

## OUR ADVERTISERS.

The reader of newspapers who ignores the advertisements, loses a large share of the entertainment and instruction prepared for him. There is no one, no matter what his business or his circumstances, who will not find something interesting and profitable in the advertising columns of any good newspaper. We ask our readers to glance at the advertisements presented in this number of the *Miscellany* and see if there is not something there which they want. It will be our aim to place before our patrons the advertisements of good reliable houses, in order that they may have their wants supplied with *cheap and good materials*—a very necessary requisite to every well-appointed printing office. On the back page will be found the announcement of the printers' and bookbinders' furnishing warehouse of George Higgins, Great New street, Fleet street, London, England. This house has been too long established and known to require any special elaboration at our hands. Suffice it to say, that there is no doubt but that all those who may be induced to give him a trial will find it not only the "cheapest house in England," but also one of the best. The wood type of this house is particularly worthy the attention of intending buyers. The advertisement of W. D. Aitken, is also deserving of notice, for in it we find the address of a thorough, good and reliable engineer and machinist, who has had quite a large and varied experience with printing and bookbinding machinery. He knows pretty well the wants of printers and has supplied several handy steam engines to the trade in this city, every one of which has given good satisfaction. Then there is the advertisement of Mr. John Livingston, editor of the *Watchman*, of this city. He is too generally known to need any special recommendation from us, but we must add our testimony to the large volume already in his favor, for we know that he is fully qualified to do all he promises. Next will be found some rare bargains offered by William Harris, of Pictou, N. S., which are worth looking into by those needing such articles. And last, but not least, will be found an advertisement about composition for printers' inking rollers. This article has proved itself, after a trial of two years steady use, to be the very best that ever has been introduced into any printing office. We are told by the pressman of the *Daily Telegraph* office that he has not thrown one pound of composition away since he commenced using the "Anglo-American,"

with the exception of the ends which the ink and oil has been so thoroughly worked into, that he considered it more economical to cut them off and throw them away, than to spoil the whole lot by trying to save a very small part.

WE present to the readers of the *Miscellany* this month, the second contribution to the "History of the Press in Canada," and the first instalment of the history of the press in Saint John, New Brunswick, for which valuable information we are indebted to Mr. George W. Day, proprietor of the *New Dominion and True Humorist*, St. John, N. B. We take it as an exceedingly kind and generous act on the part of Mr. Day to voluntarily furnish the above-mentioned matter to the *Miscellany*, in preference to publishing it in his own paper. It is another proof that his love for the "Art Preservative" outruns any feelings of self-interest he may have. There is a great deal of wearisome labor attached to the hunting up of old papers, names, dates, etc., and any person who undertakes such a work is certainly worthy of the lasting gratitude of his fellow countrymen. In this same connection, we have to thank many kind friends for valuable memoranda.

THE first annual meeting of the Canadian Booksellers' Association took place in Toronto on the 9th ult. About thirty members were present. The state of the book trade was reviewed by the President in his address. The Postal act was referred to as discriminating against booksellers in favor of private individuals through the wrong interpretation of the act by the post office authorities. A unanimous resolution was carried to petition the Lieutenant Governor to abolish the educational book depository.

M. G. DE MOLLINARE, editor of the *Paris Journal des Debats*, has been making a tour of the United States and Canada. On the 5th of August he was entertained in Montreal by the French Vice-Consul, and many of the leading press men of that city and vicinity were present and took advantage of the occasion to be presented to this distinguished French journalist.

IF you want a second-hand press, or any other material for your printing office or bookbinding, you will be sure to find what is needed by inserting a small advertisement in the *Miscellany* which will cost only a trifle.