Official Report of Mr. James Davies, B. Sc.

A general description of the Newfoundland Pavilion together with photographs of the layout of the Exhibits are well known to the Members of the Government and to the Members of the Exhibition Committee for Newfoundland; so I should like to confine my report to the effects of our exhibits, both from the educational and commercial points of view.

The greatest surprise to me was the enormous number of people that were attracted to our Pavilion. Our small, but stately, building was visited during the 166 days of the Exhibition by over two million people. This number is not stated as pure guess work but was obtained by systematic counting at different times during the days and months of Wembley and approximate percentages arrived at by comparing these numbers with the total number that passed daily through the turnstiles of the Exhibition.

In one respect I am inclined to think that Newfoundland, in proportion to its population, has created a record in that a number equal to eight times the population of the Dominion passed in through the doors of the Pavilion.

A great number of these who came to see the "land of fogs and dogs" left tremendously impressed with our great pulp and paper production, our splendid show of minerals and the delightful scenes from Newfoundland that were so well depicted on the walls of our building.

The British people, though they have the reputation of being stolid, are really among the most sentimental people of the world, and that sentiment could be felt when the visited the Pavilion of Britain's Oldest Colony—the foundation on which the great Overseas Empire has been built. It was a great source of pleasure to me to notice the keenness of the tens of thousands of school children when they were gathering information about our country, and their surprise when they realized that we are situated so much farther south than London.

The thirty-five thousand post cards that were sold during the last three months of the Exhibition were made up of two series of six views each, partly scenery and partly photographs of our main industries. These series were enclosed in envelopes on the back of which was a short article of words written by me on the industries and attractions of Newfoundland. Next year we hope to sell from 75,000 to 100,000 post cards and the great educational value of these views when read over so many thousands of homes all over the world cannot be estimated at the present time.

In this short report I think that the above paragrahps, will suffice to give you a general idea of the educational value of our Exhibits and, as we are a commercial people, I believe that the commercial aspects of our Pavilion will be of a more direct and immediate interest to our Colony.

As you know already, our chief industries can be classified in three main divisions: The Fisheries, Pulp and Paper, and Minerals.

The Minerals and Pulp & Paper industries were well represented at Wembley and the Pulp & Paper section may have a very favorable impression on the people who are in a position to invest money when the new issues of the Armstrong, Whitworth Company are advertised in the English press. It may also help the promoters of the Gander property to place their valuable holdings before the financiers of Britain.

A great many Mining Engineers from Europe and America came to make enquiries about our Minerals. The principals of some of the big mining corporations of England brought their expert engineers and smelters to consult me at my office, and I was very glad that my knowledge of Metallurgy enabled me to talk to them intelligently on the methods of smelting that would be suitable for our ores. Tilden Smith, President of the Chemical and Metal Bank and the Burmah Corporation, visited my Pavilion with his two experts. John Taylor, one of the principals of John Taylor and Sons, Mining people, who own vast holding in India—came to see me and lunched with me at Wembley. Vere Herbert Smith, a Director of the Russo-Asiatic Copper Corporation, whose ancestors spent many tens of thousands of pounds at Ming's Bight, Newfoundland, paid me several visits and I have been asked to keep in touch with these people, and when the price of Copper begins to climb I have strong hopes of inducing them to come to explore the mineral areas of this country.

On December 18th I addressed the Institution of Mining and Metallurgy at Burlington House, London. The addresses and discussions will appear from time to time in the Bulletins of the Institution. I met the cream of the mining world, and both our High Commissioner and Lord Morris, who had been specially invited to the meeting, very kindly volunteered the remark that Thursday, December 18th, was a great night for Newfoundland. At the dinner that followed I had long conversations with lead and zinc smelters, and they are keen on being kept well informed of the lead and zinc conditions in Newfoundland.

It was very difficult to keep the Fisheries Exhibits up to standard. The Wembley Exhibition had to be kept open for six months, during a very damp season, and it was impossible to keep perishable goods in good condition without cold storage facilities. Many free samples were given away during May and June, and people, especially those from the West of England, were very loud in their praises of our flaked and boneless Codfish. For instance, the Lord and Lady Mayoress of Bristol came on three occasions for samples of boneless codfish, which they called Teafish, a popular dish for Sunday breakfasts in the city of Bristol.

