

Telegram Fashion Plates.

Some Dressmaker should keep
the Scrap Book of our Pat-
rons. These will be found very
refer to from time to time.

OWN WITH NEW STYLE
FEATURES.



2035. Skirt—2020.

The waist of this dress, figured
in silk have been most at-
tractively combined. Other combina-
tions are equally pleasing. One
feature of the skirt could be of
satin. Or, shantung. Or, shan-
dun. Or, with a touch of color by
putting on facing. The Waist
is cut in 7 sizes: 34, 36,
38, 40, 42, 44 and 46 inches bust
measure. The Skirt 2020 also in 7
sizes: 24, 26, 28, 30, 32 and 34 in-
ches waist measure. The skirt meas-
ures 3 1/2 yards at the foot, and
3 1/2 yards of 44-inch material
each size.

Illustration calls for TWO
patterns, which will be mailed
on receipt of 10 cents
each pattern, in silver

DRESS FOR MOTHER'S GIRL.



Gray Dress with Bertha
and Sleeve in Either of
the dotted swiss, batiste,
or muslin. This is nice for
party dress. It may also
be in gingham, voile, challis,
or cambray, rayon, poplin or
bertha may be omitted.
The dress is in either length.
It is straight and gathered.
The dress is cut in 5 sizes: 4, 6, 8,
10 and 12 years. It requires 4 1/2 yards
of material for a 10-year size.
On this illustration mailed
on receipt of 10 cents
each pattern.

No.

Latest Cares Diphtheria.

"HIPPRESS" with the RED LINE round the top

Bucking a Sou'wester with Paper Sails—

is like trying to get a fair measure of wear out of a pair of ordinary, old-fashioned boots. But that's just what you had to do until The B. F. Goodrich Company perfected their HIGH PRESSURE method of making rubber footwear.

By this wonderful new method, used only by the Goodrich Company, the same tough, long-wearing rubber used in the celebrated Goodrich Auto Tires is made into rubber boots. And each boot is MOLDED or CURED just like a tire into ONE SOLID PIECE. No layers to separate with hard wear—no cracks, no leaks.

Is it any wonder that one pair of these boots will outwear 2 and 3 pairs of any other boots on the market.

No man who hauls his share of a line ever wore boots so long-lasting and comfortable. Ask your dealer for the boots with the "Red Line 'Round the Top'"—the mark of the genuine "Hipress."

The B. F. Goodrich Company

Makers of the Celebrated Goodrich Automobile
Tires—“Best in the Long Run”

Branches and Distributors Everywhere

Factories: AKRON, OHIO



LONDON GOSSIP.

LONDON, March 5th, 1917.

LONDON EATING LESS MEAT.

It is encouraging to find that, so far as the consumption of meat is concerned, London appears to be making a solid contribution to the success of voluntary rationing. In the first five weeks of the year, before the introduction of Lord Devonport's scheme, the meat supplies dealt with at Smithfield averaged 6,926 tons per week. That figure fell in the second week of voluntary rationing to 5,057 tons, and in the third week of organized food economy, the consumption amounted to 5,419 tons, a saving of 2,376 tons in a fortnight. On a population of 6,000,000 the third week's decline of 1,507 tons is equivalent to 9 ounces per head. Assuming that these figures officially supplied from Smithfield accurately indicate London's total consumption of meat, the Metropolitan is doing very well, because the Devonport allowance to a population of 6,000,000 is 6,696 tons weekly. Local butchers are certainly conscious of a diminution in trade, and complaints are made in some districts that the butchers are increasing prices in order to maintain the level of profit, now endangered by a reduced turnover. Allegations of this kind are not general, and no doubt such unscrupulous tendencies as exist will be closely watched.

A NEW FEST.

