

Amatite Roofing!

The New Roofing THAT WILL NEVER need Painting.
 AMATITE costs no more than Roofing that needs con-
 tinual coating.
 AMATITE gives 100 per cent. more value than any of
 the so-called "Rubber" or "Gum" Roofs.
 If you want the best value in Roofing ask your Merchant
 for AMATITE and take no other.
 Send to us for Samples and Literature.

COLIN CAMPBELL, Wholesale Agent.

DO YOUR EYES NEED ATTENTION?

Have you headaches?
 Do you see better with one eye than the other?
 Do your eyes tire and ache after reading?
 Have you difficulty in reading fine print?

If you suffer from any of these symptoms, we
 will tell you (Free of Charge) whether glasses
 will help you or not.

We Guarantee Satisfaction.

T. J. DULEY & CO.,
 The Reliable Jewellers and Opticians.

W. A. SLATTERY'S

Wholesale Dry Goods House,
 Slattery Building, Duckworth & George's Sts.

GRAND OPENING SEASON 1910

We present to the Trade and Outport Dealers this
 Spring the largest, most varied, and best selection of
 English and American Cotton and Wollen Goods,
 as well as a complete line of all classes of Pounds,
 Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty
 See our Stock of Muslins, Embroideries and Laces.
 Please See Our Prices and Terms.

CARPENTER-MORTON ROOFING
IS ALL RIGHT.

This is the verdict of practical men
 who have used it. Easily applied, it
WILL LAST FOR YEARS
 Made of long fibre wool felt, coated with
 Natural Asphalt. Will not soften in hot
 weather or crack in cold weather. Costs less
 and wears longer than shingles, tin or iron.
 Our little booklet tells about it.
 Ask to see our written Guarantee.
 Look for the Quality Seal on
 every roll.

FOR SALE BY
HORWOOD LUMBER Co., Ltd.

PIANO STOOLS.
 Handsome Piano and Organ Stools.
\$2.00 and upwards.
CHARLES HUTTON,
 Reliable Piano and Organ Warehouse.

PIANOS and ORGANS.

High Grades. Easy Prices.
 All Guaranteed. No better in the
 market. Stocks always on hand.
THE WHITE PIANO and ORGAN STORE.
CHESLEY WOODS.

The Evening Chit-Chat

By RUTH CAMERON



Some years ago I knew a young newspaper man who was almost continually in a state of mind and countenance that can best be described as "down in the mouth."

The "upward curves," that Ella Flagg Young says lead her on to success, were almost an unknown quantity with him.

He thought the world an altogether dreary and futile place to be in, and held, and very frequently expressed, dark opinions of his father and mother for bringing him thither without consulting his preference.

He spouted Omar Khayyam and Schopenhauer, of course, and to all who would listen, related the various bad strokes of luck that were, continually befalling him, from the indifference of a lady love to his affection, to the shabby and worn condition after three wearings, of a rubber raincoat for which he had paid an exorbitant price.

A few weeks ago I met him again. He was a man transformed, smiled frequently, quoted James Whitcomb Riley instead of Schopenhauer, and in an hour's conversation never once mentioned the thoughtlessness of his parents in failing to find out that he would rather not have come.

Of course, I demanded the reason at once, my woman's nose for romance scenting a happy ending to his love affair.

But it wasn't that—she was as unfeeling as ever.

Nor was it my second guess—material prosperity. On the contrary, he had a poorly paying position which he expected he might lose at any minute.

"What then?" I asked.
 "Well, I'll tell you, Miss Cameron," he replied, "I studied it out and I decided that, as long as I couldn't have what I liked, I'd like what I have. As long as I couldn't make things come just the way I wanted them I'd take what came along and manage somehow to enjoy it; and, do you know, you always can if you put your energy into that instead of into fretting because things aren't different."

A rather old idea? You've heard the substance of that before?
 Yes so have I, but the reason I tell you about it is that it was more than an IDEA with him. It was something that had ACTUALLY MADE HIM HAPPIER, SOMETHING THAT HAD MADE HIM A MORE LIVABLE PERSON both to himself and other people.