Before leaving Wembley I made detailed plans of a proposed change in the Fishery Exhibit, which I am describing in the enclosed additional report. In the carrying out of these plans I am very grateful to Mr. Turcott, the Chief Designer of the Canadian Pavilion Exhibits, a professional Exhibitor of 20 years' experience, who has promised his unstinted help as a personal favour to me. The Committee in St. John's have also made most excellent plans for next year's Exhibit of salt codfish.

With regard to subsidiary, or possible subsidiary, industries, I think the Eel Grass, known technically as "Alva Marina," easily takes first place. A good deal of this grass used to come from countries like Holland, but the market was spoilt by too much sand in the bales. The splendid qualities of our bales of Eel Grass, their dry condition and their freedom from sand, attracted universal attention from upholsterers. Enquiries came by the score from Great Britain, Spain, Germany, Belgium, Chili, India, Rhodesia, and other countries, and they were still coming in when I left London. I put in a lot of time and energy on this exhibit as I thought it might be possible to start a new and a big industry as a direct result of the Exhibition. The great trouble was to try and get the prices offered at Wembley to get within a reasonable distance of the Newfoundland quotations. At last I got in touch with a Broker of standing, who does a good deal of business with railways and upholsterers. I called a meeting at the High Commissioner's Office in Victoria Street and we discussed the position from all angles, with the result that it was agreed that £10 a ton for baled Eel Grass delivered in England would be the best working basis when considering this possible new industry.

I think the matter is of sufficient importance to warrant the formation of a small Committee to go into it. The Department of Agriculture and Mines have started the good work by making a preliminary survey of the quantities to be found around our coasts.

(to be continued.)

Breaking all records at the Casino—The Arlie Marks Players.—feb16,2i

IF YOU FAIL

to dispose of your Estate by Will it will be divided according to law.

Is it your desire that your Estate should be dealt with in this manner?.

We have often seen distressing results from neglect to make a Will.

We are always pleased to give our advice to those who contemplate making their Wills and to quote our fees for acting as Executor or Trustee.

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ADMISSION:
SEATS ON SALE AT HUTTON'S.

Reserved	$1.00
"	75c.
"	50c.
Balcony	30c.
Pit	20c.

MATINEE:

Adults	50c.
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Balcony	25c.
Children	10c.
Pit	10c.

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MONDAY, TUESDAY and WEDNESDAY.

CURTAIN: 8.30 SHARP. Matinees Wed. & Saturday.

LINDSAY E. PERRIN Presents

ARLIE MARKS PLAYERS

IN OLLIVER MOROSCO'S CELEBRATED SUCCESS:

"THE BRAT"

A Play everybody should make a special effort to see.

NOTE:—Tickets ordered over 'phone, and not paid for, must be taken delivery of by 8 p.m., after which they will be sold.

5—EXTRA VAUDEVILLE ACTS—5
Including
"THE SCOTCH LADS AND LASSIES"
in
A NEW REVIEW.

MISS ARLIE MARKS.

Holy Name Society

ANNUAL MEETING.

The annual meeting of the Holy Name Society (St. Patrick's Branch), took place yesterday morning at Holy Cross School, President Maurice Galgay presiding. The annual report of the Secretary and Treasurer showed that the Society was in good standing, numerically and financially.

The Spiritual Director, Rev. Father Sheehan, addressed the meeting, and expressed his pleasure in seeing such a large gathering of members present. He paid a high tribute to the officers for the interest displayed by the executive during the year just ended, and urged upon all the necessity of even greater enthusiasm during the present year.

President Galgay and Vice-President Delahunty tendered their resignation of the offices which they have filled very successfully for a number of years.

Both these gentlemen were accorded a very hearty vote of thanks from the Society in recognition of their work. Mr. Michael Henley conducted the election of officers for the ensuing year, which resulted as follows:—

President—Mr. Edward Molloy.
Vice-President—Mr. James Ryan.
Treasurer—Mr. Robert J. Power.
Secretary—Mr. Chas. Jardine.
Auditors—Messrs. Michael Healey and James Power.

