

### ARKONA

James Bierlay, of Detroit, spent Thanksgiving Day in town.  
Miss Georgie Davidson, of Melburn, spent Sunday with friends in town.  
Harold Johnson, of Windsor, spent Sunday with friends in town.  
Wm. Lovey, of Parkhill, spent Thanksgiving Day with friends in town.  
Leonard Irwin, of Windsor, is spending a few days at his home here.  
Just received—a shipment of new hats, the newest shapes.—Fuller Bros.  
Carl Little, of Markham, spent Thanksgiving Day with friends in town.  
Miss Lois Barnes, of Toronto, spent Thanksgiving with Mr. and Mrs. Frank Lambe.  
Mr. Roy Miller, of Aylmer, spent Thanksgiving day with his parents here.  
Mr. and Mrs. Philip Austin, of Simcoe, called on old acquaintances in town last week.  
Miss Sarah McKay, of London, spent the Thanksgiving holidays at her home

here.

Mr. and Mrs. James Fleet and family, of Sarnia, are spending a few days with Mr. and Mrs. Harold Eastman.  
Ivan Crawford, of London, spent Thanksgiving Day with his parents, Mr. and Mrs. R. Crawford.  
Miss Maude Fair, of Toronto, spent the holidays with her parents, Rev. and Mrs. Fair.  
500 pairs of men's and boys' everyday shoes, direct from the factory, just opened up.—Fuller Bros.  
Mrs. McCarty, of Thamesford, and Mr. and Mrs. Wright, of Chicago, are the guests of Mr. and Mrs. J. G. Brown this week.  
Mr. W. Eason Brown, entertainer, of Toronto, gave a splendid entertainment in the Methodist church on Monday evening.  
Miss Shirley Pressey, who has been attending the Normal School in London, spent the Thanksgiving holidays with her parents, Mr. and Mrs. Thos. Pressey.  
Mrs. John White, who has been spend-

ing the past week with her daughter, Mrs. Fred Herrington, in Forest, returned home on Tuesday last.  
Misses Della and Mary Davidson, Ruth Eastman and Marie Davidson, Rev. H. W. Wright, Messrs. E. George, Murray McLeish, Earl Stoner and Chas. Emberton attended the Baptist Young People's Rally, which was held in the Egerton St. Baptist church, London, on Thanksgiving Day.

### KERWOOD.

Mr. Bruce Rogers, of St. Catharines, spent Thanksgiving with his parents.  
Miss Margaret Armstrong spent the holidays in Walkerville and Detroit.  
Mrs. Langford and infant son spent Thanksgiving in Sarnia and Detroit.  
Mrs. McFarlane, of London, is visiting friends in the village.  
Mrs. Lambert, of Oil Springs, spent a few days in the village.  
Several of the young people here took in the High School sports at Strathroy.  
Miss Irene Pole returned to her home

in Sarnia after spending several weeks with her uncle, Mr. Geo. Becton. She was accompanied by her friend, Miss Grace Dowling, who spent Thanksgiving with her.  
A splendid meeting with a large attendance of the Patriotic circle was held at the home of Mrs. Wm. Dymond. A parcel consisting of 25 pillow covers, 9 pair socks, 42 rolls of bandages and 15 hospital shirts was sent to the Red Cross Society. The next meeting will be held at the home of Mrs. A. Rogers on Oct. 28th.

### WARWICK COUNCIL

The Council met October 11th, as per adjournment. Members all present. The minutes of the last meeting were read and adopted.  
The following accounts were passed :  
N. Herbert, 3rd gr. salary as clerk \$27 50  
Guide-Advocate, printing to date. 29 00  
by-law on Harris dr. 9 00  
John Dolan, tile furnished for James drain. 22 75  
Wm. F. Pike, services as weed inspector. 5 00  
Geo. Chambers, plank. 19 46  
Geo. E. Hawkins, gravel furnish. 10 50  
N. B. Howden Est., spikes, bolts, etc. 1 00  
Wm. Pike, bal. com. Birchall dr. 11 00  
" " gravel furn. for " 2 10  
W. R. Thompson, 1/2 value sheep killed and worried by dogs. 14 00  
W. R. Thompson, killing dog found worrying sheep. 5 00  
Wm. Thompson, 1/2 value of sheep killed and worried by dogs. 12 00  
Swanton Reycraft, grant to Fruit Growers' Association. 20 00  
Dr. Brandon, bal. services M.H.O. 25 00  
Treas. Red Cross, grant. 1000 00  
F. Williamson, for gravel pit on Ely 14, con. 5. 1500 00  
Blain—Parker, that the Reeve and

Clerk be authorized to sign the contract for Freeman Williamson's gravel pit.—Carried.  
Hobbs—Brodie, that we accept the resignation of Dr. Brandon as Medical Health Officer, and that Dr. Siddall be appointed in his place.—Carried.  
Hobbs—Brodie, that the petition of Russel Clark and others be received and that the Clerk be instructed to notify the engineer to examine the locality and report.—Carried.  
The Council then adjourned to meet on Monday, Nov. 8th, at one o'clock p.m., for general business.—Carried.  
N. HERBERT, Clerk.