Read his philosophy over again in the light of that realization.
 Or if you don't care so much for the way he states it, how do you like this prettier and more religious way of putting somewhat the same feeling?
 Then whatever winds may blow,
 Some heart is glad to have it so.
 My little bark is not alone—
 Ten thousands fleets from every zone
 Are out upon a thousand seas;
 What blows for one a favoring breeze
 May drive another with the shock
 Of doom, upon some hidden rock.
 So I do not dare to pray
 For winds to waft me on my way:
 But leave it to a Higher Will
 To stay or speed me—trusting still
 That he who launched my little bark
 Will never, never fail,
 Whatever breezes may prevail,
 To bring me, every danger past,
 Into the desired haven at last.
 Then whatever winds may blow,
 My heart is glad to have it so.
 Blow it east or blow it west,
 The wind that blows—that wind is best.

Ruth Cameron

Aids Nature

The great success of Dr. Pierce's Golden Medical Discovery in curing weak stomachs, wasted bodies, weak lungs, and obstinate and lingering coughs, is based on the recognition of the fundamental truth that "Golden Medical Discovery" supplies Nature with body-building, tissue-repairing, muscle-making materials, in condensed and concentrated form. With this help Nature supplies the necessary strength to the stomach to digest food, build up the body and thereby throw off lingering obstinate coughs. The "Discovery" re-establishes the digestive and nutritive organs in sound health, purifies and enriches the blood, and nourishes the nerves—in short establishes sound vigorous health.

If your dealer offers something "just as good," it is probably better FOR HIM—NOT FOR YOU. But you are thinking of the cure, not the profit, so there's nothing "just as good" for you. Say so.

Dr. Pierce's Common Sense Medical Adviser, in Plain English; or, Medicine Simplified, 1008 pages, over 700 illustrations, newly revised up-to-date Edition, paper-bound, sent for 31 one-cent stamps, to cover cost of mailing only. Cloth-bound, 50 stamps. Address Dr. R. V. Pierce, Buffalo, N. Y.

Fads and Fashions.

Ribbon girdles of satin taffetas and moire are seen on street and fancy gowns that have just arrived from Paris.

Velvet flowers are coming out for winter, splendid convoluted in plain or mixed colorings to be worn on velvet hats.

Hoods are seen on many of the handsomest evening capes. These are often finished with a tassel more or less elaborate.

Gilt buttons, which have been exceedingly popular on the colored tub dresses this summer, will be used on the fall gowns.

Fantasies in plume grows more and more eccentric, enormous coin spots, stripes, plaids and iridescent coloring being displayed.

This year's vogue is the white parasol, not matching the small accessories such as stockings, belts and hats, as it did last year.

The liking for bits of cretonne, judiciously introduced as trimming, has never been quite overcome. Every now and then it re-appears, but now its popularity is seriously threatened by the Persian printed designs.

For skirt trimming nothing is better than wide folds of the same material, or satin of the same color used in folds. These are untrimmed.

Some of the most attractive of the gold or silver embroidered shoulder scarfs or shawls, have richly knotted fringe of silk shoe strings.

The new sackcloth material is an imitation of coarse packing canvas. And yet it is in reality an expensive fabric. It is a mixture of silk and wool.

An effective theatre or informal dinner gown is of changeable blue and pink taffetas. The skirt is made with the tunic banded in over a slightly full skirt.

There is a disposition again to use small buttons in an ornamental way and the return of old-time "nail heads" is among the possibilities of fall.

Exceedingly handsome necklaces and chains are those of coral and silver beads in combination. Usually three or five coral beads are used to one of silver.

Quaint diaphanous capes, slightly

A Simple Treatment that Will Make Hair Grow Now Sold in Nfld.

Every up-to-date woman should have radiant hair.
 There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.
 In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA. The Great American Sage Hair Tonic.
 Every reader of the Telegram can have an attractive head of hair in a few weeks by using SALVIA.
 T. McMurdo & Co. sells a large bottle for 50 cents, and guarantees it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back.
 SALVIA is a beautiful, pleasant, non-sticky Hair Tonic, and makes the Hair grow beautiful.

embroidered, to wear over colored dresses, will be much used this summer, thus harmonizing with the general fashion of transparencies.

Beaver is to have a great season in millinery. Such hats, trimmed heavily with velvet, Persian satin, brocaded or metallic ribbons or silks, will prove most elegant in style.

Delicious little neckties are of bias satin or velvet, the ends ornamented with bunches of tiny taffeta roses and leaves, while a similar knot holds the tie together at the throat.

One-piece gown on the street and for calling, day reception, day weddings, matinees, etc., will again be prominent during the coming season, made of broadcloth.

Means of General Booth's Conversion.

