

January Clearance

January means the clearing out of all Fall and Winter Goods. Each day during the month new bargains will be added to the tables and counters.

YOUNG MEN'S OVERCOATS
A few left in Our \$19.00 line, Sizes 34, 35, and 36
January price..... **\$13.95**

MEN'S HEAVY FLEECE SHIRTS
Sizes 36 and 42 Only... This is a regular \$1.00 garment
January price..... **69c**

MEN'S \$3.75 SWEATERS for \$2.75
Extra Heavy Elastic Knit, pure wool Sweater, Vest style Collar. All sizes in dark brown and gray
Regular \$3.75, for..... **\$2.75**

MEN'S SWEATERS \$2.00
Men's Sweaters, brushed wool, in brown and tan
at..... **\$2.00**

25c, 50c, 75c
\$1.00 Tables

Our 25c, 50c, 75c and \$1.00 Tables are loaded with Clearing Lines. In most cases less than half price.

LADIES' COATS
\$12.35 and \$13.85

A few only, left in these dependable Northway Coats, with Fur Collars at \$12.35 and \$13.85

MEN'S LEATHER LINED COATS
\$17.00

A few of these Warm Coats left. The lining is removable and makes an excellent coat for \$17.00 all seasons.....

SHEEP LINED COATS \$9.95
A Splendid quality of Sheep Lined Coat, with extra leather re-inforcing. Sizes 42 to 46
\$9.95

MEN'S SILK STRIPE SHIRTS \$1.95
10 Dozen Arrow Make, Silk stripe Shirts. Sizes 14 to 16½. These are regular \$2.75 and came too late for our Christmas trade
January price..... **\$1.95**

The Store with The Stock **A. Brown & Co.** The Store with The Stock

ALVINSTON

Mr. and Mrs. Russel Shaw and son Lloyd of Detroit, spent the weekend in town.
Miss Violet McNally of Detroit spent the holiday at her home here.
Mr. Gordon Lightfoot, of London, was home for the holiday.
Mr. and Mrs. Allan Sherck, of Kitchener visited at the latter's home here.
Miss Edith Braithwaite, of Detroit spent the holiday at her home here.
Mr. Gerald Norworthy, Montreal, was home for the weekend.
Miss Helen Reid, Detroit, spent the weekend at her home here.
Miss Jennetta McTaggart, Detroit, was home for the holiday.
Mr. and Mrs. Herbert Leitch spent Christmas in Kincardine.
Mrs. Merle Honsberger of St. Catharines spent a few days at the home of Mrs. Sarah Pavey.
Miss Mena Moffatt of Detroit spent the weekend at her home here.
Mrs. C. E. Gibson and daughter, Mary, spent the holiday in St. Thomas.
Misses Mary Bindner and Helen Irving spent Monday in St. Thomas.
Mr. Robt. Connor, Alpena, spent the weekend at his home here.

INWOOD

Mr. and Mrs. S. S. Courtright returned home Saturday evening.
Mr. and Mrs. Earl Johnson and daughter, Barbara, of Detroit, are spending the holidays with their parents, Mr. and Mrs. Jack Johnson.
Mr. and Mrs. George Doan spent the weekend with Mrs. Corestine, of Watford.
Mr. Richardson, of London is spending a few days at his home here.
Mr. Lynn and James Johnson, of Detroit, are spending the holidays at their home here.
Mrs. R. J. Richardson received a sudden call on Xmas day to Windsor, on account of the severe illness of Mrs. Ray Mackleclowny.
Mrs. Hugh Johnson and children, of Camlachie, spent a few days with Mrs. Henry Johnson the past week.

