



Farming Pays

in the
NORTHERN PACIFIC COUNTRY

From the Great Lakes Clear Through To the Pacific Ocean

This northern tier of states—Minnesota, North Dakota, Montana, Idaho, Washington and Oregon—offers a healthful climate, the best crop records in America and in all respects the best opportunities in the West.

Every Northern Pacific State Produces Corn

This group of states made a remarkable series of winnings at the National Corn Exposition, Dallas, Texas, in February, 1914.

THE NORTHERN PACIFIC—the Pioneer Line—will aid you in securing what you want, agriculturally or industrially. Desirable deeded land, improved and unimproved, on reasonable prices and terms.

Round Trip Homeseekers Tickets on Sale 1st and 3rd Tuesdays

Write for Literature. Mention State or Section in which interested

L. J. BRICKER, General Immigration Agent
367 Northern Pacific Railway
Saint Paul, Minn.



Twenty thousand cars will be produced this year by the Ford factory at Ford, Ontario. Even this enormous production hardly satisfies the demand for home made cars—Fords are made in Canada.

Six hundred dollars is the price of the Ford runabout; the touring car is six fifty; the town car nine hundred—f.o.b. Ford, Ont., complete with equipment. Get catalog and particulars from Ford Motor Co. of Canada, Ltd., Ford, Ontario.

CAEW
"BAT"
PLUG TOBACCO

THE ROCK CITY TOBACCO CO. LTD., QUEBEC & WINNIPEG

The Grain Growers' Guide

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PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter.

The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; two years, \$1.50; three years, \$2.00; five years, \$3.00; ten years, \$5.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, through careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

General Advertising Rates

DISPLAY	
16 cents per line. No discount for time or space.	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$144.00

Live Stock Advertising Rates

DISPLAY	
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Full Page	\$100.80

Eight words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

CLASSIFIED RATE

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 agate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg

SMUT Causes a Loss of A Million Dollars

Smutty Seed can be treated to Kill the Smut Spores without injury to the Seed

Experimental Stations Recommend FORMALDEHYDE

If we had some method of determining the dollars lost to the Canadian farmers each year through smut we would no longer cease to regard the disease as of little importance. In the United States they have made estimates and the loss accredited to smut in a single state amounted to over a million dollars.

You cannot know what smut is costing you yearly, but you can know that your loss is cut to a minimum if you treat your seed with Formaldehyde.

FORMACIDE

(TRADE MARK REGISTERED)

40% FORMALDEHYDE BY WEIGHT

CLOUDINESS DOES NOT IMPAIR CONTENTS

To Destroy Smut of Wheat, Oats, Barley and Flax Will

FORMACIDE is the Purest and Strongest Formaldehyde on the Canadian Market.

FORMACIDE is Bottled and Sealed by the Makers. Guaranteed 40 per cent. by weight.

Standard Chemical, Iron and Lumber Co.
Of Canada Limited, Toronto, Ont.

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