Hartford, Conn., Aug. 15.—The Rev. Edward Payson Hammond, for many years a well-known evangelist in America and Great Britain, died at his home here late yesterday from infirmities due to old age. The most notable of his conversions was that of General Booth, the father of the Salvation Army. He was born in Ellington, this state, in 1831, and continued his evangelistic work until a few years ago, when failing health compelled him to retire.

Mr. Hammond had a remarkably eventful life with the whole world as his field of work. A graduate of Williams College in 1858, he began evangelistic work in Scotland, and after touring Europe he returned to this country in 1861. At Newark, in 1864, upwards of 1,300 persons were converted through the hymn "Jesus of Nazareth Passeth By," written for him by Miss Campbell. Mr. Hammond joined Mr. Moody at Chicago, and thereafter nearly every state in the Union and many countries were visited by Mr. Hammond. In 1868, General Booth credited Mr. Hammond with the influence which induced him to enter into his great career.

From 25s. a Week To \$20,000 a Year

Thirty-three years ago Mr. Anthony Brunsell, an Australian farmer, who recently arrived in this country, emigrated from England to New South Wales and got a job on a farm at 25s. a week. To-day the value of his property in farm lands and stock is computed by a Commonwealth Government official at something well over £100,000, and his income at anything up to \$20,000 a year. Two years after landing in New South Wales Mr. Brunsell had saved enough to buy a team of three draught horses and acquire forty acres of land. And from this small beginning he built up his immense wealth of to-day.

Dr. de Van's French Female Pills

A reliable regulator; never fails. While these pills are exceedingly powerful in regulating the generative portion of the female system, they are strictly safe to use. Refuse all cheap imitations. Dr. de Van's are sold at \$3.00 and \$5.00 a box. Mailed to any address. The Scobell Drug Co., St. Catharines, Ont.—thrs

Largest Restaurant in the World

The largest restaurant in the world, capable of accommodating 6,000 people, is to be erected in New York, on Broadway, between Forty-seventh and Forty-eighth Streets. Customers will be served in the family style of the German cities. There will be ten kitchens, each with its separate staff, and each equipped to serve 600 people. In the centre of the restaurant there will be a glass dome 60 feet high, with an area of about 10,000 square feet. A glass covered ice skating rink will be provided on the roof, which may be transformed into a roof-garden theatre in the summer.

EVENING TELEGRAM FASHION PLATES.

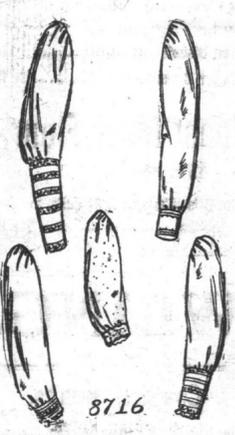
The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.



8690
 Girls Russian Blouse Suit.
 Simplicity and Comfort Combined.

For every day and play time wear, a girl's dress like the model here shown is very desirable, and had quite some style about it. The collar, cuffs and band trimming may be of contrasting material. Brown cashmere with tan silk for trimming would be very nice. The sleeve may be a one-piece model or in bishop style, the pattern providing for both. It is cut in 5 sizes, 6, 8, 10, 12, 14 years and requires 4 1/2 yards of 44 inch material for the 12 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in stamps or silver.



8716
 A Group of Practical Models.
 Set of Sleeves.

In renovating last season's gowns and waists, it is sometimes necessary to make over the sleeve. In the designs here shown we have two up-to-date models, that may be made in full length or 3/4 style, and with long or shorter cuff. The bishop sleeve is most practical for shirt waists and house gowns, while the puff sleeve is very desirable for dressy waists. The pattern is cut in 3 sizes: Small, Medium and Large. It requires 1 1/2 yards of 24 inch material for one pair of sleeves in Bishop Style; 1 1/4 yards for Sleeves with Deep Cuff; 1 3/4 yards for 3/4 Sleeves with Band Cuff or for Puff Sleeve.

Pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

PATTERN COUPON.

Please send the above-mentioned pattern as per directions given below.

No.

Size

Name

Address in full:—

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern cannot reach you in less than 15 days. Price 10 cents each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

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Canned Salmon,

This Seasons Pack.
GEORGE M. BARR.

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THE GILSON MANUFACTURING CO.

Has been doing a large successful business ever since; therefore, from long experience, they are in a position to supply users of MARINE or LAND ENGINES with the best that is made. Those Engines can be run by Gas, Gasoline or Alcohol.

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HENRY R. COOK, Rocksley Farm, Outer Cove Road, St. John's Nfld., Agent for the Gilson Manufacturing Co., Ltd.,
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 Guelph, Ont.

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