Help a good cause by attending the Concert and Social on Tuesday night, Feb. 24th, at Synod Hall.—feb16,3i,m,th,m

Capitalistic Evolution Under Way

Not so long ago $100,000 a year was sufficient to attract the top-notch executives in any industry.

Several now get $1,000,000 or more a year.

I know one man who recently turned down $1,000,000 a year, and I know several others who would refuse a similar amount.

The capitalistic system in the United States is undergoing an evolution, almost a revolution, at the top.

Formerly a capitalist or a corporation could hire the strongest executives on a straight salary of $50,000, $75,000 or $100,000.

To-day such figures are spurned by modern high-powered executives.

Capital can no longer hire the brainiest managers without offering them in addition to a substantial salary, a share in the profits earned.

Carnegie was amongst the first, if not the first, to introduce this system of rewarding leading executives according to the financial results they achieved each year. He not only believed in sharing profits with his managers, but he greatly enjoyed doing it. In later years one of his fondest boasts was that he had been instrumental in making more millionaires than any other man in the world.

This system of paying executives large amounts in addition to their salary is rapidly coming into vogue in the industrial world and, to a lesser extent, in banking and in the mercantile world. It has not yet reached railroading.

The day is rapidly coming when concerns that refuse to share profits with managers will have to be satisfied with second-rate executives, for the number of enterprises adopting profit-sharing is increasing as never before, so that by and by the ablest of managers will experience no difficulty in joining a company or institution or firm sharing profits.—B.C. Forbes, in Forbes Magazine, (N.Y.).

A good programme and best local talent, at Synod Hall, Shrove Tuesday, Feb. 24th. Come early and avoid the rush.—feb16,3i,m,th,m

From Cape Race

Sepcial Evening Telegram,
CAPE RACE, To-day.

Wind south west strong fog and rain. Nothing heard passing. Bar. 29.86; Ther. 46.

Louis B. Mayer presents
The Reginald Barker production
WOMEN WHO GIVE

The battle of the raging elements, a thrilling rescue of wrecked mariners by the light of a flaming house fired on shore, an exciting fight with a giant swordfish, gripping drama all the way with a remarkable cast.

Based on "CAPE COD FOLKS" By SARAH P. McLEAN GREENE
Adapted by BERNARD McCONVILLE and J. G. HAWKS
Scenario by A. P. YOUNGER

A Metro Picture

Majestic Theatre
- - TO-DAY - -

5 BIG SCREEN STARS, in

Women Who Give

Including Barbara Bedford, Frank Keenan and Renee Adoree

A WOMAN'S TRUST IN THE MAN SHE LOVES—WHAT IS HER REWARD?

If you loved a man you believed faithless, if your own father turned him from your house, if your brother loved a girl of the fishing village and was shanghaied to prevent him marrying her—what would you do?

YOU'LL FIND YOUR ANSWER IN THIS PICTURE SURGING WITH THRILLS.

Jacobson and Evans

IN THEIR GREATEST MUSICAL SUCCESS.

Prologue to "WOMEN WHO GIVE."
(When the Bell in the Lighthouse Rings Ding Dong).
(After the Storm).
"Little Mother Of Mine."
"I'll Sail Away To Mandalay."
"The Bells Of Moscow" (By the International Famed Composer—RACHMANINOFF.)
Parody:
"What Was the Matter with Rachmaninoff when he wrote His Prelude? ? ? ? ?

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Ghost Stories and Uncanny Tales

