

Special Exhibit Mason & Risch PIANOS

At 231 Dundas Street

During Fair week I have arranged to have some of the Pianos direct from the Toronto Exhibition. They will be on view in my warehouse.

T. C. WRIGHT
SOLE AGENT.

SMITH, SON & OLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 585
629 DUNDAS ST. PHONE 678
Residence on Premises.
Private Ambulance Service.

Griffith & Willsie
FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephen
and D. A. Stewart. Established
1882, 104 Dundas street. Residence
on premises. Open day and night.
Phone 459.

GEO. E. LOGAN
UNDERTAKER
Formerly with Messrs. Stevenson
and Stewart. Residence on premises.
Parlors, 418 Richmond street.
Charges reasonable.
PHONE 1968. tyw

FERGUSON & SONS
Funeral Directors
180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

The Best Meal

In the city for Twenty-five Cents can be secured in our restaurant. The food, cooking and service are also guaranteed. Whenever you decide to eat down town try it.

London Cafe
L. H. MARTYN, Proprietor.
201 Dundas St. F. A. Smith, Manager.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

The Frank Cooper Studio
329 Dundas Street, Opposite Armouries.
Phone 329 for Appearances.

Choice Meats for Fair Week

Everybody wants the choicest meats that can be had for their visitors for Fair week. We have this week the choicest lot of fresh and cured meats to offer our customers that can be found in the city, choice roast beef, cut from the finest young beef; young, tender spring lamb; lean roasts of pork; sugar-cured hams and bacon—everything of the very best in the meat line. A phone call will bring your order in a hurry.

Jackson's Meat Markets

STALLS—1 and 2 MARKET HOUSE.
Phone 2859.
67 WELLINGTON STREET.
Phone 1057.

TRAIN HIT RIG.
St. Marys, Sept. 12.—Wilfred Gifford, Copeland, of Woodham, narrowly escaped death this afternoon when the rig in which he was driving was struck by a G. T. R. train at the Long Crossing. The engine was smashed to pieces and one of the horses was killed.

"Can be depended upon," is an expression we all like to hear, and when it is used in connection with Chamberlain's Colic, Cholera and Diarrhoea Remedy it means that it never fails to cure diarrhoea, dysentery or bowel complaints. It is pleasant to take and equally valuable for children and adults. Sold by all dealers.

Fifty cents a week will rent any square piano or organ on our floors. If renter pays rent to amount of sale price, they will be given the instrument. Williams' Piano Company, Limited, Opposite Advertiser. 75-14

Special attention paid to wedding orders. Hueston's Liveries.

Banking Attraction For Fair Week

Four per cent interest allowed on deposits, as a special inducement for new accounts, opened between Sept. 11 and 17, inclusive.

London Loan & Savings Company
Corner Dundas Street and Park Avenue, City.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

The Kent Brewery
LONDON, ONT.



For Chilly Evenings
Try our Cannel Coal in your grates. Nothing gives the house such an air of comfort and cheerfulness as a bright grate fire. Price, \$7.50 per ton.

D. H. Gillies & Son
PHONE 1312.

FOR UNEXCELLED COAL

Preparation and delivery try

MAY BROS.
PHONE 1224. 685 YORK ST.



**Light on a
Dark Subject**
COAL—of course.

A universal fuel derived from prehistoric vegetation—about 85% carbon—varying in color from brown to black.

Coals have all been classified and only the grades known to be best for heating find their way here.

Try our black carbon—nothing prehistoric about its quality—it's this year's

FRESHLY-MINED COAL.

Webster & Kernohan

Phone 1383. \$30-yt

'Phone 944

Johnston Bros.
XXX Bread

This is the Bread you would be eating if you knew its delicious excellence. Telephone the bakery today and try a loaf.

Johnston Bros. Phone 944

NEW ROAD ROLLER IMPROVES THE STREETS

Wharncliffe Road Will Next Be
Gone Over by the City
Engineer.

A decided improvement is being made in the city streets by the use of the new road roller, and it is expected that before the season ends half a dozen of the leading thoroughfares will be put in fine shape.

Richmond street north, one of the worst, has been remade, and is in great shape. Engineer Wright made an excellent job of this.

The work is practically completed, and the next street to be tackled will be the Wharncliffe road. That is the leading road used by autoists in passing through London, and it certainly was one of the worst.

It will be dug up, and in a short time will be made as good as the best. The Hamilton road will probably be done after that.

Bring your Western Fair guests to Sumner's to make their jewelry purchases. We are specially equipped for the Fair Week. SUMNER, for Reliable Jewelry, 380 Richmond street.

"VERIBEST"
COAL and CEMENT
ORDER NOW.
Pea Coal, \$6 00; Chestnut, \$7 00.
John Mann & Sons
401 CLARENCE ST.
425 York St.

OPEN
IN THE
EVENINGS
THIS WEEK.

For the accommodation of visitors to the Exhibition.

The Mallagh Bookshop

PARNELLS' Malt-Extract BREADS

WOLESOME. SWEET.
NUTRITIOUS.

Made from finest of flour, purest of shortening, and a dash of Malt Extract to give it "Tonic Value."

