

## Deviled and Potted Meats



(Ham and Tongue) put up under the Helmet Brand are indispensable for luncheons, picnics, fishing parties and outing generally. These meats are well seasoned, perfect in taste, correct in color and consistency, very appetizing. At present prices they are attractive leaders for pushing grocers who cater to discriminating trade. The Helmet trade mark on any can of meat is a guarantee of superior excellence.

Manufacturers' Agents,  
**JAMES HAYWOOD**  
 Toronto  
**J. L. WATT & SCOTT**  
 Montreal  
**J. HUNTER WHITE**  
 St. John, N.B.

**Armour Packing Co. . .**  
 Kansas City,  
 U.S.A.

## Batty's



Are unquestionably the finest and most enjoyable in the world. Have been awarded

ALL WHOLESALERS  
 HAVE THEM.

. . . EIGHT PRIZE MEDALS

Canadian Agents

**J. A. GORDON & CO.**

. . . Montreal

## Tea that's all tea

The unadulterated tea of Ceylon, pure, rich and fragrant . . . The tea down-to-date grocers sell, because critical tea drinkers declare it the best.

**VICTORIA CEYLON TEA**

**Laporte, Martin & Cie.**

Wholesale Grocers

72-78 St. Peter Street

MONTREAL

## A match that's good but cheap

Very high in quality and very low in price. Every grocer must carry a cheap match. Why not sell the best?

**VICTORIA MATCHES**