

HOW EASY IT IS to talk SUPER-
IORITY, THOROUGHNESS, ETC.
Where is the proof?

WESTERVELT'S COLLEGE

Y. M. C. A., LONDON, ONT.,
proves conclusively by 130 reputable
business firms that its course is thor-
ough. Catalogue free.
J. W. WESTERVELT, C. A., Secretary
J. W. WESTERVELT, Principal.

\$20.00
Men's Suits
Made to Your Order.
O. Labelle
Merchant Tailor.
220 DUNDAS STREET.

DEER HUNTERS
CAN OBTAIN THEIR COM-
PLETE OUTFIT HERE
Winchester Rifles, .303 British,
32-40, 38-55 and .351 Automatic.
Savage Rifles, .303 and 38-55 cal.
Martini Rifles, 32-40 and 38-55 cal.
Smokeless and Black Rifle Car-
tridges.
Hunting Knives.
Safety Pocket Axes.
Drinking Cups and Flasks.
Leather, Corduroy and Canvas
Coats.
Vests, Pants, Leggings, Belts, Cov-
ers, Etc.
Deer Hunters' Licenses issued here.
GURD'S GOOD GUNS
185 DUNDAS ST.

Order Hamilton's
Hamilton's Porter is fully
aged. It is the best. Ask
for Hamilton's when you
are buying.

Order Hamilton's
FERGUSON & SONS
Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phone 273 and 543.

Genuine Pittston Coal
Why worry about your coal or have
an empty bin? We make it a business to
fill bins and keep you supplied.
SOUTHCOTT & KENT
Phone 299. G. T. R. and Mainland.

SMITH, SON & CLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls per-
sonally attended.
Rubberized funeral cars.
113 DUNDAS ST. PHONE 586
629 DUNDAS ST. PHONE 579
Residence on Premises.

D. A. STEWART
(Successor to John T. Stephenson.)
FUNERAL DIRECTOR AND EMBALMER
Reasonable charges. Best equip-
ments.
Open day and night. Residence on
premises.
124 DUNDAS ST. PHONE 432
620 E. LOGAN, Assistant Manager.

ELLIOTT & OLMSTED
Removed to 295 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on
premises. Phone 1775.

Just received a large con-
signment of

PORTABLE LAMPS

Also Secrete and Man-
tel Lamps, which make
acceptable birthday, wed-
ding and Christmas pres-
ents.

London Electric
CO., LIMITED,
359 Richmond Street.
Telephone 958.

FOR SALE
Frame cottage, Adelaide
street, only \$200.00 down,
balance in monthly pay-
ments.
LONDON LOAN AND SAVINGS
COMPANY.

Rail Plates

Our selection of Rail Plates
is now complete. Ask to
see our stock. Prices from
25c to \$6.00 each.
Our window shows the
very latest creations in
Bases and Ornaments from
Germany, Holland, Den-
mark, Japan and United
States, and are very suit-
able for wedding gifts.

R. E. Davis & Co.
Wholesale and Retail.
206 Dundas St.

COAL

For range, baseburner, furnace,
or grate. We have a large
stock, and can satisfy the most
particular as our coal gives
the maximum heat, and has the
minimum ash.

Webster & Kernohan
Piccadilly Street, West of Richmond
Phone 1333

OUR COAL

Is giving the very best of satisfaction,
arriving in box cars, bright, clean and
dry. You will do well to place your
order early, and avoid the rush when
the snow flies. We furnish coal for
every purpose, the very best that is
known today.

May Bros. & Co
Phone 1224. 685 York Street.

Wedding Gifts

That are serviceable, useful, and
at the same time attractive.

A Gift of Silver

will be most acceptable. Complete
assortments.

Thos. Gilleen
402 RICHMOND STREET.

SPECIAL!

A New Loaf That Will
Make Friends Where-
ever It Goes—

Johnston Bros.
XXX
BUTTER BREAD

Something New and Something Better

In Butter Bread we see a new and
wonderful achievement in bread-mak-
ing. As the name implies, it is
made of the finest creamery butter,
and is made so perfectly of rich,
pure ingredients that it is "per-
fection" in the highest sense of the
word.

Butter Bread is different in shape
and appearance.
It is our latest triumph.
It is most nutritious and palat-
able.
It will delight the most discrimi-
nating.

If you are not using Butter Bread
get it from your grocer today, or
direct from us to you.

