## The Young Housewife

is anxious to get good results from her first efforts in baking. She is eager for the admiring comments of her husband and her visitors. She knows that her bread and pastry will be subjected to close criticism, and realizes that in her nervous anxiety she is likely to make mistakes, by using too much of this

or too little of that. Then again, the flour she uses is apt to vary in quality from time to time, unless she uses



which takes a heavy burden of responsibility off the young wife's shoulders. It is a scrupulously exact blend of Manitoba Spring wheat and Ontario Fall wheat, so balanced as to provide an unvarying uniformity of superlative quality.

"BEAVER FLOUR" contains all the gluten - the bone and muscle forming element-of the Manitoba wheat and the qualities of the Ontario wheat that make bread light and white, and cakes and pastry tasty and flaky.

"BEAVER FLOUR" saves the trouble of keeping one flour for bread and another for

pastry. It is a bread flour and a pastry flour too. It is reliable at all times and under all conditions. It is also economical, for it makes more loaves to the barrel than any other flour-loaves that are. as good to look upon as they are tasty and nutritious. For biscuits, pies and pastry, "BEAVER FLOUR" has no equal. Don't take our word for it. Try it, and be convinced.

> Your grocer has it, and will be proud to recommend it. DEALERS-Write for prices on all kinds of Feed, Coarse Grains and Cereals

> > as if I were nobody at all.

'That is because you are dressed

you had velvet breeches on and a

at your fingers and diamonds on your

roost-beef. And though it does take

up a deal of room it has its individ-

uality. If you were to compress

in any way, then it would cease to be

reduced to an essence, father? Es

sence of Bessie Madison?'

whipped cream. Would you like me

'No, no, Bessie! I like you jus

toes, you would feel very imposing.'

CHATHAM, Ont. THE T. H. TAYLOR CO. LIMITED, R. G ASH & CO., St. John's, Sole Agents in Nfld., will be pleased to quote prices.



CHAPTER VII.

(Continued.)

Come away! Break through all de lays! Woman is a nickle and changeable thing. To willful men

The injuries that they themselves

Must be their schoolmasters

-Shakespeare

At the same hour Mr. Madison and his daughter Bessie were taking breakfast together. Mr. Madison had delayed this meal much beyond his usual hour in order to give himself the pleasure of Bessie's society; for she had just returned from her European trip, and her presence was very charming to him. Also he had something important to say, and he wished to secure her sympathy in his own plans before she had time to

It was Bessie a little more sun preciative, that came into the room, with her head well up and her pretty disreputable person.

her father kissed and then held her amusement and enjoyment. She was orators. at arms' length to admire. "I ex so imposing in her fineries, she seem- 'Pshaw! I do not credit more turn home, and I was young and fool-

feel equal to Mrs. Dr. Carter.' "You look-stunning! I know n other word, Bessie,'

"That word will do, father." And

are, father. But in this gown I shall

she seated herself carefully, letting her drapery fall into its proper cur A VISIT AND A QUARREI. ves and folds, and slightly drawing upward the sleeves in order to shield their elaborate lace trimmings, 'Yes, I wrote to Amber Yesterday. I told her I had a cold and a troublesome cough, and you see how badly I am sunburnt. It will take at least four day's attention to make my face presentable. So I wrote to Amber. I want to see how she looks and acts. Marriage always changes people so much. But she will not put on

marriage graces with me, I think. shall only laugh at them. 'I hope you will not quarrel,

'Human nature is fallible; but, a rule, girls do not eat girls. 'We are all fallible.

'Except the New York Herald. like the Herald just because it is so sure of its own infallibility-so sure it knows everybody and everything. make others which would interfere I intend to cultivate the same conviction. It must be lovely to feel positive that one is always right and must be always right, and that everylittle more self-reliant and self-ap- one who doubts our always being right is either a very silly or a very

WORTH DRINKING

BUT THE BEST AND THAT'S

HINES

Guaranteed Twenty Years Old

vintage brandies in Cognac

Hine & Co. are the holders of the oldest

O. ROBLIN, of Toronto, Sole Canadian Agent

JOHN JACKSON, RESIDENT AGENT.

with the prospect of the changes you was thinking you might reformish heard yesterday that Doctor Carte has made his house a perfect para

' Par dise!'

Such cures are not brought about by imitations and substitutes for Dr. Chase's Ointment. It is therefore necessary for you to be certain that the portrait and signsture of A. W. Chase, M. D., the famous Receipt Book author, are on the box you buy. 60 cts. a box, at all dealers or Edmanscn, Bates & Co., Toronto. Write for a free copy of Dr. Chase's Recipes. 'Not a Bible one, of course; kind of Turkish one, represented by gorgeous carpets and curtains and all kinds of luxuries. I have to try and fincy Ambrosia in the midst of this sp'endor. Madame Savary was he e

Mr. Madison fluttered his Herald yesterday, and she says Mr. Will Car ation of floating pale-pink cash- and laughed. He could not help re- ter stayed in New York all summer "Is it not pretty?" she asked, as garding his little girl with an intense directing a small army of Italian dec- er's. We wrote hard words to each

pect Cousin Amber this morning, and ed to be everybody in the room, to than a hundreth part of such stories. ish enough to accept the decree so much mental space, that he said : | in's house and address?'