Dracula, by Bram Stoker	75c.
Lady with the Shroud, by Bram Stoker	75c.
Lair of the White Worm, by Bram Stoker	$1.10
Jewel of the Seven Stars, by Bram Stoker	75c.
Priestess of Osis, by E. Schure	$1.25
In Ghostly Company—A. Northcote	$1.50
The Ghost Camp—R. Boldrewood	$1.75
Haunters and the Haunted—E. Rhys	$1.50
The Wolves of God—A. Blackwood	$1.50
Haunted Houses of London—(More)	$1.25
The Black Soul, by L. O'Flaherty	$1.50
Children of the Dawn—M. Carbery	$1.50
Short Stories from the Spanish	$1.25
Uncanny Stories, by May Sinclair	$1.50
Romance of Sorcery—Sax Rolmer	90c.
The Human Compass—B. Kennedy	$1.25
The Best Tales of E. Allan Poe	$1.00
Choice Works of E. Allan Poe	$1.00
Irish Fairy and Folk Tales—W. B. Feats	$1.00
A Muster of Ghosts, by B. Lynch	$1.50
Six Ghost Stories, by T. C. Jackson	$1.50
Dreams and Allegories—Schremer	$1.50
Ulster Fireside Tales, by W. McCalium	$1.50
Book of the Damned—C. Fort	$2.00
Tales That Were Told—Macmanus	$1.50
Mysteries of a Great City—LeQueux	$1.50

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Don't Say Paper, Say the Evening Telegram.

STOCK MARKET NEWS

Furnished by Johnston & Ward, Board of Trade Building, Water Street

NEW YORK, Feb. 16.

TO-DAY'S NEW YORK OPENING.

Am. Tobacco	86½
Butte	20
Anaconda	44¼
Cosden	31⅜
Cuban Cane Sugar Pfd.	58¼
Fleischmann	81
Fiske	12⅛
Con. Gas	76
General Motors	76⅛
Great Northern	68⅜
General Petroleum	54⅛
Inter. Petroleum	26⅛
Kelly Springfield	15⅜
Marine Pfd.	47⅜
Pan American "B"	72
Punta Sugar	43¼
Pacific Oil	61
Ray Copper	15⅜
Radio	61⅝
Sinclair	22
Studebaker	44⅜
Shell Union	26¼
Simms	21½
Tobacco Products	74⅜
Union Pacific	150
U. S. Steel	124⅜

Montreal Opening.

Breweries	65
Brazilian	54⅞
Abitibi	64⅜
Laurentide Paper	84½
Montreal Power	167
Can. Steel	86
Shawinigan	137

(From Boston News Bureau, Feb. 7th, 1925).

CHICAGO, ROCK ISLAND AND PACIFIC.

Earnings for 1924 Equaled $4.36 Per Share on Common Stock Exceeding Earlier Forecasts—Present Year Starts Well.

Boston—Chicago, Rock Island and Pacific Railway came through 1924 with a balance for the common stock of $4.36 on the 744,825 shares, which was somewhat better than earlier official estimates. This was in part attributable to the splendid December earnings, which were the second largest for that month in the company's history.

The 1924 balance for the common stock contrasts with $1.22 per share in 1923, 96 cents per share in 1922 and $2.95 in 1921. It constituted the best showing since 1917, when $5.33 per share was earned on the common.

Rock Island is primarily a granger road. The rise in prices of wheat and other grain has brought about a vast change in the economic condition and purchasing power of its territory. Futherhore the recent change in the oil situation and the price advances which have taken place in practically all fields is of significance to Rock Island, as its southwestern lines tap important oil producing territory.

New Year Has Started Well.

The traffic outlook is Rock Island's territory this year is very promising, and it is expected there will be substantial enhancement in earning power as compared with 1924. In 1923 the net earnings were cut by extraordinary maintenance charges made necessary following the 1922 shop strike. Last year there was recovery, and progress should be carried further this year, with no abnormal expenditures in sight.

In the first three weeks of January freight earnings increased 14% over the corresponding period last year, but there was a decline of about 6% in passenger revenues. There was, however, an increase of about $526,000, or approximately 8.5% in the total gross.

WREATHS.
A Floral Tribute will best express your sympathy. Wreaths, Crosses, etc., made to order. Prices from $3.00 each up.
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HOBBERLIN'S
Made-to-Measure
Suits and Overcoats
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Rock Island's new California train, the Golden State Limited, operated in conjunction with the Southern Pacific is proving very popular, and is making stood to be making an exceptionally good showing in earnings. This is a solid vestibule sleeper train. Rock Island has recently ordered considerable new equipment, including locomotives and cars, and has otherwise prepared itself for handling the large volume of business expected this year.