

To the Trade



REPRESENTATION
DEMONSTRATION
DISTRIBUTION

These three are contributing largely to our continued success in

Dry Goods . . .
Men's Furnishings—————
Haberdashery
Woollens, Carpets

The value we show in our **Five Great Departments**; the orders we daily receive personally, through our travellers and by letter, from all parts of Canada; demonstrate the fact that we are the distributing centre, and that our goods are equal to what they are represented to be, either from sample or stock.

At present we are showing some special lines of manufacturers' overmakes in

Men's Summer Underwear
Flannelette Shirts and
Half Hose

We shall be most happy to forward you samples and quotations for these or anything that you may require for assorting your stock.

... Filling Letter Orders a Specialty ...

JOHN MACDONALD & CO.

Wellington and Front
Streets East

.... Toronto.