'You are so light and sweet and so 'Rival!' You should not have such apparently important, Bessie, that plain words, father. I have always you remind me of nothing so much had finer rooms than Cousin Amber as whipped cream. There is not and it is not in the nature of an Amreall a great deal of you and v t erican girl to fall behind, even in carsomehow, you fill the room. I feel pets and curtain goods. Now is it? But 'rivalry' is an ugly word; and commits you to so many uppleasant n a yard or two of gray tweed. If things.

plush coat, lined with satin and laces

Which thing is in my favor very day is a gain in New York.' And then you are only an unallied unattached person. Amber is mar ried to a very prominent-I may say A great many persons prefer it to famous man.

> And I may merry a Presidentia candidate? Who can tell? Or perhaps even an editor on one of the great dailies or a popular preacher o a famous tenor or a prince or even Nayor of New York! Did you see no one in Europe

you would like to marry?'

'No one.

Eczema's

ver a dozen remedies without obtai

rand ointment I obtained relief, and few boxes were sufficient to make a

horough cure. It is six months since was freed of this wretched skin dis-

se, and as there has been no return of he trouble I consider the cure a perm-

#### EUROPEAN AGENCY **Tortures**

ecuted at lowest cash prices for all kinds of British and Continental CHASE'S OINTMENT. Mrs. Link, 12 Walker St., Halifax, Books and Stationer S., writes: "After three years of niserable torture and sleepless nights with terrible eczema, and after trying

Boots, Shoes and Leather, ng anything but slight temporary relief, have been perfectly and entirely unred by Dr. Chase's Ointment. After he third or fourth application of this grand outperfect. cles, Motors and Accesso Oyetes, Motors and Accessories, Drapery, Millinery and Piece Goods Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores,

etc., etc., Special Quotutions on Demand. Sample Cases from £10 upwards. Consignments of Produce Sold on Acco

WILLIAM WILSON & SONS Abchurch Lane, London, E. C. Cable Addres " ANNUAIRE LONDER

J h Deinting of all kinds

'You are heart-free, Bessie?' 'I love no one half so well as I love

'Then, Bessie, I will tell you something I desire very much. If you feel that you can give my desires a chance, I shall be very much pleased with you. But I would not coerce you in the matter of marriage. You must satisfy your own heart in an row as marriage is. I want you to go o Texas this winter.'

'But why to Texas? Are yo going

'I wish you to visit your nncle, Colonel Sam Madison, and your consins, Lulu and James and Al-

'I never heard of such people, and think of all my lovely dresses!' 'You can take all the lovely dresses with you. You will need them. Your uncle lives in good style, and you will visit both in Austin and San

' Father, speak to me more plain'y. see you have some object in view. Are you going to send me on approval for cousins James and Alphanso to look at?'

'It is just the other way. You know that I am a Texan by birth." 'I never even dreamed of such a thing; if I had I should have laughat the dream when I awoke.'

'I was born in Texas. My father was born there, and my grandfather and father fought with General Houston for the freedom of the the state. In reward for their services they received a noble grant of land; thousands and thousands of acres, rolling back from the Colorado in incomparable pastures and woods and farm-land. My grandfather built a fine mansion on one of the highest points—a mansion whose central hall is wide enough to turn a carriage in. It has many lofty rooms and is surrounded by piazzas raised on fluted pillars to the topmost story. The whole house is covered with flowering vines, and it is really an ideal nome. I have been thirty years away from it, Bessie, but I can yet see its large rooms and feel the gulfbreeze blowing through them.'

'Why have you never gone back o this home?

· Thirty years ago, when the War broke out, I was in the North at other. I was forbidden to ever renitted my younger brother Sam to it is eighteen years since. I have

(To be continued.)

reat benefit from the use of MIN-ARD'S LINIMENT in a severe attack f LaGrippe, and I have frequently roved it to be very effective in cases

W. A. HUTCHINSON.

# THE advertiser who puts his Advts.

in the EVENING TELEGRAM never complains of results. It is read and believed by the people who buy goods. That is one reason why the TELE-GRAM'S advertising columns

### Carry More Advertising Than Any Other Newspaper in Newfoundland.

That fact "speaks for itself," and it is not our intention just now to emphasize it further. What we want to do is to bring home to the business men (if there are any who have not availed of our columns in the past) the advantage to be gained through a liberal use of the TELEGRAM, in bringing before the people what they want the public-the great buying public-most to know

## The Kind of Goods They Have To Sell, the Quality of the Goods, Prices, &c.

If that is what the shopkeeper wants the public to learn, the TELEGRAM is the right medium through which it can be conveyed, because-

Ist. It has the largest circulation, and

2nd. Consequently it is the most widely-read newspaper in Newfoundland;

## 3rd. Naturally, then, it must be THE BEST ADVERTISING MEDIUM in Newfoundland;

4th. Therefore, the advertiser has everything to gain, and nothing to lose, by availing of the services of the EVEN ING TELEGRAM during 1911.



The EVENING

TELEGRAM.

# take good care of

Wise Me

Artifi Teeth

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ionately reasonable price

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#### Every Business

Private Ledgers,

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Job Printin