Mr. Bert Richardson, of Hamilton, spent the holidays at his home here.
Mr. Alden Munro, spent Xmas at his home here.
Mr. and Mrs. John Elliott and daughter, Kathaleen, spent Xmas with their parents.
Mrs. Wilbur Miles, of Detroit, spent Christmas at her home here.
Mr. and Mrs. Clarence Atkin, spent Christmas with their daughter, Mrs. Sheppard, of Lapeer, Mich.
Miss Margaret Armstrong, returned to Detroit after spending the holidays with her parents.
Mr. Alla Arold of the Royal Bank spent Christmas at his home in London.
Mr. and Mrs. Bert Atkin and daughter, Rheta, spent Christmas in London.
Mr. and Mrs. Roy Chapman and son, Billie, spent Christmas at Lapeer Michigan.
Mr. William McLurg, of Alvinston, spent Xmas at his home here.
A most enjoyable time was spent at the dance given by the young people in the Masonic Hall on Xmas Eve.
Mr. and Mrs. Joseph Bishop and daughters, spent Xmas at Dr. Singleton's in St. Clair.
Mr. Alfred Johnson, of Detroit, was home to see his mother who had the misfortune to fall and has been under the doctor's care since.
Mr. and Mrs. Henry Johnson, spent Christmas at Mrs. Foster Smith's.
The annual Christmas entertainment was held in the Presbyterian church on Tuesday evening, Dec. 23. A splendid program was given which was enjoyed by all, and as usual finished with the arrival of Santa Claus who had gifts for all.
Mr. and Mrs. Henry Dundas, spent the week end at Wheatley.
Mr. Charles McDonald of the Royal Bank, spent Xmas at his home in Ridgeway.
Mr. and Mrs. Dr. Bannister and children, spent Christmas in Forest.
Mr. A. Singleton and daughter, Marvel, were in the village one day last week.
Mrs. Gray of Rodney, spent Xmas with her daughter, Mrs. Jim Smith.

WE wish you all happiness and prosperity for 1925, and take this opportunity to express our appreciation and gratitude for your patronage in the past which has been a pleasure, and we know that the same pleasure will continue throughout the coming year.

McCormick & Paul

"THE QUALITY STORE"
A Reliable Place to Buy Your Groceries and Hardware

Mr. Urie Dudley spent Christmas at his home here.
Mr. and Mrs. Roley Atkin, spent Christmas at Arthur Loosenore's.
Mr. and Mrs. R. B. Warner, Mrs. M. C. Taylor, Mrs. Jennie Warner, spent Christmas at the home of Mr. and Mrs. M. S. Crawford.
Mr. and Mrs. Herman Coleman, spent Christmas at the latter's home here.
Mr. and Mrs. Robt. Dawson, spent Friday evening at Mr. Arthur Loosenore's.
The induction of the Presbyterian Minister, Rev. Mr. Hagelstein will be at St. Andrews church 10th line on Tuesday, Dec. 30th.
We are glad to report that Mrs. Albert Johnson is slightly improving.
Mr. and Mrs. William Graham, spent Christmas at Mr. and Mrs. Russel Graham's.
Mr. Robert Dawson, and Mr. J. Vance spent Sunday in Thamesville.
Mr. J. Vance and Mr. William Graham were in Oil Springs Saturday night.
Mr. and Mrs. Wesley Tait and family, and Mrs. Riley, spent Christmas at L. D. Brown's.
Mr. and Mrs. William Graham of Corunna, spent Xmas at the home of Mr. and Mrs. Russell Graham.

BROOKE

Mr. and Mrs. R. J. Lucas, Mr. and Mrs. Will Greer, Mr. and Mrs. Geo. Kelly, Mr. and Mrs. Russel Shea, Chas. Kelly and Fred Copeland, motored to Sarnia and spent Xmas day with Mr. and Mrs. W. T. Higgins and family.
Brooke W. I. met at the home of Mrs. S. Hair recently with the president, Mrs. W. S. Shugg in the chair. Roll call was answered by "candy recipes." Reports of the W. I. convention in London, were given by Mrs. H. Lett and Mrs. C. Lucas. A very interesting paper on "Christians in Other Lands," by Mrs. T. A. Woods and Miss D. Whitehouse, delighted the members with a vocal solo. Miss R. Clark secretary-treasurer, had with her the portfolio prize won by the Institute in the yearly program contest, which was judged by Miss Emily Guest at Toronto. The prizes were awarded against a 100 per cent. standard. Those scoring from 85 to 100 per cent. receiving first prize. Those responsible for the program were: Miss M. Harrison, Mrs. A. Rundle, Mrs. H. Lett and Mrs. W. S. Shigg. The hostess for the January meeting is Mrs. M. J. Campbell and Mrs. McNeil assistant. A doctor will give a "Health Talk" at this meeting. A pleasant hour was spent over the teacups.