These ingredients, together with others, and baked by most skillful bakers in the city's most modern and cleanly bake-shop, produce the purest and best bread made—PARNELLS'. Try it. You'll enjoy it thoroughly.

Phones 929 and 1390

Perfumes Rare, Exquisite and Dainty

The largest assortment
and at the lowest prices.

Come in and see.

Cairncross & Lawrence,

Chemists and Druggists.
216 DUNDAS ST. LONDON, ONT.

VERY SUDDEN DEATH OF VALENTINE BYRICK

Talbot Street Man Died as He
Was Sitting Down to
Breakfast.

Death came very unexpectedly this morning to Valentine Byrick at his home, 211 Talbot street, when just as he was about to sit down to breakfast he fell over dead. Dr. Hogg was called, and found that death was due to heart failure. Mr. Byrick was entirely in splendid health when he got up this morning. He was 57 years old and came to London from LaSalle ten years ago. Besides his wife he leaves one son William and daughter Anna, both of this city. The funeral will be held on Wednesday morning to St. Peter's Cathedral, and from there to the G. T. R. station. Interment will be made at LaSalle.

S. & I.'S GREAT STORE

Every purchaser of clothing in the city of London and Western Ontario should be greatly interested in the full-page announcement of Messrs. Smallman & Ingram, which appears on Page Twelve in today's issue, printed in two colors. This enterprising firm has adopted advertising methods that are in vogue in the largest cities of the continent.

The advertisement is an announcement of their autumn styles in men's and boys' clothing. A special offer of 250 travellers' sample model suits and overcoats are offered at about half price.

The clothing store is filled with an immense variety of all classes of clothing suitable for fall and winter. Citizens and visitors to this city should visit this large department store to see the particularly good bargains that are offered this week.

Action for Damages.

Mr. Fred White, who was accidentally injured while at work at Beck's box factory some weeks ago, has entered an action for unpaid damages against Hon. Adam Beck.

Left Hand Amputated.

It was found necessary yesterday to perform an operation on Brakeman Eli Heatherly, who had his hand and arm crushed last week while making a coupling in the Grand Trunk yards, and Dr. Seaborn amputated his left hand. Both the hand and arm were terribly crushed, but there is every hope now of saving the arm.

Stella M. Barney, youngest daughter of Mr. and Mrs. Barney, of Delaware, died on Sunday after a brief illness with cholera infantum. The twin brother of the baby is so critically ill with the disease that his death is expected at any time.

CROWDS ENJOYED THE ATTRACTIONS

Monday the Big Show Made a
Hit With People From
Every Standpoint.

A GREAT START MONDAY

Races Proved Excellent Sport — The
Attendance Better Than a Year
Ago.

Wednesday's Programme.
Farmers' Day.
Buttermaking competition in Dairy Building.

Demonstration in care of bees.
Parade of prize animals before the stand.

Complete attractions, including the
Ninety-first Highlanders.
Gentleman's road race, pacers.
Free-for-all, mile heats.
Evening.
Fireworks.
Vaudeville attractions.
Ninety-first Highlanders' Band.

The Big Fair was given a great
start yesterday!

The opening day was a great success, and with the fine weather that there is sure to be this week, the Western show should establish a few records for attendance and exhibits.

Everything ran off very smoothly. The exhibits were nearly all in place, and sufficient progress had been made in the judging to give visitors an idea of the best stock, etc.

The day was given over to athletics, to a considerable degree, and there was some fun for all.

The attractions in front of the stand were all given, and it must be said that they are of a very high order of merit.

There were some speed events, furnishing much excitement, and the fireworks in the evening rounded out a fine day's amusement.

The Attendance.

The attendance was larger than the preceding years. The stands were well filled in the afternoon, and a large crowd saw the fun at night. Among the spectators were about 500 patients from the London Hospital for the Insane.

A tug-of-war between a team from London Township and a city team was won by the farmers in two straight pulls. The winners were composed of Messrs. James Robson (captain), A. Westman (anchor), Jack Riley, R. Kennedy, Eldon McRoberts and R. L. Needham. The city team was composed of Messrs. E. Sovereign (captain), E. Wheeler (anchor), McCoy, Laundry, Richmond, Warren, Mr. Dugald Graham was referee.

In the athletic events, Bloodsworth stood out prominently, winning the sprints, and doing magnificent work in the relays. He looks like a real sprinter. Mr. A. E. Sovereign, Dr. Wyckoff and Jack Egan looked after this feature of the work.

The Races.

The horse races were fair. In the 2:25 class, there was nothing to it but Knight Onward, a strong-going little pacer owned by Mr. B. McCarthy, of Thamesford. He marched off with the event in straight heats, and he had some speed. He stepped the last half in 1:05, a creditable performance. Daisy-at-Law, a half-sister to Minor Heir, 1:59 3/4, looks a nice one.

The fast pace went to Castanado. Art Leaky's half-mile. He went true in every heat, and was a handy winner. Berlin Belle was the contender in each heat, but could not get steam enough to beat the St. Thomas horse. Sylvia T. Miss K. Wilks, Galt, 1:07. Eddie Baker, of Toronto, was starter, and the judges were Bert Wilcox, Dick Wood, and W. E. Robinson.

