

TEN PAGES TO-DAY,
 TORONTO, Noon.—Fresh S.E. shifting to S.W. winds; occasional showers to-night and on Friday.
 ROYAL'S Noon.—Bar. 29.60; ther. 72.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING, TEN PAGES TO-DAY,

THE EVENING TELEGRAM.

READ BY OVER
 40,000 PEOPLE
 EVERY DAY,

VOLUME XXXVI, PRICE ONE CENT, ST. JOHN'S, NEWFOUNDLAND, THURSDAY, SEPTEMBER 3, 1914. \$2.00 PER YEAR NUMBER 203.

USE BUFFALO FLOUR.
 Sold at BOWRING'S Retail Store.

BLACK DIAMOND LINE!

PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

FIRST CLASS.		THIRD CLASS.	
One Way.	Return.	One Way.	Return.
Montreal to or from St. John's....	\$30 to \$35	Montreal to or from St. John's....	\$15.00
Quebec to or from St. John's....	\$30 to \$35	Quebec to or from St. John's....	\$15.00
Charlottetown to St. John's....	\$15.00	Charlottetown to St. John's....	\$8.00
Charlottetown to St. John's and return to Sydney....	\$25.00	Charlottetown to St. John's and return to Sydney....	\$12.00
Sydney to St. John's....	\$12.00	Sydney to St. John's....	\$6.00
Children under two years of age, between Montreal & St. John's	\$5.00	Children under two years of age, between Montreal and St. John's	\$2.00

HARVEY & CO., LTD., Agents Black Diamond Line.

BE AN OPTIMIST!

Believe in your country, in its business, and in

"MATCHLESS" PAINT.

THE STANDARD MANUFACTURING CO., LTD.


Fresh Fruit New Vegetables Fresh Poultry

ELLIS & CO.,
 Limited,
 203 Water St.

Nfld. Regiment!

Only those men who have received notice to attend will parade at the C. L. B. Armoury to-night, Thursday, 7.30 p.m. This includes those who were ordered to attend Monday night but did not turn up. Any men who have not yet been examined by doctors must present themselves this afternoon or night.

A. MONTGOMERIE,
 Secretary Recruiting Committee,
 sep3.11



SCIENTIFIC DENTISTRY!

We have all the latest appliances for doing the best Dental work, and experts in all our offices to do it. At St. John's—

DR. J. W. SILLIKER, Specialist for extracting teeth and on crown and bridge work.

Dr. M. S. POWER, Specialist at gold inlays, gold fillings.

ALBERT PACK, Mechanical Assistant.

MISS H. SIMMS, Lady Attendant.

Maritime Dental Parlors,
 176 Water Street. 176.
 Examination Free.
 jun23,3m,tu,th,s

Red Cross Line.

S. S. "Stephano" and S. S. "Florizel."

EXTENDED SAILINGS.

From St. John's. From Halifax. From New York.
 Every Saturday. Every Tuesday (both ways). Every Saturday.
 Passenger Tickets issued to New York, Halifax and Boston.
FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS:

FIRST CLASS		2nd CLASS	
Single	Return	Single	Return
To New York	\$40 to \$80	\$20 to \$40	\$15.00
To Halifax	20 to 30	15 to 25	5.00
To Boston (by Plant Line)	25 to 35	15 to 25	12.00
To Boston (by D. A. R.)	20 to 41	11 to 12	12.00

Boston connections from Halifax: Plant Line Wednesdays and Saturdays at midnight or Dominion Atlantic Railway through the beautiful Annapolis Valley to Yarmouth, and thence by Boston and Yarmouth S. S. Co. Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route.

Full particulars from
HARVEY & COMPANY, LTD.,
 Agents Red Cross Line.

Summer Underwear

to suit every man, whether he be large or small.

COMBINATION or TWO-PIECE GARMENTS,
 Prices \$1.00 to \$1.40 per suit.

INVISIBLE BRACES, \$50c. pair.

Get a pair, they are solid comfort; and remember you can get it cheaper at

FRESH SALMON.
 FRESH HALIBUT.
 FRESH COD.

New Cauliflower.
 New Green Peas.
 New String Beans.
 New Potatoes.
 Ripe Tomatoes.
 Fresh Celery.
 Carrots, Turnips.
 Onions, Beetroot.
 Cucumbers.

AMERICAN BEAUTY BUTTER,
 1 lb. blocks.
 BLUE NOSE BUTTER,
 5 lb. tins & 2 lb. blocks.

California Oranges.
 Messina Oranges.
 Palermo Lemons.
 Bartlett Pears.
 Blue, Green, Yellow Plums.
 Cantaloupes.
 Ripe Bananas.
 Watermelons.
 Grape Fruit.
 Ripe L. C. Peaches.
 Dessert Apples.
 Almeria Grapes.

Long expected come at last:
 50 PRIME IRISH HAMS.
 50 IRISH BELLIES BACON.

Remember our Telephones,
 482 and 786.

SALT AFLOAT

Just arrived per s.s. Damara a cargo of

Torreviga Salt

Highly recommended as the best and purest Salt for fishery purposes.

