

FINAL CLEAN-UP SALE!

London, New York & Paris
Association of Fashion

NOW—FINAL SWEEP—SAVE ALMOST ONE-HALF! The time limit for summer stock is close at hand. The last call has sounded. Every single garment in our stock must be cleared away immediately. Prices have taken another downward plunge to speed them on their way. Now is the time to save. Come expecting to buy the Greatest Values—we promise you'll not be disappointed.

London, New York & Paris
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MEN--Out They Go!

Our Entire Stocks of High Grade Clothing for Men, Young Men and Boys at Half. Our Greatest Clearance—greater in volume—greater in assortment—greater in value and in savings.

FOR MEN WHO WAITED—CLEARANCE
800 Suits

GROUP 1

Genuine up to \$30 Suits

20.00

Every size—every model—all wanted materials. NOW IS THE TIME TO BUY.

Only
New
Fall
Goods
Expected.

GROUP 2

Genuine up to \$25 Suits

17.80

MEN!

UP TO \$2

SHIRTS

98c

Sizes 15 up to 17.

CLEAN-UP

Men's

Work Shirts

Best Blue Denim
Shirts, made to stand
real hard wear; all
sizes. Values up to
\$1.50.

69c

Final Clearance Ladies' Silk SWEATERS

Values up to \$8.50.

All best grade Silk
Sweaters, every wanted
shade, including
sleeveless Sport
Sweaters, in all the
popular colors; all
sizes.

4.98

Extra! Extra! Extra!

FINAL CLEAN-UP ALL COATS, SUITS DRESSES

Lucky are the women who now need a Coat, Suit or Dress, for here are values absolutely impossible at any other time of the year. In addition, in each of the groups are some wonderful Special Values just received and marked at clearance levels.

12.98

14.98

16.98

Superlative savings await every St. John's woman in this great clean-up of all remaining summertime apparel. It is the policy of this Store to keep stocks fresh and clean, and it is this policy that now demands a sweeping clearance of all Coats, Suits and Dresses.

Sale Extraordinary of Beautiful Dresses for Stout Women

A sweeping clearance of some of our loveliest stout-sized frocks of the season, in Navy, Black and other pretty combinations; sizes 42½ to 56½.

Final Sweep of Boys' Suits

JUST IN TIME FOR SCHOOL RE-OPENING! More and More thrifty parents are choosing their Boys' Clothing at this Store. Here are two remarkable values.

BOYS'

TWO PANTS SUITS

8.98

Values up to \$12.50. Ages
8 up to 17 years.

MOTHERS!

When you buy a two
Pants Suit you buy
two suits for the cost
of one.

BOYS'

TWO PANTS SUITS

10.98

Values up to \$16.50. Very
best materials.

Clean-Up on Small Boys' Suits

Ages 3 to 8 years.

BUY NOW OR NEVER.

1.50 Boys' Middy Suits 79c.

2.20 Boys' Wash Suits 1.49

3.00 Boys' Wash Suits 1.98

Boys' Sailor Suits 5.98

Boys' Blouses 39c.

1000 Ladies' Undervests

Values up to
45c; fine Mus-
lins & Nain-
sooks; all
sizes.

16c

500 Cotton Waists

Values up to
\$1.20; beau-
tifully em-
brodered &
trimmed.

59c

Special! 100 Pullover Sweaters

Values up to
\$4.00; all col-
ors and com-
binations; all
sizes.

1.98

Women's and Misses' Bloomers

In Crepes
and fine rib-
bed; colors
Pink and
White.

49c

Children's Gingham Dresses

Ages 5 to 12
yrs.; pretty
Check Ging-
ham Dress-
es; pretty
styles and
models.

88c

Final Clearance!

Women's Summer Dresses

2.49

Imported Gingham,
Voiles, Ratines, Lin-
ens, Tub Silks; all
guaranteed to be
worth double and
more; all sizes.

3.49

BUY NOW OR NEVER!

Ladies--Your Choice of Over

400 HATS

ALL THE VERY BEST MODELS.

All \$8.00 HATS

All \$6.00 HATS

All \$4.00 HATS

All \$3.00 HATS

2.49

Most of these Hats are
so new that they are
really early fall styles.
You'll need a Hat to finish
the season.

Waist Clearance!

Silk, Crepe de Chine, Tricolette and Georgette. Waists in three groups.

\$1.98, \$3.98, \$4.98

FINAL!

All White Silk Skirts

Values up to 8.98. Knife and accordeon pleated, beau-
tiful Cantons and Satin Crepes

6.50

Princess Slips

Fine Silk Jersey in beautiful two-tone pleated flounce ef-
fects. Values at 8.98

\$5.98