The Special Attractions.

The attractions proved to be entertaining. Beaver's animal show, with Maud, the kicking mule, was most amusing. Billy La Mothe has one of the funniest as well as one of the most unique acts shown here. The Flying Jordans have a very brilliant display of acrobatics, and the very best shows. The Zello Troupe, in "The Monkey Frolics at the Zoo," have a funny acrobatic act, although some Hiernian is liable to leave a rock or two on the make-ups. The Marriotts have a real act, and do some extremely clever juggling. The Brunst trio are good, while the Plotz-Larella Sisters do clever acrobatic work. On the whole, it is an excellent show.

There is no Midway this year, an unfortunate matter, and it occasioned considerable comment. There was little provision made also last night to allow visitors to the fair out of the grounds, and the turnstile for a couple of thousand people is too little.

High steppers were judged in front of the grandstand yesterday afternoon. Miss K. Wilks' string were shown, including All Ablaze and Black Hineas. They could not be beaten yesterday, and were liberally applauded. The tandems were particularly fine, Miss Wilks winning first and second. They were most capably handled by Peter Roach.

The results of the races were as follows:

2:25 Class—Half-mile Heats—
Knight Onward, B. B. McCarthy, Thamesford1 1 1
Daisy-at-Law, H. Raison, London2 2 4
Susie Oro, Miss K. Wilks, Galt3 3 2
Miss Mabel, J. A. Brownlee, London4 4 3
Time—1:10, 1:05.
Free-for-all—Half-mile Heats—
Castanado, A. C. Leaky, St. Thomas1 1 1
Berlin Belle, J. W. Davey, Berlin2 2 4

Easy as Sliding Down Hill

To get clear of coffee ills,
Change to well-made

POSTUM

"There's a Reason"

CANADA CLUB LAGER

The favorite beverage in every Canadian home is Carling's Canada Club Lager. The careful housewife realizes that this light beer is not only cool and refreshing, but is a liquid food, and acts as a healthful tonic, being prepared from the choicest Canadian Barley Malt, Bohemian Hops and pure spring water. All liquor stores—demand Canada Club.

CARLING, LONDON.

HAVE YOU READ THIS BOOK

A Great Mystery Novel by a Famous Author

THE WINDOW at the WHITE CAT

A NEW NOVEL BY
MARY ROBERTS RINEHART
Author of THE MAN IN LOWER TEN
The CIRCULAR STAIRCASE, WHEN A MAN MARRIES etc etc

FOR SALE AT ALL STORES A VERY FINE TALE THIS

Published by THE BOBBS-MERRILL CO. NEW YORK • CHICAGO • LONDON

McLEOD & ALLEN, TORONTO.
Canadian Prices: Cloth, \$1.25; Paper, 75c. \$30-yxt

THORO

FRANK C. HOOPER,
ADVERTISER BUILDING.

Our Famous
\$2.50 Hats
Lead in Style, Fit and Quality

HOOPER
THE "THORO" MEN'S FURNISHER.
ADVERTISER BUILDING.

The Derby Shoe for Men.
A leading feature of the Made in London section is the exhibit of fine footwear manufactured by the Murray Shoe Company, Limited. This company are now making the well-known Derby shoe for men in their new factory on Piccadilly and Richmond streets, which has six times the capacity of their old King street factory. A central feature of the exhibit is an immense, finely-mounted moose's head, and a fine array of fine leathers in all shades and colors used in the manufacture of the Derby shoe is shown. The Derby shoe is made on the latest and most up-to-date lasts, in all shades and leathers, and well deserves its rapidly increasing popularity.

I. O. F. Tent at the Exhibition.
Every person who visits the Western Fair should call at the I. O. F. Tent. It is one of the most beautiful on the grounds. Everybody is welcome to go in and rest. C. H. Merryfield, chief organizer, is in charge, and is ably assisted by Thomas Dall and Thomas A. Adolph. D. D. H. C. R. These men will extend the right hand of fellowship to all visitors, and make all as welcome as the flowers in May.

When— The Stomach is Sick
The Liver Sluggish
The Bowels Clogged
The Blood Impure
The Skin Sallow

Then—It's Time to Take
That grand, old, time-tested remedy—
BEECHAM'S PILLS

Prepared only by Thomas Beecham, St. Helens, Lancashire, England.
Sold by all Druggists in Canada and U. S. America. In boxes 25 cents.

are totally and permanently disabled one-half of the insurance in five annual instalments and pay no more into the order. We also pay \$50 funeral benefit, and we provide for the orphan children of our deceased members until they reach the age of 18 years. We also provide for all consumptive patients who are members of the order in our Rainbow Lake Hospital free of charge. Every person who needs protection, join this order. Our tent is just south of the Main Building, stands without a rival among the host of striking Continued on Page Eight.

Dennis Wire Works.
Elegant, beautiful and durable is the display of the Dennis Wire and Iron Works in the "Made in London" section of the Main Building, stands without a rival among the host of striking Continued on Page Eight.