

Special REPORT

"Trial" of K. & A. Store Goods!

THE CASE: New Production for 1912.
THE JUDGES: The Smart Young Men of the City.
THE JURY: Say
THE VERDICT IS: NOTHING NICER.
THE MORAL: Always wear K. & A. Store Goods, then you are sure you have **THE LATEST** and **BEST** for the **LOWEST** possible prices.

Straw Hats!



Buy your Straw Hat now, it will save you money and a lot of trouble later on, when our stock is picked over. Prices:

95 cents, \$1.20, \$1.50 and \$1.80

75 Dozen

Gents'

Neckwear

Just to hand.

EX STEPHANO:

Silks & Washing

GOODS.

See Them.

The Very Latest N. Y. Styles.

Underwear!



For Field or Function, Loose Fitting

B.V.D.

Trade Mark. Registered U. S. Patent Office. Coat Cut Undershirts. Knee Length Drawers

We have in stock Summer Underwear to suit everyone—all sizes. Combination and Two-Piece Suits. Prices:

50 cts. to \$1.40 Garment.

G. F. Kearney *K & A Store* J. M. Atkinson

In Wonderland.

By WALT MASON.

A man my sing his ego song, proclaim his merits with a song, and fool the folks a while; but they will weigh him in the end, size up his calibre and send him to the old junk pile. To gather in some fame or puff the cheap man always boosts himself and makes a wondrous noise; but noise soon bores his fellow man and fills them with the willies; then he's outlawed by the boys. I've met some fellows really great; some guys who reached a high estate in letters or in art; and shy and modest were they all—no banners on the outer wall, no mannerisms smart. And I have met some cheaper guys who thought this planet and the skies resounded with their fame; ah, they were made of finer dust! Their chests were swelled up fit to bust, their heads swelled up the same. A little while, throughout the town, the selling-plates held renown and then they sink and slip; at last they join the has-been clan and have no friend in mortal man since they have lost their grip. The influence of men of worth goes shining over all the earth as shines the summer sun; it needs no carnival of noise to gain attention from the boys, or hold it when it's won.

Brigades' Shoot.

The Highlanders had their first practice at the rifle range yesterday in preparation for the inter-brigade shoot, and a team from the Methodist Guards were over the range this morning. The latter brigade, besides winning the Montgomerie cup, have won the Blackwood cup two consecutive seasons and are going to put up a hard fight to retain the trophy this year. The competition comes off some time this month.

Wanted Chief Rabbi.

Will Pay \$10,000 a Year to Suitable Man.
 London, May 18.—The Jewish Chronicle prints what is practically an advertisement for a new chief rabbi. It is in the shape of a formal letter from the secretary to the United Synagogue, in which the hope is expressed that "any gentleman who is prepared to accept the position of chief rabbi will communicate with me as soon as possible." The job pays \$10,000 a year for life.

FUSSELL'S FULL CREAM CONDENSED MILK IS THE CREAM OF MILKS



"The World's Finest Woman."

Lost by Wealthy German Noble Through Heavy Drinking.
 Chicago, May 20.—Henry Spruck Von Armenthal, member of the German nobility and large land owner in Oregon, Washington and Idaho, shot and killed himself yesterday. Hotel attaches who found the body in his room discovered a revolver in one hand and a photograph of Mrs. Frances Rosenblatt, niece of the late Nelson Morris, millionaire packer, in the other.
 Von Armenthal left a note in which he said his despondency was due to drink and the fact that he had lost the "finest woman in the world" because of his drinking. He also directed that his lawyer in Seattle and his older brother, Philip Spruck, Baron Somms Sanbach Von

Armenthal, of Hessen-Darmstadt, Germany, should dispose of his large estate.
 The romance terminated by Von Armenthal's death is said to have originated at a Los Angeles hotel two years ago. Attorney Walter D. Jones, of Chicago, identified Mrs. Rosenblatt's picture, and told the police of Von Armenthal's love for her.
Electric Restorer for Men
 Phosphonal restores every nerve in the body to its proper tension; restores man and vitality. Premature decay and all sexual weakness averted at once. Phosphonal will make you a new man. Price \$2 a box, or two for \$3. Mailed to any address. The Scotch Drug Co., St. Catharines, Ont.
L. S. P. U. MEETING.—The Executive of the Longshoremen's Union met last night dealing with private business in connection with the members of the Union and their work generally.
Men's American Cut Suits, Boys' Norfolk and Rugby Suits. At COL. LINS'. Cheaper than ever.—may 28, 31

PURE MADE WHOLESOME IN CANADA

MAGIC BAKING POWDER

CONTAINS NO ALUM

RELIABLE ECONOMICAL

The Beauty Parlor.

BY H. L. RANN.