JOHNSTON BROS.
'Phone 944

LONDON AND DISTRICT

—Mrs. F. Green, of this city, is vis-
iting in the village of Union.

—Mr. and Mrs. Geo. Parker, of this
city, are visiting Mrs. M. Parker, in
Union.

—John Mackenzie, of Sarnia, is vis-
iting in the village of Union.

CUFF LINKS

Our Cuff Links are very
attractive and good, yet
neat. Particular dressers
come here for theirs.
There's a reason.

SUMNER
The Dependable Jeweler.
380 RICHMOND STREET.

Have you tried
OUR COAL?
The Famous Cross Creek
ANTHRACITE
Satisfaction Guaranteed.
John Mann & Sons
401 Clarence.
425 York.
Phone 470.

YOU ARE WELCOME

to your own opin-
ion as well as ours
as to whether you require
glasses or not. If in doubt,
consult us. Eyes examined
free. Glasses fitted and sup-
plied at reasonable prices.

C. H. WARD & CO.
374 RICHMOND ST.

PARNELL'S TAKOMA LOAF

The same good loaf, the same
weight, the same care in baking,
the same surety for the quality in the
ingredients.

You may have these same con-
fidences in Parnell's Takoma Loaf, ever
and always. Because no matter the
conditions which might tempt the
baker to slacken vigilance for profit's
sake, the Parnell Takoma Loaf is the
same rich, little nut-brown parcel of
goodness and wholesomeness. Five
cents at your grocers.

'Phones 1390-929.

GREATEST HELP IN RE- GAINING FLESH AND STRENGTH.

Beef, Iron and Wine
[C. & L.]
For convalescents from wast-
ing diseases—and those getting
over any serious illness—this
food and tonic properties are
invaluable. It purifies and en-
riches the blood—soothes and
quiets "unstrung" nerves—
tones up and invigorates the
whole system. Palatable—cas-
ily assimilated. Large bottles,
50 cents.

Cairncross & Lawrence
Chemists and Druggists
216 Dundas Street London, Ont.

Beef, Iron and Wine

For convalescents from wast-
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over any serious illness—this
food and tonic properties are
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Chemists and Druggists
216 Dundas Street London, Ont.

In white net over organdie, trimmed
with satin, and carried a bouquet of
white chrysanthemums and roses. Miss
Sadie McKellar, of this city, acting as
bridesmaid, was wearing a lace-trim-
med Persian lawn and a bouquet of
white chrysanthemums and pink
roses. The groom was supported by
Mr. H. Stanley Turner, late of Lon-
don, England, now of London Junction.
After the usual felicitations, the com-
pany sat down to a bounteous supper.
The newly-wedded couple are to spend
their honeymoon in some of the west-
ern cities, after which they will make
their home in London Junction.

Originator of Teddy Bear.
Mrs. Richard B. Chew, of Wash-
ington, who will have a share in the
\$30,000,000 Furon Springer estate,
is the originator of the Teddy bear.
She is a native of Kentucky, gradu-
ate of law and an accomplished wom-
an.

Handsome New Hall.
Cullis' new assembly hall on Wel-
lington street, near Horton, is one of
the most up-to-date and handsomest
assembly halls in London. The floor
is an exceptionally fine one, and it has
won the admiration of all who have
used it. On Tuesday night an as-
sembly was held by Mr. Wm. Heal,
where fifty couples were present.
All declared the floor to be the
best in the city.

Officers Elected.
At a meeting held yesterday the
Huron College Missionary Society
elected the following officers for the
year: President, H. Millar; vice-pres-
ident, W. B. Hawkins; secretary, W.
H. Roberts; treasurer, E. Hawkins;
secretary, Gleaner, N. Ward;
representative of first year, N. Tully.

Located in Woodstock.
Woodstock Sentinel-Review: Frank
B. Oliver, of London, has accepted a
position in the office at the Hotel Ox-
ford. He is an enthusiast in sports of
all kinds. Last season he got together
the fastest bunch of intermediate in-
crease players in Canada for St.
Thomas. Possibly Frank will interest
himself in our hockey team this win-
ter.

The Late Mrs. Ryan.
The funeral of the late Mrs. Mary
Ryan took place from her late resi-
dence, 40 Elmwood avenue, to Mount
Pleasant Cemetery on Tuesday after-
noon. The services were conducted by
Rev. W. J. Ford, assisted by Rev.
E. B. Lancelley and Rev. A. K. Birks. The
bearers were Rev. Dr. Hannon,
Rev. A. G. Harris, Rev. W. George,
Rev. H. McAllister, Rev. L. W. Wick-
ett and Messrs. Hubert Ashplant and
W. H. Winnett.

