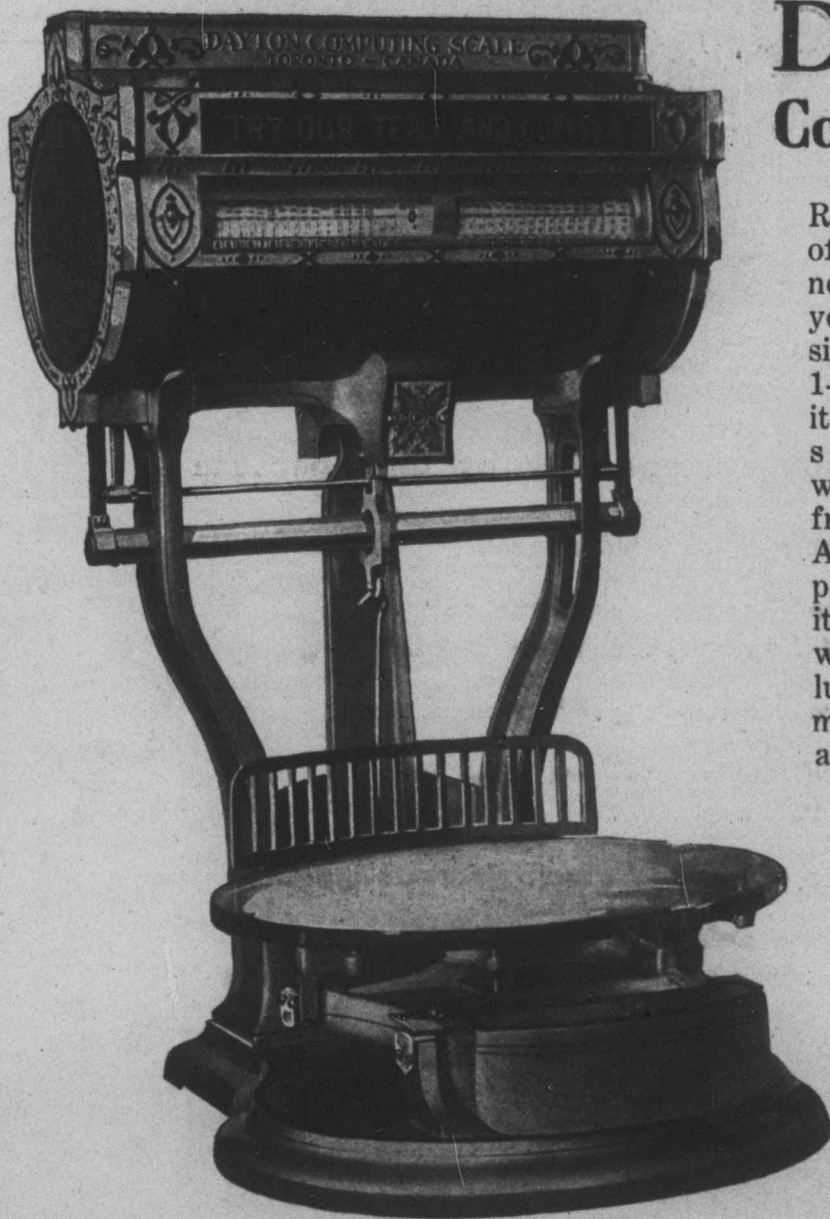


Are You "Working for Nothing and Boarding Yourself?"

Many an honest merchant has gone to smash simply by neglecting to care for the small fractional parts of the pound. Literally—because he gives away his profits little by little a dozen times a day to people who don't thank him, because they don't know they are getting them. You can stop the loss of profits by absolutely using the



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Remember—your personal share of every dollar you take in does not amount to more than 7%. If you give away only $\frac{1}{4}$ oz. on a single weighing you are losing $1\frac{9}{16}\%$ from your 7%. Think of it! The Dayton Computing Scale stops the ruinous "down weights." You get paid for every fraction of every ounce you sell. And the customer is more than pleased because she can see how it's done—she knows that the weighing and pricing are absolutely correct because done by a machine that treats every one alike—with absolute fairness!

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