The beauty parlor is a place where a woman exchanges her complexion and figure which her husband has no recollection of seeing before. It is a strict one-price concern, said price being sufficient to etch a deep, flowing convolution in hubby's income. This report is liberally patronized by people who are not in the habit of blighting anybody with their fatal gift of beauty, and it is the cause of some very abrupt and terrifying transformations. The beauty parlor makes a specialty of fitting the beltless Grecian waist to lean women who wish to discard forever the svelte curtain-rod effect so popular last season, thereby giving them the severe, classic lines of a straw tick. It also deals in the calcimine complexion, which is guaranteed not to crack, peel, rub off or absorb anything but a month's salary. This complexion is a very handy toilet article, as it can be taken off at night and re-touched in a shade suitable to any occasion, from a gentle pallor to a bright Venetian red. The crowning glory of the beauty parlor, however, is the paraffine bolster, which is used to remove hillocks and hummocks from the human neck and encourage the propagation of the decorative toilette. It is quite discouraging to enter a beauty parlor for the first time, apparently in a state of perfect health, and have a sharp-eyed specialist point out a series of eruptive blemishes ranging from the protruberant eye-tooth to the low, retreating instep of the common herd. After a plain, spare woman has taken one term of lessons at a beauty parlor and practiced diligently at home on the dumb bells and powder rag, she is liable to start an exhibition of affection on the part of her husband which would prove a pleasing departure from the regular order of business. If there were more beauty parlors in this country there would be fewer frost-bitten husbands and less acrimony and biting repartee at the breakfast table.

Ask your Druggist for **SERRAVALLO'S TONIC** (Bark and Iron Wine).
 Cures: ANAEMIA, CHLOROSIS, DEBILITY, Delightful Taste.

SAGONA BACK.—The S. S. Sagona, Capt. Marshall, arrived back from Sydney at 6 o'clock last evening with 850 tons of coal for Crosbie & Co., Mr. W. Caldwell, of Bowring's office, made the round trip.

Brave Armenian.

Rescued Man Who Was Being Carried Over Niagara Falls.

Niagara Falls, N. Y., May 19.—One of the most daring rescues in the history of Niagara Falls was effected today by a twenty-year-old Armenian named Aran Kevorkian, of this city, who waded out waist deep into the rapids a short distance above the cataract and pulled to shore with a pike pole the unconscious form of Henry J. Smith, 50 years old, a resident of No. 18 Beech Street, Buffalo. Kevorkian was assisted by David Gordon and Park Constable Thomas Harrington, who formed a human chain anchoring the Armenian to the shore and enabling him to resist the current which was especially strong to-day on account of the high water.
 Smith was walking along the narrow path skirting the river about 300 feet above the falls when he missed his footing and fell into the turbulent stream. He soon became exhausted in his efforts to reach shore, and was floating with his head under water when caught by Kevorkian with his pike pole less than 100 feet above the brink. Smith was taken to police headquarters and soon restored to consciousness, apparently none the worse for his hazardous experience.

You Need Have No Colds.

"PHORATONE COUGH MIXTURE"

makes colds impossible if used as soon as the cold starts. If you wait too long, and the cold gets underway, the remedy cures in two or three days' time—often less.
 Colds are not only annoying, they sometimes lead on to other and more dangerous troubles. Keep this remedy on hand for immediate use and do entirely without colds this summer.
 Prepared only by **DR. F. STAFFORD & SON**, St. John's, Nfld. Price 25 cents. Postage 5 cents extra. Sold elsewhere.

Carpathia's Crew

Will Each Receive Extra Month's Salary for 'Titanic' Service.

London, May 19.—The Cunard Steamship Company will allow one month's extra pay to every member of the crew of the steamship 'Carpathia,' as a reward for his services in the Titanic disaster.

CITY OF SYDNEY SAILS.—The s.s. City of Sydney, Capt. Fraser, sailed today for Montreal, taking the following passengers: Miss Trappnell, Mrs. Urquhart and child, Mrs. A. H. Martin, Miss Martin, Mr. Withers and three in steerage.

When the Children Come Between.