Sky Stunts by Gushpith.
As an aeronaut and balloonist, Mr.
Harry Thomas, of Guelph, a veteran
of the South African war, has been
coming into prominence lately. He
has been touring the country and at-
tending all the fall fairs, giving ex-
hibitions with his mammoth balloon
Imperial and parachute drop. His
highest flight during the tour was
2,000 feet, an altitude at which
things on this earth assume micro-
scopic proportions.

A Great Fish.
Mr. John McPherson, son of the
late Archibald McPherson, has pre-
sented to the Museum of the Col-
legiate Institute a large and beauti-
fully mounted salmon caught by him-
self in Lochranmore, Scotland. The
fish is a beauty, is two and a half
feet long, and weighs nine pounds. The
specimen is a beauty, is two and a half
kind, which inhabits the lochs of Scot-
land and Northern England.

Pierce-Ball.
The wedding took place last evening
in the B. M. E. Church, Grey street, of
Miss Minnie E. Ball, second daughter
of Rev. R. A. Ball, and Mr. Harold G.
Pierce, of Brighton, N. J.

The bride, who was given away by
her brother, Rev. R. R. Ball, wore a
pretty gown of white silk poplin over
white taffeta, and carried white roses.
Miss Edna Ball, sister of the bride,
acted as bridesmaid, while the groom
was attended by Mr. Fred Seelig, of
Cleveland.

A reception, at which a large num-
ber of guests were present, was held
after the wedding at the home of Rev.
Mr. Ball, Mr. an dMrs. Pierce left
for Brighton, where they will reside.

Social Gatherings.
The first of a series of social even-
ings to be held during the fall and
winter season by the Liberal Christian
Union was held in the Chapter House
last night, when a large audience was
present. On Wednesday evening next,
Rev. V. Gilpin will discuss "The Third
Degree: A Study in Psychology." At
later meetings, Mr. J. Marks will give
an address on "The Asiatic Labor
Question," Prof. Deane, of the Nor-
mal School, an address on "Cos-
mic Consciousness." Other addresses
will include "The Church for Today,"
by Mr. F. W. Daly; "Dr. Drummond,"
by Mr. Frank Lawson; "The Sub-
conscious Mind," by Mr. Ernest Atkins,
and the "Influence of Environment,"
by Mr. W. Jex.

MOTHERS' CLUB ORGANIZED
In Connection With Lorne Avenue
School in the East End.

Last week a Mothers' Club was or-
ganized in connection with Lorne Ave-
nue school. It is the purpose of these
mothers to meet once a month and
discuss matters of mutual interest re-
garding children, physically, mentally
and morally.

A very large number attended the
opening meeting, at which Miss Howie
very ably demonstrated the gift games
of the kindergarten. The mothers
were loud in their praise of the way
in which the work was handled, and
went home feeling that they had
learned a very great deal.

These meetings are to be held the
second Thursday of each month at
4:15, and all mothers are cordially in-
vited to attend. The following are the
officers for this year:

President—Mrs. Greensides.
Vice-President—Mrs. Richards.
Second Vice-President—Mrs. Rose.
Secretary—Mrs. Burch.
Social Committee—Mrs. Williamson,
Mrs. Roblin, Mrs. Gilmore, Mrs.
Cruikshanks.

WILL NOT PURCHASE OLD P. M. BRIDGE

Structure Would Not Span the
Thames to Connect the
Wharnclyffe Roads.

The special committee appointed to
consider the purchase of the old
Pere Marquette bridge met yester-
day afternoon, and decided not to pur-
chase it. On investigation it was
shown that the structure was only 150
feet long, while the space to be
bridged across the Thames required a
bridge 200 feet long. To use the Pere
Marquette bridge two abutments
would have to be built in the river,
and this would cause the jamming in
the spring, and materially increase the
danger of a flood in London West. In
view of these facts the committee de-
cided to inform Superintendent Pycatt
when the Pere Marquette, that the city
could not use it.

City Solicitor T. G. Meredith in-
formed the committee that in view of
the fact that there would be consid-
erable litigation regarding the pay-
ment of the new bridge over the
Thames, it would be just as well not
to purchase the old bridge, as it might
add to the complications of the case.