Sir Frederick Treves, the distinguished surgeon, who is the fortunate occupant of one of the Royal lodges in Richmond Park, calls attention to a new peril to home food production—the gray squirrel, an animal as feckless and voracious as any wily as the rat. Ten years ago it appears to have been unknown in England, save for specimens at the Zoo, from which a pair were loose to disport in Regent's Park. They found that beautiful domain so much to their liking that they multiplied exceedingly. We Londoners have long regarded them as charming pets, and they added a new interest to the place, from which the brown squirrel, a harmless aristocrat, disappeared with the last of the Georges. No doubt, under pressure of increasing population and stationary means of subsistence, the grays have somehow or other crossed London and

the Thames and established themselves in Richmond Park, where Sir Frederick finds them a veritable pest. They eat up everything he grows; they are migrating through Surrey, leaving colonies wherever they pass, and if this goes on they will spread through the land. Sir Frederick calls for their extermination. The Office of Works is doing what it can. But is the squirrel eatable? It is plainly Lord Devonport's duty to have one dressed and cooked for himself. But in his present mood he would be pretty sure to declare that it is a delicacy fit for the table of a Roman Emperor. Perhaps the furrier, now that no skins are to be imported, could make use of the animal.

CONSCIENTIOUS OBJECTORS AT DARTMOOR.

I hear some details about the work that will be given to the "conscientious" objectors to military service who are to be housed in Dartmoor Prison, that grim structure built to hold the French prisoners taken in the Napoleonic wars. The building was left derelict after Waterloo and used as a penal settlement in 1850. The conscientious objectors will be employed in reclaiming the Duchy of Cornwall estate in the vicinity of Princetown. For some years past the duchy has been trying to revive agriculture, particularly in the rich lands called Dartmoor Forest. Farms and

cottages have been erected on modern lines, cattle and sheep farms have been installed, and the small-holder encouraged. The new scheme is to cultivate some 20,000 acres near Princetown, to be called the Tor Royal Intake, and to employ the non-combatants on the task of preparing the land for wheat and other cereals. An eminent authority in the person of M. Vendelmans, the Belgian professor of agriculture, has been asked to advise on the draining of bog lands, the planting of trees in belts to protect the crops from prevalent winds, and the scientific treatment of the soil. The workers will have plenty to begin with both at Princetown and at Belterra, six miles away. Experiments made by the duchy two years ago have proved that the land can be profitably used.

WHAT THE QUEEN BOUGHT.

Queen Mary's many purchases at the official British Industries Fair in South Kensington suggested that she had in mind the needs of her own sons and others of our fighting men. She ordered shaving soap in a convenient form for active service use to be included with the case of perfume and toilet soaps she bought from one firm, and at a Scots firm's stall the Queen made a halt to buy little pocket sets of chess, draughts, dominoes and a compendium of games for the trenches. The Queen never forgets her many child friends, and she made many purchases in the toy section. She herself seemed specially to enjoy the humor of some dolls and animals which walk and dance, among them a delightful "Charley's Aunt" and a rabbit that gravely walks upstairs. A big group of these were set aside for despatch to Buckingham Palace.

LIQUOR RESTRICTIONS AT WESTMINSTER.

Members of Parliament have at last, after much hesitation, agreed to subject themselves to the restrictions which were long ago placed upon the general public in the matter of obtaining alcoholic liquor. Hitherto no precise limitations have been placed upon the hours of sale within the precincts of the House of Commons, the closing time being regulated by the adjournment. Henceforth members of Parliament and the crowd of officials and others who are within the building each day of the session will be debarred from purchasing alcoholic drinks before noon, between 2.30 and 6.30 p.m., and after 9.30 p.m. No relaxation of the rule is to be made when the House sits very late. In this respect the Commons are exceeding the degree of abstinence practised by outsiders, because the normal Parliamentary day begins at 2.45 p.m., and frequently continues into the following morning. The authorities of the House are in doubt as to whether the restraining order is to be adhered to. This may be recommended and generally observed, but evasion could not be followed by any penalty.

DEARER NEWSPAPERS.

