

The Famous VICTOR SHOES are now \$4.00 a pair



**Instead of \$3.50—
the reason follows**

Up till May 27th, 1907, Victor Shoes sold at a standard price—\$3.50. Meanwhile leather has increased in cost throughout America. The cost of all the details about good shoes has increased. Victor Shoes cost over \$3.00 a pair to produce. Add to this the cost of selling, advertising, delivery, etc., etc., and you will see where we stand. We have lately put in an entirely new set of styles. The best of the new American lasts are represented. We beg now to announce that the new price for the **Famous Victor Shoe is \$4.00 a pair**, and they are worth every cent of it.

FOR SALE
ONLY BY

THE **SIMPSON** COMPANY
ROBERT LIMITED

TORONTO,
CANADA

*You can fill it with
your eyes shut*



Conklin's Self-Filling Pen is the best fountain pen for students on account of the Crescent-Filler. To fill, just dip it in any ink, press the Crescent-Filler, and it fills its own tank like a camel slaking its thirst. It's all so simple and easy that you could fill

CONKLIN'S SELF-FILLING PEN

"THE PEN WITH THE CRESCENT-FILLER"

with your eyes shut, after having dipped the pen in ink. You can't overfill it. Hence no inky fingers, no soiled clothing, no ruffled temper. Nothing to take apart, no mussy dropper, nothing complicated. The Conklin writes as easily as it is filled. Ink flows as smoothly as a class reunion. No blanks, balks, blots or scratches. Every pen guaranteed.

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