ARKONA MASONS INSTAL NEW OFFICERS

A most enjoyable evening was spent in the comfortable rooms of Arkona Lodge, No. 307 A.F.&A.M., on Saturday evening, December 27, when the newly elected officers for the coming year were duly installed by Wor. Bro. Herbert Hall. The beautiful installation ceremony was creditably presented by Wor. Bro. Hall and his Board of installed Masters. After the ceremony refreshments, followed by speech and song, concluded the meeting. The officers as installed for 1925 are—

I. P. M.—Wor. Bro. Jas. A. McIntosh.
W.M.—W. Bro. Otto Schmidt.
S. W.—Bro. Lorne Murray.
J. W.—Bro. Fred Glover.
Chaplain—W. Bro. H. Hall.
Treasurer—W. Bro. Fred Eastman.
Secretary—Bro. Stanley Gatt.
S. D.—Bro. Benj. Muma.
J. D.—Bro. J. R. Glassford.
D of C—Wor. Bro. W. J. Brander.
S. S.—Bro. Wilbur McLeish.
J. S.—Bro. Frank McGillicuddy.
E. G.—Bro. E. B. Dickison.
Tyler—Bro. W. J. Evans.

OBITUARY

MRS. WILLIAM DOAN

The late Clara Isabella Aitken, beloved wife of Wm. Doan whose death occurred on Dec. 23, was born in Brooklyn, N. Y., and was the youngest daughter of the late Walter and Mary Aitken. She came to Canada when quite a child and lived on the 2nd line of Warwick with her uncle, the late Robert Aitken. She was married twenty-eight years ago to Wm. Doan, who with one daughter, survives her. About fifteen years ago the family moved into Watford and have resided here ever since. The late Mrs. Doan had a host of friends. She was a sincere friend and sympathizer to those in trouble or sickness and many a one was cheered by the kind word and pleasant smile given them from her bed of suffering where she had been confined for more than six years.

She leaves to mourn her loss, her husband and daughter, Flossie and one sister, Mrs. W. W. Clark. The funeral took place Friday afternoon from the Methodist church of which deceased was a member, the services being conducted by Rev. S. J. Thompson assisted by Rev. T. DeCoursey Rayner.

The pallbearers were, Gordon Doan, of Biggar, Sask., Ben Smith and Ezra Sessions, of Warwick, and Jacob Temple, Manfred Thompson, and Frank Roberts, of Watford. "No night in yonder home above; No sorrow there where all is love; No weariness, no tired feet, No heartaches there, no failures greet. Our eyes, but rest and joy complete, When round God's throne in Heaven we meet."

Lawyers do not worry about Christmas presents. They have the gift of the grab.

WEDDINGS

McINTYRE—McEACHERN

A quiet wedding was solemnized at the Presbyterian Manse, Alvinston, at 5 p.m., on Saturday, December 27th, 1924, when Rev. W. A. Montieth united in marriage Miss Catherine Isabel, only daughter of Mr. D. J. McEachern, of Alvinston, and Mr. Malcolm J. McIntyre, of Brooke Tp. After a dainty wedding supper at the home of the bride's father, the young couple left amid showers of confetti and good wishes, on the evening train from Watford for Detroit.

On their return they will reside on the groom's farm, concession 7, Brooke. Their many friends join in wishing them every happiness.

JOHNSTON—McMILLAN

The marriage of Miss Myrtle McMillan, daughter of Mr. and Mrs. John McMillan, south Brock street, Sarnia, to Mr. Bruce Johnston, of Alvinston, son of Sheriff A. J. Johnston, and the late Mrs. Johnston took place Saturday, Dec. 27, at three o'clock. The Rev. Mr. Moore of Amherstburg, assisted by Rev. Canon Collins officiated. The house was tastefully decorated in gold and white baby mums, ferns and palms. The bride who was given away by her father was exquisitely gowned in a french frock of white georgette beaded in crystal. Her veil of silk net was held with a pearl bandeau and orange blossoms and her bouquet was of sweetheart roses and lilies-of-the-valley. Miss Kate Rainberry, the only bridesmaid, was smartly gowned in a frock of orchid cut velvet. She wore a corsage of lilies-of-the-valley. Mr. Norman Johnston was the groomsmen. Miss Mildred Sweet played Mendelssohn's wedding march, and during the signing of the register, Miss Helen Brown sang, "Tell me Truly." After the ceremony a reception was held for about a hundred guests. Later Mr. and Mrs. Johnston left for Chicago where the honeymoon will be spent, the bride travelling in a dress of brown panne velvet trimmed with sable and a brown velour coat with sable collar and cuffs, and a small gemanium red hat. After their return they will reside in Alvinston.