The "Morning Post," announces that on March 5 its price will be raised to twopenny (4 cents) and with characteristic candour it declares that the change is made in obedience to stern necessity. It claims no credit for a patriotic act. The paper supply is cut down, and papers must meet the difficulty either by cutting down their size or increasing their price so that their circulation decreases. The plan of increasing the price, begun by some newspapers in the North, was followed by the "Times," the "Daily Sketch," the "Daily Mirror," and now the "Morning Post" and the "Observer" and "Daily Mail" are taking the same line. The "Daily Telegraph," "Daily Chronicle" and "Daily News" are remaining at their old price with a reduced newspaper. It is admitted by the Government that newspapers are fulfilling a public function in the conduct of the war as nearly half the material that they publish is really official bulletins and announcements and news, casualty lists, and official advertisements. Everyone knows that a very large number of periodicals are issued, such as boys' comic papers, and girls' novelettes and a host of other equally non-essential publications. Until the supply of paper for these productions is put on a different level from that of newspapers fulfilling a definite public service it is hard to believe that there can really be a shortage of paper, although the newspapers have good reason to know that it is so. It may be difficult to draw the line between publications which are fulfilling an essential public service and those which are not, but there are a very large number which are an unmistakable distance from that debatable line.

MEDAL FOR MUNITION WORKERS.

I understand that a proposal is under the consideration of the Government to grant a medal to all munition workers, men and women, during the war. The soldiers in the trenches will, of course, receive a war medal, and it is regarded as fitting that the workers at the benches should be similarly decorated.

DAFFODIL DAY.

In walled gardens the yellow crocus is out, and the snowdrop in Hyde Park

make quite a show, but last Thursday's flower was the daffodil. Daffodils in cardboard had been chosen by Mrs. Lloyd George as the chief emblem for sale on St. David's Day in aid of her fund for Welsh soldiers, and all over the town dark-haired girls in Welsh costume offered them and little dragon flags. Some old-fashioned people protested again against the newfangled idea that the daffodil, and not the leek, is Wales' emblem. The Premier, however, has for years past been persuaded that it is, so argument seems useless. Anyhow, almost everything bought a flower or a flag, and Miss Olwen Lloyd George, the Premier's eldest daughter, who descended on the city with a band of girl comrades, did great business in Smithfield and on the Stock Exchange.

A Lecture Worth Hearing

The lecture of the Rev. John Antle, B. C. Coast Missionary, in the Methodist College Hall, on Monday night, promises to draw a full house. The reverend lecturer will take his audience through the great logging camps, up the mighty rivers and into the depths of the dark forest, where big rough men are engaged in a hazardous calling. Those who would like to hear the real facts of this wild free careless life had better attend next Monday night. The proceeds will be devoted to the Convalescent Hospital for Sailors and soldiers. The lecture will be illustrated by lantern slides.

When Rev. John Antle first visited those regions social conditions were intolerable. Included in the hundreds of loggers were many men of highly respected families, who may be classed as driftwood, and after living beyond the pale of law were no better than the aboriginal.

Tragic Death.

Yesterday we referred to a man named William Tucker, who was driven off on the ice. In the evening Minister of Marine Piccott received word from Elliston that a search party had found the dead body of the missing man.

Later Mr. Piccott had the following message from Magistrate Roper, of Bonaville:—"Three men are adrift on the ice; not probable that motor boat can reach them, owing to sea and ice conditions. Could steamer be sent to the rescue; one man is two miles north of Gull Island." Minister Piccott wired for further particulars and received a prompt reply that two of the men had been rescued and that the other had lost his life by drowning. The stragglers had been in quest of seals.

Turkeys, Ducks and Chicken at ELLIS.

The very deep collar is not chic; new dresses are finished in some interesting flat and simple fashion around the neck.

T. J. Edens

To arrive shortly:
N. Y. TURKEYS.
N. Y. CHICKEN.
HALIFAX SAUSAGES.
CAL. NAVEL ORANGES.
CALIFORNIA LEMONS.
CAL. TABLE APPLES.
BANANAS.
GRAPE FRUIT.
RHUBARB.
CAULIFLOWERS.
CELERY.
TOMATOES.
10 bris. CABBAGE.
PARSNIPS.
FRESH OYSTERS.
AMERICAN BEAUTY BUTTER.
Fidelity Bacon and Hams.
Lechut Bacon.
Cudahy's Bacon.
Bologna Sausage.
Family Mess Pork.
New York Corned Beef.
1 case
HAVANA CIGARS.
direct from the factories—
Bock, Hy. Clay, Cuban.
By s.s. Portia.
500 lbs. FRESH HALIBUT.
PURITY BUTTER.
ENG. CHEDDAR CHEESE.
DUTCH CREAM CHEESE.
McLAREN'S CHEESE.
INGERSOLL CHEESE.
50 barrels
LOCAL TURNIPS.

