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With apologies to Kipling and everyone else.

When about to buy your paper this is the only place,
To get the best designs at such a price,
And after seeing them, you will say li to our face—
Everything so lovely and so nice,
Your home will be a comfort, and your rooms a great delight:
Your neighbors they will envy and admire,
With pleasure you can tell them—they only can be right,
When Nelles is the seller and they the buyer.

CHORUS.

Gold papers, silk papers, papers of every kind,
Den or Parlor or Barber Shop, ceilings low or high,
Each of 'em calling for paper (keep them in your mind),
Don't pass these goods for your credit's sake, but
buy—buy—buy.

Better buy from us at once, as there is no better store,
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floor
Is the handsomest on which the sun will set.
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CHORUS.

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Fifty thousand rooms we can easily supply:
Each of 'em calling for aid from you (their walls are
white and bare)—
Don't pass this "ad." for your credit's sake, but buy
—buy—buy.