### WANT COLUMN.

VICTOR GRAMOPHONE and about 40 records thrown in and an extra good bicycle for sale at a bargain. Apply at once.—THOS. PRANGLEY, Watford.  
FURNITURE REPAIRING.—Couches and chairs recovered. Persons wishing anything done in this line should leave their order now as I may leave town shortly.—ALF. WRIGHT. 15-3  
WORN OUT HORSES and fallen animals of any kind bought.—LETT BROS., fur ranchers, lot 18, con. 13, Brooke; Rural phone 4821. Watford P. O. Phone messages at our expense. Suv12  
SEVERAL farms in this vicinity and a few dwelling house properties and two business properties in Watford for sale. Private and other money to loan on mortgages on farm property. Apply to W. E. FITZGERALD, Barrister, Watford.  
MR. AND MRS. HENRY MACNALLY wish to thank the employees of the Watford Wire Works for their kindness in presenting their son, Pte. Wm. MacNally, who is now in London training with the 2nd Battalion, Pioneers, with a fine wrist watch.



## What will you do for these?

MAGNIFICENT soldiers and sailors from every part of the British Empire are laying down their lives for you and yours. Perhaps some of your own blood are amongst them.

An urgent appeal has gone forth from the Marquis of Lansdowne, President of the British Red Cross, for funds to provide medicines, appliances, comforts, and hospital equipment of all kinds to alleviate the sufferings from wounds and sickness of sailors and soldiers from all parts of the Empire. This appeal is endorsed by their Majesties, the King and Queen, and every British possession is setting aside, by official proclamation

## "Our Day" For Sailors and Soldiers Oct. 21

as a day of public giving to aid in this splendid cause, which stands in severe need of assistance owing to the tremendous demands upon Red Cross work.

## Ontario's Quota is set at \$500,000

We can and will raise this amount as a token that Ontario feels for our wounded heroes and will not see them languish in their pain and suffering for the want of medical and other comforts. Do your part and make "Our Day for Sailors and Soldiers" a tremendous success in your locality.

"We shall be truly grateful to you for assistance in relieving the sufferings of our wounded soldiers and sailors from all parts of the Dominions."

Lansdowne,  
President British Red Cross Society.

"This is the first appeal of the Motherland to Canadians in this present war. It calls upon our humanity as well as our loyalty."

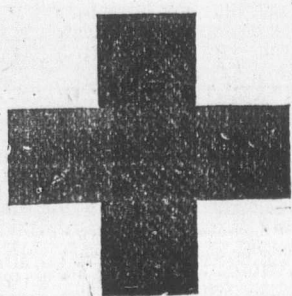
John S. Hendrie,  
Lieut.-Governor of Ontario.

## Give to the Red Cross

Every cent collected goes to British Red Cross headquarters, where it is officially and wisely spent. No money is wasted in expenses, even this advertising space is donated by the publishers.

Give a day's pay. Do your part. Give liberally and loyally. Give your money, because these brave ones—our sailors and soldiers, are giving their lives for us. Collectors on October 21 will solicit your subscription—or make it through your Mayor or Reeve.

Collectors will call on the citizens of Watford on Thursday next.



## THE STERLING BANK OF CANADA

### SAVE, Because---

Your children's respects for thrift will be in proportion to your own.

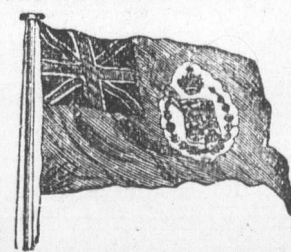


## RECRUITS FOR 70th BATTALION

Recruiting is now opened for 70th Battalion, Canadian Expeditionary Force.

Recruiting Stations for Lambton County are located at Sarnia, Petrolea, Alvinston, Watford, Forest, Thedford.

Watford Recruiting Station is in charge of Lieut. E. W. Lawrence.



BE OF GOOD CHEER

VICTORY FOLLOWS

THE FLAG

"BUSINESS AS USUAL"—during alterations to the map of Europe.

Use and Buy Goods sold in your own town.  
Our prices are as low in price for quality as any place in Ontario.  
RUBBERS—A BIG STOCK.  
MEN'S FINE SHOES at \$2.98, all sizes—worth \$4.00 to \$4.50—must be cleared.

J. WHITE

WATFORD'S SHOE PARLOR