PURE ROCK SALT

Cattle and Horses. TORONTO SALT WORKS,

RETSOF MINING COMPANY.



MONTRHAL BEEF AND PORK PACKERS,

curers of the Celebrated C.M.P Brand of Smoked Meat, Sugar cured extra-flavored Hams and Bacon.

Compressed Corned Beef. Ox and Lunch Tongue.
Pure Lard a Specialty.

WRITE FOR QUOTATIONS.

N TO SALL GOODS

Send Ten Cents to the GROCER PUBLISHING Co. for a copy of B. F. Cumming's Prize Essay on "How to Sell Goods."

GROCER PUB. CO..

6 Wellington St. W., Toronto.

TRAVELLERS' GUIDE

J. EDWARDS.

1)

J. E. INSLEY.

LELAND HOTEL

Corner Hastings and Granville Streets, one block from Bailway Station and Steamship dock.

Vancouver, B.C.
INSLEY & EDWARDS,
Proprietors.

THE SANITARIUM

pecial apartments for invalids. Bath houses connection and a staff of male and female at-dants. The best of accommodation for Travel-Rates, \$2.00 and \$2.50.

B. G. BHRTT,
Medical Director
J. HASTIE,
Prop.

J. HASTIE, Prop.

The Alberta Hotel -

CALGARY, N.W.T.

Strictly first-class. Headquarters for Commercial
 Men. Large sample rooms.

H. A. PERLEY, Prop.

Queen's Hotel -MOOSOMIN, N.W.T.

Nowly built, newly furnished. Four large sample rooms.

WM. CLEVERLY, Prop.

The Hilliard House RAT PORTAGE, ONT.

Strictly first-class. The favorite commercial house along the line of C. P. B.

LOUIS HILLIARD, Prop.

The Clarendon Hotel,

Winnipeg, Man.

RUTLEY & McCAFFREY Proprietors.

THE LELAND HOUSE.

Portage La Prairie, Man.

Best sample rooms west of Winnipeg. Strictly first-class.

WM. NEVINS, Prop.

Queen's Hotel.

WINNIPEG, MAN.

First-class in every respect.

JAS. O'CONNOB, Prop. FRED. SPRADO, Mgr.

It is well-known

That successful Doctors read all the latest medical books and papers and go abroad occasionally to study. Successful lawyers read legal publications to learn the latest legal decisions and points constantly cropping up. Teachers, clergymen, druggists, architects, all read the publication issued in the interests of their profession. They must do so to keep up with the times.

must do so to keep up with the times.

The same applies to grocers and general merchants. They must not only read the best papers published in their interests but must also watch the advertisements closely. There they learn the rise and fall in prices; latest trade news and methods of buying, handling and selling goods, so that they may make the greatest profit. A doctor reads much that he already knows, so does a lawyer. So does a number of any of the other professions. So will a merchant. It is often the issue of the paper he misses that is worth dollars to him. His best and safest policy, therefore, is to subscribe for his trade paper. trade paper.

The only exclusively grocery and general store paper is THE CANADIAN GROCER issued weekly, subscription price \$2.00 per

W. BOULTER & SONS, PICTON, ONT.

PACKERS OF THE CELEBRATED



Canned Fruits and Vegetables.

Every can has a Lion on the Label as Trade Mark and the words Bay of Quinte canning factories. This Label is a guarantee to the consumer that the quality is first-class. Ask your wholesale grocer for the Lion Brand; do not take any other. The Wholesale Trade only supplied.

Bay of Quinte Canning Factories.

Head Office,

Branch.

PICTON.

DEMORESTVILLE.



Use Scourme Soap for cleaning every household utensil. Grocers should handle it. There is money in it.

Bourne & Butler, 107 KING ST. W.