3

GET THE BEST

Do not place your Insurance policy until you have learned all about the Guaranteed Investment Plan offered by

The Manufacturers Life Insurance Company

Head Office - TORONTO

UNION MUTUAL Life Insurance Co. PORTION Mt. FRED E. RICHARDS, President Accepted value of Canadian Securities, held by Federal Government for protection of policyholders, \$1,206,576 All policies issued with Annual Dividends on payment of second year's annual premium.

Exceptional openings for Agents, Province of Quebec and Eastern Ontario.

Apply to Walter I. Joseph, Mgr., 151 St. James St. Montreal

UNION ASSURANCE SOCIETY LIMITED,

OF LONDON, ENGLAND.

Fire Insurance since A.D. 1714

Canada Branch, Montreal: T. L. MORRISEY, Resident Manager. North-West Branch, Winnipeg: THOS. BRUCE, Branch Manager. Agencies throughout the Dominion,

The Sun Life Assurance Company of Canada

HAS MORE

Life Premium Income **Annuity Premium Income** Interest Income Total Income **Business in Force** New Business Net Surplus

Than any other Canadian Company

Write to the Head Office of the Company in Montreal for particulars

A Canada Life Policy Becomes a Source of Income.

Policy No. 35,407. Amount \$5,000. Life, 20 payments. Age at Entry, 35. Date 30th April, 1884.

Total amount of premiums paid.......\$3,140.00
Profits paid in cash during premium - paying period......

\$3,140.00 \$1,071.00 \$2,069.00 Actual cost to 1910 Note that since 1905 without the payment of y further premiums the policy has been yielding INCREASING income.

Canada Life Assurance Co. Toronto, Can.

THE LONDON & LANCASHIRE LIFE & GENERAL ASSURANCE ASSOCIATION, LIMITED

offers Liberal Contracts to Capable Field Men GOOD OPPORTUNITIES FOR MEN TO BUILD UP A PERMANENT CONNECTION

particularly desire Representatives for the City of Montreal. Chief Office for Canada: ST. JAMES, STREET, MONTREAL.

LEX. BISSETT, Manager for Canada.

Founded in 1806.

THE LAW UNION & ROCK INSURANCE CO. LIMITED

OF LONDON (6)

Assets Exceed \$45,000,000 Over \$6,000,000 Invested in Canada. FIRE and ACCIDENT Risks Accepted.

Canadian Head Office: 112 St. James St., cor. Place d'Armes, Montreal.

Agents wanted in unrepresented towns in Canada

J. E. E. DICKSON, Canadian Manager W. D. AIKEN,
Superintendent Accident Dept

The Standard Assurance Co.

OF EDINBURGH

Established 1825

Head Office for Canada - - MONTREAL

....\$63,750,000 Annual Revenue..... 7,600,000 Deposited with Canadian Government and Government Trustees, Over..... Bonus Declared.. Claims Paid 142.950.000

> World-Wide Policies Apply for full particulars D. M. McGOUN, Manager

British America Assurance Company

— A. D. 1833 —

Head Office -- TORONTO

Board of Directors:

Hon. Geo. A. Cox - - President W. R. Brock - - Vice-President

Robert Bickerdike, M.P. : E. W. Cox : D. B. Hanna : John Hoskin, K.C., LL.D. : Alex. Laird : Z. A. Lash, K.C., LL.D. : W. B. Meikle Geo. A. Morrow : Augustus Myers : Frederic Nicholls : James Kerr Osborne : Sir Henry M. Pellatt : E. R. Wood.

W. B. Meikle, Gen. Mgr. E. F. Garrow, Secretary.

Assets over. . . . \$ 2,000,000.00

Losses paid since organization, over . \$36,000,000.00

The Federal Life Assurance Company Home Office - Hamilton, Can.

Results for 1912 were the most successful in the Company's history, large increases being made in all departments of the business. The percentage of General Expenses showed a large reduction. The average rate of interest earned on the invested funds increased .25 over the preceding year.

Several good agencies for good men open in the Province of Quebec.

APPLY TO C. L. SWEENEY,
Provincial Manager, MONTREAL, Que.

Guardian Assurance Co. LIMITED :: :: OF LONDON, ENGLAND ESTABLISHED 1821

 Capital Subscribed
 \$10,000,000

 Capital paid-up
 5,000,000

 Invested Funds exceed
 33,000,000

Head Office for Canada: GUARDIAN BUILDING, MONTREAL

TRUSTEES:

J. O. GRAVEL, Esq. K.W. BLACKWELL, Esq.
TANCREDE BIENVENU, Esq.
M. LAMBERT, BERTRAM E. HARDS,
Manager Assistant Manager

WESTERN ASSURANCE COMPANY

FIRE and MARINE. Incorporated 1851

Assets Over \$3,000,000.00 Losses paid since organization over \$56,000,000.00

> HEAD OFFICE TORONTO, ONT.

Hon. GEO. A. COX - President W. R. BROCK - Vice-President W. B. MEIKLE General Manager C. C. FOSTER - Secretary

MONTREAL BRANCH BEARDMORE BUILDING

ROBERT BICKERDIKE. Manager

THE BRITISH CANADIAN REALTY & INVESTMENT

Co., Limited

Real Estate, Timber Limits, Farm and Coal Lands, Water Powers

J. T. BETHUNE, Managing Director, 605-606 TRANSPORTATION BLDG.

Cable Address: BRITISHCAN Codes: Western Union & Premier Bentley



An Opportunity to Make Money!

The Prudential provides all the requisites for success in Life Underwriting.

Write

about an agency.

THE PRUDENTIAL INSURANCE CO. OF AMERICA.

FORREST F. DRYDEN, President

Home Office, Newark, N.J.

Incorporated as a Stock Company by the State of New Jersey.