Lowest market prices.

M. MOREY & CO.
 Office: Queen Street.

TO LET.

That first-class Dwelling House, No. 36 Brine Street, with large concrete basement, hot water heating, electric light, extension kitchen, drawing and dining rooms, bath and large airy bedrooms. Immediate possession. Apply to

P. C. O'DRISCOLL,
 Exchange Building.
 sep1,31,ead

FOR SALE—One Winchester
 Rifle, nickel steel barrel, built expressly for smokeless powder; also four boxes of Cartridges, soft point, steel jacketed. For particulars apply at this office. sep2,31

FOR SALE—A few Choice
 Bred Young Pigs; apply to W.M. COOK, Water Street. sep3,5

TO LET—Dwelling House,
 Duckworth East; rent \$180.00 per year. Immediate possession. For further particulars apply to WOOD & KELLY, Temple Building, Duckworth Street. sep1,tf

TO LET—After 30th Sept.
 next, Room 22 in Board of Trade Building, now occupied by R. W. JEANS; apply to JANITOR. sep3,6i

WANTED TO CHARTER—
 Schooner to freight about 1500 qtls. fish from Flower's Cove, about 15th September. Apply to STEER BROS. Office.—aug31,tf

PICKED UP—On Sunday
 Night, a Watch and Chain. Owner can have same by paying expenses and applying to 13 Freshwater Road. sep3,11

Fred. J. Roil & Co.,
 REAL ESTATE.
 SMALLWOOD BUILDING.
 Duckworth Street,
 St. John's, Newfoundland.
 P. O. Box 1216.

HOUSES TO LET
 HOUSES TO SELL
 LAND FOR SALE
 LAND FOR LEASE
 FARMS FOR SALE
 SUBURBAN PROPERTY
 BUILDING LOTS
 LOANS NEGOTIATED
 MORTGAGE INVESTMENTS
 INTEREST COLLECTED
 RENTS COLLECTED
 aug27,tf

The apple season is now open. We offer some American Gravenstein apples in baskets, and Duches and Astrakan apples in bbls. Next boat we expect some Early Williams; a favorite rosy apple, and then will follow the N. S. Gravensteins. Book your orders and get the lowest prices at Apple Headquarters.

EDWIN MURRAY,
 Strictly wholesale.

ATKINSON'S,

312 WATER STREET.
 (Next to P. J. Shea's.)

High Class Tailoring



assured if we get your order. We take special pains that each garment shall be up to our high standard of excellence.

ORIGINAL and exclusive designs in Sack Suits, English walking suits and evening clothes. Style in every garment.

W. H. JACKMAN
 (The West End Tailor),
 39 WATER STREET WEST,
 'Phone 795. St. John's, Nfld.

MILK & CREAM.

I can supply a few customers regularly with Milk and Cream.

J. W. CAMPBELL,
 Robinson's Hill.
 Telephone 586. sep1,tf

SALE OF Cut Flowers!

SATURDAY ONLY.
 Sweet Peas50c per 100
 Large Yellow Chrysanthemums,
 60c. per doz.
 To be obtained only at
J. CALYER'S,
 Duckworth Street.
 P. O'MARA'S,
 Water Street.

J. MCNEIL.

Help Wanted.

WANTED—A General Servant; best wages given to a suitable person; apply at Evening Telegram Office. sep3,11

WANTED—At Once, a good Cook; apply to MRS. ERIC A. BOWRING, Circular Road. sep3,tf

WANTED—A Boy to learn Pressing; apply THE Nfld. CLOTHING CO., LTD., Duckworth Street. sep3,tf

WANTED—An Experienced Carman; apply to BOWRING BROS. Retail Stores. sep3,tf

WANTED—A Good General Servant where another is kept; apply to MRS. ROBERT RENNIE, "Clydesdale Cottage," Rennie's Mill Road. sep2,tf

WANTED—An Experienced Greener; apply by letter, stating salary expected and where last employed. JAMES C. BAIRD. sep2,tf

WANTED—Teacher for School at Shoe Cove Bight. Salary \$140.00. Apply REV. S. WILLIAMS, LaSalle. aug18,1m

CEMENT!

Just received
 2000 barrels
White's Portland CEMENT.
 The Best Cement in the market.

H. J. Stabb & Co.
 FOR SALE—A Dwelling House, situated on the north side of William Street in St. John's. Terms moderate. For particulars apply to KENT & McGRATH, Solicitors. sep1,3

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
 Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.
 Fire Insurance of Every Description Effected.

LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINES JOHNSTON & Co.,
 Agents for Newfoundland.

Fall Fashion Books & Patterns

NOW ON SALE AT
CHARLES HUTTON'S
 222 Water Street, St. John's, Nfld.
 Fashion Books 25c, 2c. extra for Postage.

New Arrivals.

We have just opened a small shipment of
LADIES' BLACK STRAW HATS
 All newest and most fashionable styles. Just the kind for present wear. Prices from 40c. up. See them to-day.

William Frew