

The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds \$ 66,500,000 Investments under Canadian Branch, over... \$ 16,000,000
 Deposited with Canadian Government and Government Trustees, over... 7,000,000 Revenue, over... 7,900,000
 Bonus declared 40,850,000 Claims paid 151,000,000
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

A Cigar a day Costs no more than an
 Endowment Policy at Life Rate in the
London Life Insurance Co.

LONDON ... Canada
 POLICIES "GOOD AS GOLD"

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A PROVINCIAL MANAGER WANTED
 FOR THE
PROVINCE OF QUEBEC

By The Continental Life Insurance Company of Toronto, Ont., with established business and well-equipped, up-to-date office in Montreal. State particulars. All correspondence strictly confidential. Address H. A. KENTY, Superintendent of Agencies, Continental Life Insurance Co., Toronto.

INVESTIGATE

the proposition which

The British Columbia Life Assurance Company
 VANCOUVER, B.C.
OFFERS TO SALESMEN

British Colonial
FIRE INSURANCE COMPANY
2 PLACE D'ARMES, MONTREAL

Authorized Capital - \$2,000,000
 Subscribed Capital - \$1,000,000

*Agents Wanted in Unrepresented
 Districts*

INSTALMENT POLICIES

Paying an income during beneficiary's lifetime

ARE ISSUED AT LOWEST RATES BY

THE NORTHWESTERN LIFE ASSURANCE COMPANY

First Scientific Life Company in Canada

Head Office: Bank of Nova Scotia Building - WINNIPEG
 AGENTS WANTED.

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Ask the Subscription Department
 about our Special Book Offer



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up \$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,459.00
 Total Losses paid to 31st December, 1913 90,120,000.00
 Net premium income in 1913 5,561,441.00
 Canadian Branch, 17 St. John Street, Montreal: Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804
Phoenix Assurance Company, Limited

FIRE of London, England **LIFE**
 Founded 1792

Total resources over \$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed 2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, } Managers
 J. B. PATERSON, }

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

AGENTS' ATTENTION

The Western Life Assurance Company
 have made the following increases for the quarter ending
 March 31st, over the corresponding period of last year:

NEW BUSINESS 280%
 CASH RECEIPTS 140%

— and —

INVESTED ASSETS have increased during
 the quarter by 83%

Work for a PROGRESSIVE COMPANY. We want two
 more District Agents for the West. If you are an up-to-date
 Agent, write at once to the Head Office of the Company,

WINNIPEG

MANITOBA

Agents Wanted

APPLY FOR PARTICULARS.

Gresham Life Assurance Society
 LIMITED

HEAD OFFICE FOR CANADA

Gresham Building ... **Montreal**

ESTD. 1848.

ASSETS \$53,000,000