Winning a husband is not enough; one has to keep him. There are a good many thoughtless girls who seem to feel that since they have won a lover with their prettiness and charm, they have won the right to keep him; but the right to keep a man has to be earned by constant consideration and tenderness. Life is not a random playground; it is a great camping ground peopled with soldiers who have to be drilled and disciplined. Those who show the keenest sense of duty, the most responsive intelligence, the greatest willingness to carry out perfectly the tasks imposed upon them, are the ones who win the highest rewards. Every wife wants the reward of keeping unspotted the love of her husband; that lies largely in her own hands.
 The world seems to have decided that the greatest bond to unite husband and wife are children. There are women who take the point of view that a woman who wears herself out bearing and rearing children cannot keep her husband's love; that he will seek a younger and fresher face.
 In most cases children are essential to complete happiness in marriage. There are childless couples who, while regretting the lack of children, still feel that they are all in all to each other; and there are many others who feel that they have missed the best of life because they are childless, but who find what compensation they can in nephews and nieces and the children of friends. It is the law of life to want to see one's own flesh and blood about one, to hope to accomplish in the younger generation the things in which one has failed oneself. So that the average woman counts her children the strongest tie that binds her husband to her.
 But if children may bind, they also may separate. The husband should never be sacrificed to the children—for the sake of himself, the wife and the children.
 Husband Neglected for Children.
 There is really no need to choose between husband and children, but too many young women do not know that they are choosing. A young wife has had a relatively serene courtship, and has safely weathered the initial hazardous month of marriage. After the first baby comes, her husband seems to love her more than ever. As time goes on, and other children are born, it seems to her that their interests are merely growing broader and closer than they were. Too often she is so absorbed in her motherhood that she scarcely is aware of her husband's deeper needs—Maude Radford Warren in Woman's World for June.

Minard's Liniment Co. Limited, Yarmouth, N.S.

Gentlemen.—In January last, Francis Leclaire, one of the men employed by me, working in the lumber woods, had a tree fall on him, crushing him fearfully. He was, when found, placed on a sled and taken home, where grave fears were entertained for his recovery, his hips being badly bruised and his body turned black from his ribs to his feet. We used MINARD'S LINIMENT on him freely to deaden the pain and with the use of three bottles he was completely cured and able to return to his work.
 SAUVEUR DUVAL, Elgin Road, L'Islet Co., Que.

The Church and the Masses

Rev. F. Lewis Donaldson, of St. Mark's, Leicester, made some strong observations regarding the attitude of the Church to social problems in his sermon at Bow Church, Cheapside.
 "The Church," said Mr. Donaldson, "had been faithful to the mission given her, and had been opposed to the movements of the people. They were told about mansions in the skies, and allowed to live in hovels. They were told of the white robes of the redeemed, and allowed to live in rags and tatters. They were told of the new Jerusalem, the heavenly city, and were allowed to live in cities of dreadful night—Manchester, Liverpool, and Leeds. There had never been a greater uplifting of the voice of the people—which was the voice of God—than today.
 "Why had the Church been silent? Why had she only concern, apparently, that we should get the miners back to work? 'We are in the presence,' said Mr. Donaldson, 'of forces that are shaking society to its foundations. I can almost hear the rocking of it as I speak. I see in these movements the working of the Holy Spirit. The people have seen a vision. The alienation of the masses from the Church will never cease until the Church breaks free from her class bonds and responds to these passionate appeals for life in the name of Him who came to bring it abundantly.'

Dr. de Van's Female Pills
 A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 25c a box, or three for \$10. Mailed to any address. The Scotch Drug Co., St. Catharines, Ont.

Fresh LOBSTERS, Fresh SALMON.

Fresh Logsters, 15c. each.	Due by Stephano for Saturday.
Fresh Salmon	Fresh Rhubarb.
Fresh Herring.	Cucumbers.
Tinned Bake Apples.	Bananas.
Christie's Sodas.	New York Cabbage.
Mooney's Sodas.	Nonpareil Apples.
	California Oranges.
	ex Almerjiana now due from Liverpool.
	Chiolee Valencia Oranges.
	Egyptian Onions.
	Scotch Potatoes.
	Lancashire Potatoes.

C. P. EAGAN, Duckworth Street and Queen's Road.

OATS, Hominy Feed, etc.

Just landed:
 250 Sacks Cattle Feed.
 300 Sacks Fine Mixed Oats.
 100 Bags Bran.

CAKE
Fingers
E'S
 can Bakery
Court.
 man, of Ireland, in a time was fined
 herman drunk for was fined \$2 or 7
 ch fireman, drunk was fined \$2 or 7
 the fishery services days hard labour, to a horse, was 5th.
Notes
Per Hour.
 May 18.—The riser 'Cockan' in a developed a speed of over a measured her the speediest herman navy. The 'Molke' last Sep a speed of 29½
nd There.
 assortment of Post 15 cts. per dozen, at 34.1w
BROW.—The Com- Carmel Cemetery evening for the elec- Every member is re- as the business is
 — 10 and 15 cents atford's Drug Store.
DECORATED.—Mr. and a number of men past painting and Royal Bank of Canada. artistic job and should appreciated.
HOSPITAL.—Mrs. E. annia Cove, suffering complaint, and Mr. John's, who has a and, were admitted to spital yesterday after-
MENT.—The Rev. Littledale, grateful the sum of one hun- 100, per Rev. Fr. S. Kyran's, from the ate John Collins, Gran- acentia.—advth
SHIP COMING.
 s. Commander Craw- will arrive here to- Saturday from Bay St. previously noted in the Sirius will only remain