T. J. EDENS.

Duckworth Street and
Military Road.

No Eggs, Milk or Butter

The following recipe shows how an appetizing, wholesome cake can be made without expensive ingredients.

In many other recipes the number of eggs may be reduced one-half or more by using an additional quantity of ROYAL Baking Powder, about a teaspoon, in place of each egg omitted.

EGGLESS, MILKLESS, BUTTERLESS CAKE

1 cup brown sugar
1/4 cups water
1 cup seeded raisins
2 ounces citron
1/2 cup shortening
1 teaspoon nutmeg
1 teaspoon cinnamon
1/2 teaspoon salt
2 cups flour
2 teaspoons Royal Baking Powder

The old method (fruit cake) called for 2 eggs

DIRECTIONS—Put the first eight ingredients into saucepan and boil three minutes. When cool, add the flour and baking powder which have been sifted together; mix well. Bake in moderate oven in loaf pan (round tin with hole in center is best) for 35 or 40 minutes. Ice with white icing.

Booklet of recipes which economize in eggs and other expensive ingredients mailed free. Address Royal Baking Powder Co., 6 St. Lawrence Boulevard, Montreal.

ROYAL BAKING POWDER

Made from Cream of Tartar, derived from grapes, adds none but healthful qualities to the food.

Made in Canada Absolutely Pure No Alum

Here and There.

Fresh Halibut and Fresh Cod at ELLIS.

FOODSTUFFS ADVANCE. —Flour, pork and beef are reported to have made another slight advance in prices in the local market.

Turkeys, Ducks and Chicken at ELLIS.

BILLIARD TOURNEYS. —Billiard tournaments are now being run off at the B. I. S. and T. A. Club rooms for diners to be held during Easter.

Just arrived, some FRESH POULTRY—Geese, Ducks and Chicken, for sale at lowest market prices. P. CASEY, Water Street.—apr2,tf

A GOOD AVERAGE.—Eight sealing steamers have now discharged, namely—the Sabie L. Seal, Terra Nova, Eagle, Thetis, Erik, Diana and Njord. They landed 150,000 seals or an average of nearly 20,000. The Neptune, Bloodhound, Ranger and Viking are yet to be heard from.

To whom it may concern: This is to certify that I have used MINARD'S LINIMENT myself as well as prescribed it in my practice where a liniment was required and have never failed to get the desired effect.
C. A. KING, M. D.

Oporto Market.

	Past Week	Past Week
Stocks (Nfld.)	21,620	19,798
Consumption	3,395	2,585

Here and There.

Received a shipment of Scotch Coopers' Tools. BOWRING BROS., Ltd., Hardware Dept., feb6,tf

SEALERS' DONATION. —A collection of \$200 was taken up amongst the crew of S. S. Thetis to be devoted to the Sailors' and Soldiers' Convalescent Hospital.

STOMACH TROUBLES. —Stafford's Prescription "A" cures Indigestion and Dyspepsia. Price 25 and 50c. bottle. Postage 5 and 10c. extra.

DANGEROUS PASTIME.—The harbour, which is blocked with ice, seems to be a recreation ground for boys. Yesterday afternoon a number could be seen 'copping' on the loose pans. Two of them received a ducking and were only rescued in the nick of time. Boys should remember that this is a dangerous pastime.

Keep Easter Monday night free for Rev. John Antle's Lecture in Methodist College Hall on "Logging in Western Canada". Finest selection of lantern slides on this continent. Proceeds for Convalescent Hospital for Soldiers and Sailors. Particulars in Saturday's papers.—apr4,2t

A CELEBRATED CASE. —On Saturday morning next another Prohibition case will be heard in the Magistrate's Court. A northern outportman will be charged for retailing liquor to some friends and then asking them to "put a spot on the crackle." The case promises to be most interesting as the principal witnesses involved will be parties who figured in a sensational case recently heard in court.

Over 30,000 bottles of Stafford's Liniment sold last year.

And the Worst is Yet to Come—

