

**The Standard Life Assurance Co. of Edinburgh**

Established 1825. Head Office for Canada: MONTREAL, Que.  
 Invested Funds.....\$ 66,500,000 Investments under Canadian Branch, over...\$ 16,000,000  
 Deposited with Canadian Government and Government Trust-ees, over..... 7,000,000 Revenue, over..... 7,900,000  
 Bonus declared..... 40,850,000  
 Claims paid..... 151,000,000  
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

**SAFETY FIRST**

Governs in investments of the  
**London Life Insurance Co.**  
 LONDON ... .. Canada  
 POLICIES "GOOD AS GOLD." 3

**INSPECTOR FOR EASTERN ONTARIO  
 And District Managers Wanted**

For the Counties of Perth, Wellington, Grey, Bruce and Essex. Liberal contracts to good business-getters. Apply giving full particulars to H. A. KENTY, Superintendent of Agencies.

**THE CONTINENTAL LIFE  
 INSURANCE COMPANY, TORONTO**

**The British Columbia Life Assurance Co.**

HEAD OFFICE ... VANCOUVER, B.C.  
 Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00  
 PRESIDENT—L. W. Shatford, M.P.P.  
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis  
 Secretary—W. F. Curell  
 Liberal contracts offered to general and special agents

**British Colonial  
 FIRE INSURANCE COMPANY  
 2 PLACE D'ARMES, MONTREAL**

Authorized Capital - \$2,000,000  
 Subscribed Capital - \$1,000,000

Agents Wanted in Unrepresented Districts

**INSTALMENT POLICIES** Paying an income during beneficiary's lifetime

ARE ISSUED AT LOWEST RATES BY  
**THE NORTHWESTERN LIFE ASSURANCE COMPANY**  
 First Scientific Life Company in Canada.  
 Head Office: Bank of Nova Scotia Building - WINNIPEG  
 AGENTS WANTED. 7

Orders for the new issue of H. M. P. Eckardt's  
**Manual of Canadian Banking**

are now being received - \$2.50  
 Postpaid anywhere  
 The Monetary Times Printing Company, Toronto, Ont.



**Fire Insurance Company, Limited, of PARIS, FRANCE**

Capital fully subscribed, 25% paid up .....\$ 2,000,000.00  
 Fire Reserve Fund ..... 4,919,000.00  
 Available Balance from Profit and Loss Account 206,459.00  
 Total Losses paid to 31st December, 1913..... 90,120,000.00  
 Net premium income in 1913 ..... 5,561,441.00  
 Canadian Branch, 17 St. John Street, Montreal; Manager for Canada, MAURICE FERRAND. Toronto Office, 18 Wellington St. East J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

**Phoenix Assurance Company, Limited**

**FIRE** of London, England **LIFE**  
 Founded 1792  
 Total resources over.....\$ 90,000,000  
 Fire losses paid ..... 425,000,000  
 Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to  
 R. MACD. PATERSON, }  
 J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

**Are You The Man?**

If you are a man of character, honesty and ability, who can organize men and enthuse them, making them produce, we have an A1 proposition to make to you. Get your letter off to us to-day for full particulars.

**THE WESTERN LIFE  
 ASSURANCE COMPANY**

Head Office .. WINNIPEG

**Agents Wanted**

APPLY FOR PARTICULARS.

**Gresham Life Assurance Society  
 LIMITED**

HEAD OFFICE FOR CANADA  
**Gresham Building** ... **Montreal**  
 ESTD. 1848. ASSETS \$53,000,000