One "uplift" movement that has the approval of the entire community is the ascension of the mercury in the thermometer.

20% Off for New Year Selling

Some New Year Specials

"ALONG WITH THE COMPLIMENTS OF THE SEASON AND OUR BEST WISHES FOR 1925"

HERE'S A CHANCE to start the New Year right with a New Set of Every day Dinnerware—Either of our Open Stock Patterns
97 Pieces for..... **\$28.50**

TEA POT SPECIAL

15c Off the price of any Tea Pot..... **\$1.00**

25c Off the price of any Tea Pot over..... **\$1.00**

ODD CUP AND SAUCER

Any of our 65c Cups and Saucers for..... 50c

20% Off any Cup and Saucer over..... **\$1.00**

FRENCH IVORY SPECIAL

20% Off the price of any thing left in FRENCH IVORY OR EBONY

WRITING PAPER SPECIAL

20% Off the price of any box of Paper & Envelopes over..... **\$1.00**

20% Off the price of any Purse or Hand Bag, over..... **\$1.00**

CHOCOLATES FOR NEW YEAR'S

BOXES from..... 40c to \$5.00

CUT FLOWERS FOR NEW YEAR'S

DAFFODILS AND NARCISSUS—Order Early

J. W. McLaren
The Rexall Store

20% Off for New Year Selling

Local Happening

W. L. McCrae is renewing friendships in town this week. Petrolia, Presbyterian church voting on church union this week. Have your past due bill for Sons & Co. paid not later than Saturday.

Thawing out frozen water is causing many fires in Ontario careful to-day.

Miss Mamie Moir spent Years' with her uncle and aunt Mrs. Andrew Moir, Hens. Don't go without Rubber you can get them so cheap—7 side at Rumford's.

Mrs. Lowry left last week to the balance of the winter with her family in St. Clair, Mich.

Mr. Geo. E. Potter has returned to Toronto after spending the holidays with his wife and on Rachel street.

All roads lead to Sarnia. The Lambton County Health which will be held from Jan. 10 to the 24th.

Mens heavy work sox. 3 pairs \$1.00. during our Money Sale.—Swifts. Boys \$4.65 \$5.65.

It is estimated that the cat population of Canada is over 1,500,000. We heard most of them run off in our back garden last night.

At several weddings recently has been noticed that thin brides have shivered with cold not the cold, however, that the bedroom shiver.

Rev. T. DeCoursey Rayner kindly officiated at Zion Me church last Sunday afternoon, absence through sickness of Pastor.

All Rubbers must go month if price will do it—go now—at Rumford's.

Next meeting of the W. Institute will be held at the home of Miss A. Morgan, on Wednesday evening, January 14th, at 8 sharp. Ladies—Bring your ar.

The regular monthly meeting of the Ladies' Aid Society, will be held on Tuesday next, January 3 p. m., at the home of Miss McLeay.

Special sale of men's sweaters, 1-3 off regular price is a big money saving sale.

Celebrating her 100 birthday old lady is said to have had surrounded by a hundred can fight meal followed by a good out. what?

Watford's municipal Council 1925 will meet and assume office Monday next, January 12th. Ship Councils of Warwick, and Plympton will also meet on the same date.

The evening service in the dist church last Sunday was ed owing to the indisposition of Pastor. A union service was the Congregational church.

The Watford Girls basketball team will play the Sarnia to the first game of the W. O. S. at the Armory on Tuesday, January 13th, at 7:30. Ac 25 cents.

The number of books issued Public Library during 1924, 11,993, an average of almost 33 per month. This is the largest circulation on record for the Library.

10 wool and serge dresses price at Swift's Sale. 16 and size.

Citizens desiring to notify Hydro Commission of any trouble in their homes, or an lights out of order, are requested to phone the Commission's service Mr. Johnston, at 53 r. 2.

If you are not a regular su to The Guide-Advocate, w start the New Year right by in your name. Although it goes into 95% of the homes ford and surrounding districts are a few whom we miss ea Phone 11 to have your nam now.

A Marconi Radio dealer o ial, Saskatchewan, offered set for the best essay writt first year High School pup his territory, and out of 81 ants, Howard Waugh won th Howard is only 13 years of a son of our former towns John A. Waugh. The essay Hished in another column issue.

You will need another Rubber Boots before Spring get them now during ou A. Rumford.