

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

ESTABLISHED 1809.

Assets at 31st Dec., 1893.....	\$54,004,298
Revenue .....	13,744,791
Canadian Investments .....	5,155,806

Resident Agents in Toronto :

**R. N. GOOCH**                      **H. W. EVANS**  
**F. H. GOOCH**  
**THOMAS DAVIDSON, Managing Director,**  
**MONTREAL.**

ESTABLISHED 1720

# The London Assurance

Total . . .  
Funds . . .  
**\$18,000,000.**

Head Office Canada Branch, MONTREAL

**FIRE RISKS** ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○  
accepted at current rates

**E. A. LILLY, Manager.**  
Toronto—**S. BRUCE HARMAN, General Agent,**  
19 Wellington St. East.

# SUN

FOUNDED A.D. 1710

# INSURANCE OFFICE FIRE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest purely Fire Office in the world.

Surplus over Capital and all Liabilities, exceeds **\$7,000,000.**

Canadian Branch:

**15 Wellington St. East**  
**TORONTO, ONT.**

**H. M. BLACKBURN,** . . . . . **Manager**  
**W. ROWLAND,** . . . . . **Inspector**

This Company commenced business in Canada by depositing \$300,000 with the Dominion Government for security of Canadian Policy-holders.

# Lancashire Insurance Co.



Of England

Capital and Assets Exceed  
**\$20,000,000**

- Absolute Security -

CANADA FIRE BRANCH  
Head Office, - TORONTO

**J. G. THOMPSON, Manager**

Agents for Toronto—LOVE & HAMILTON, 59 Yonge St

# Standard Life Assurance Co.

Established 1825.

Head Office for Canada :  
MONTREAL

Total Assurance over \$111,500,000.

Total Invested Funds.....	\$38,550,000	World-wide Policies
Bonus Distributed.....	27,500,000	13 months for revival of laps'd policies with-
Annual Income.....	5,100,000	out medical certificate of five years' existence.
Total Assurance in Canada..	14,000,000	
Total Investments ".....	9,860,000	

Loans advanced on Mortgages, and Debentures purchased.  
**W. M. RAMSAY, Manager**  
**CHAS. HUNTER, Chief Agent**

# Liverpool & London & Globe Insurance Co.

Invested Funds.....	\$36,814,254
Investments in Canada .....	900,000

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Hon. H. Starnes, Chairman; Edmond J. Barbeau, Esq., Wentworth J. Buchanan, Esq.

Risks accepted at Lowest Current Rates. Dwelling Houses and Farm Property Insured on Special Terms.  
**JOS. B. REED, Toronto Agent, 90 Wellington St. East.**  
**G. F. C. SMITH, Chief Agent for Dom., Montreal.**



# INSURANCE COMPANY.

**ALFRED WRIGHT,**

Mgr. for Ontario, Manitoba and the North-West.  
**MARTER & YORK, Agents, Toronto.**  
TELEPHONE 600.

# The IMPERIAL Insurance Co. Ltd.

"FIRE"  
Established in London, 1803

SUBSCRIBED CAPITAL, \$6,000,000  
TOTAL INVESTED FUNDS, OVER \$9,000,000

Agencies in all the principal towns of the Dominion.  
CANADIAN BRANCH OFFICE:  
Company's Bldg., 107 St. James St., Montreal  
**E. D. LACY, Resident Manager for Canada**

# UNION ASSURANCE SOCIETY

OF LONDON, ENGLAND.

Instituted IN THE Reign of  Queen Anne A.D. 1714 -

**T. L. MORRISSEY, Resident Manager,**  
Cor McGill & St. James Sts., Montreal.

# Guardian FIRE AND LIFE ASSURANCE CO.

Of London, Eng.

CAPITAL, \$10,000,000  
FUNDS IN HAND EXCEED \$22,000,000

Head Office for Canada:  
**Guardian Assurance Bldg., Montreal**

**E. P. HEATON, Manager**  
**G. A. ROBERTS, Sub-Manager**  
Toronto Office, Cor. King and Toronto Sts.  
**H. D. P. ARMSTRONG**                      **MALCOLM GIBBS**  
GENERAL AGENTS

# North American Life Assurance Company

Head Office  
TORONTO, Ont.

President

**JOHN L. BLAIKIE, Esq.,**  
Pres. Canada Landed and National Investment Co.

Vice-Presidents

**HON. G. W. ALLAN.**                      **J. K. KERR, Esq., Q.C.**

During 1893 (the most successful year in its history the North American Life Assurance Company made unexcelled gains in every department tending to financial prosperity. The following figures are taken from the last financial statement :

Cash Income .....	\$482,514 08
Expenditure (including death claims, endowments, profits and all payments to policyholders) .....	216,792 45
Assets .....	1,703,453 89
Reserve Fund .....	1,319,510 00
Net Surplus .....	297,062 26

**WM. McCABE, F.I.A.,**

Managing Director,

# British Empire Mutual Life Assurance Company

Established 1847  
Of London, Eng.

CANADA BRANCH:  
MONTREAL

CANADIAN INVESTMENTS OVER \$1,600,000  
ACCUMULATED FUNDS, \$8,548,625  
INCOME, \$1,415,000  
ASSURANCE IN FORCE, \$31,500,000  
TOTAL CLAIMS PAID, \$12,000,000  
Results of 15th Triennial Valuation, 31st December, 1893.

Larger Cash Surplus. Increased Bonds. Valuation Reserves Strengthened. Special advantages to total abstainers.

**F. STANCLIFFE,**  
General Manager.

# THE ACCUMULATION POLICY

Of the **New York Life** Is a Policy with no restrictions whatever, and but a single condition, namely,

The Payment of . . . . .  
Premiums **DAVID BURKE,**  
General Manager for Canada

# Star Life Assurance Society

Of LONDON - - - - England

Assets, 31st Dec., 1893 .....	\$17,500,000
Annual Income.....	2,700,000
Assurance in Force .....	66,000,000
Invested in Canada.....	1,800,000

For information as to Loans, Assurance, or Agencies, address

**J. FRITH JEFFERS, Sec'y for Canada**  
Head Office for Canada—29 Richmond St. West, Toronto.