City Engineer Graydon informed
the committee that it would cost be-
tween \$12,000 and \$14,000 to construct
the rest of the work necessary to com-
plete the bridge provided it was pur-
chased, besides the abutments, which
would cost at least \$4,000 each.

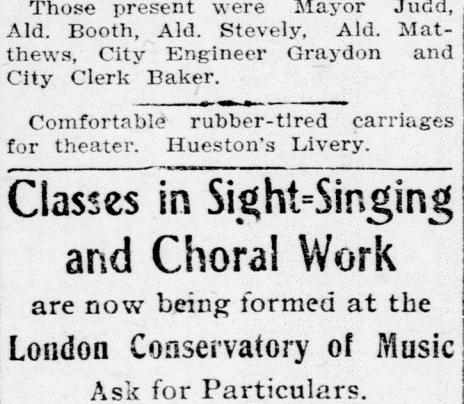
The committee soon came to the
conclusion that the purchase of the
bridge was impossible.

Those present were Mayor Judd,
Ald. Booth, Ald. Stevely, Ald. Mat-
thews, City Engineer Graydon and
City Clerk Baker.

Comfortable rubber-tired carriages
for theater. Hueston's Livery.

Classes in Sight-Singing and Choral Work

are now being formed at the
London Conservatory of Music
Ask for Particulars.



EYES EXAMINED SCIENTIFICALLY WITHOUT DROPS

All the errors of refraction are re-
vealed to us by our wonderful
methods. Come to London. Take ad-
vantage of our free consultation.

We are the only eyesight specialist
in Canada who take the entire respon-
sibility of your eyes from the examina-
tion to the making of the glasses
complete on the premises.

THE TAIT-BROWN OPTICAL CO.
EYESIGHT SPECIALISTS.
237 Dundas Street - London, Ont.

Kindling Wood

Delivered, \$1 Per Load
LONDON BOX CO., 309 BATHURST

COAL

Well screened, free burning and heat-
producing. Not equalled by any yard
in town. We have it in all sizes and
can guarantee prompt delivery and full
weight. Give us a trial order.

Hunt Bros., Ltd

OFFICE: 363 RICHMOND STREET.
Telephone 123 or 412.

\$2 Buys a Good Shoe

At PAXMAN'S, 290 Dundas St

COAL

Let us tell you about Our High-Grade

COAL

Well screened, free burning and heat-
producing. Not equalled by any yard
in town. We have it in all sizes and
can guarantee prompt delivery and full
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Well screened, free burning and heat-
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in town. We have it in all sizes and
can guarantee prompt delivery and full
weight. Give us a trial order.

Not the cheapest, but pre-eminently
the best. Most broadly educated ap-
praisers ever assembled in a Canadian
business college. C. H. CLARK, Pres.
208-212 1/2 Dundas St., London, Phone 703

The Sovereign Bank of Canada

Head Office—Toronto
Paid Up Capital, - - \$3,000,000.

BOARD OF DIRECTORS:
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RANDOLPH MACDONALD, ESQ., First Vice-Pres.
A. A. ALLAN, ESQ. - - Second Vice-President

HON. D. McMillan, HON. PETER McLAREN,
ARCH. CAMPBELL, ESQ., M. P. W. K. McNAUGHT, ESQ., M. P.
A. E. DYMENT, ESQ., M. P. ALEX. BRUCE, ESQ., K. C.
F. G. JEMMETT, R. CASSELS,
General Manager. Asst. General-Manager.

SAVINGS BANK DEPARTMENT
Interest at best current rates paid quarterly

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Interest at best current rates paid quarterly

SAVINGS BANK DEPARTMENT
Interest at best current rates paid quarterly

MARA'S

Join the Y. M. C. A. Before Oct. 21, 1907

Fall Waistings at Half Prices

SILK AND WOOL WAISTINGS, in white, cream
and gray grounds, with check and silk embroid-
ered figure, wide width, value at 95c yard.
For.....50c

BLACK AND BLUE WAISTINGS, with white em-
broidered figure, 27 inches wide, value at 65c
yard. For.....35c

SILK AND WOOL SUBLIME, most coveted ma-
terial for waists, black and white, 42 inches
wide, value at \$1.35 yard. For.....69c

Plaid Waistings, Roman Stripe Waistings, in all
new colorings and combinations, pure wool
material. Yard.....45c

See our Special Cashmere, see our Special Serge, 16
different shades to choose from. Yard....39c

MARA'S, OPPOSITE MARKET LANE

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