## The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

| | | | |
|---|---|---|---|
| Invested Funds..... | $ 66,500,000 | Investments under Canadian Branch, over. | $ 16,000,000 |
| Deposited with Canadian Government and Government Trustees, over..... | 7,000,000 | Revenue, over..... | 7,900,000 |
| | | Bonus declared ..... | 40,850,000 |
| | | Claims paid..... | 151,000,000 |

M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

## A MONTHLY INCOME POLICY

in the

**Dominion Life Assurance Company**

will continue your wages after death.

INDEPENDENCE FOR LIFE

purchased by easy instalments, can be obtained for your wife and family For particulars, write to

Head Office.... WATERLOO, Ont. 3

## ENDOWMENTS AT LIFE RATES

ISSUED ONLY BY

## The London Life Insurance Co.

LONDON ... ... CANADA

POLICIES "GOOD AS GOLD." 1

## AGENTS WANTED

We appreciate your efforts, and promote you accordingly. Liberal contracts, first-class territory. Write to—

## THE CONTINENTAL LIFE INSURANCE CO.,

TORONTO

GEO. B. WOODS, President CHARLES H. FULLER, Secretary

H. A. KENTY, Superintendent of Agencies

## L'UNION

Fire Insurance Company, Limited, of PARIS, FRANCE

| | |
|---|---|
| Capital fully subscribed, 25% paid up ..... | $ 2,000,000.00 |
| Fire Reserve Fund ..... | 4,919,000.00 |
| Available Balance from Profit and Loss Account | 206,459.00 |
| Total Losses paid to 31st December, 1913..... | 90,120,000.00 |
| Net premium income in 1913 ..... | 5,561,441.00 |

Canadian Branch, 17 St. John Street, Montreal: Manager for Canada, MAURICE FERRAND. Toronto Office, 18 Wellington St. East

J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

## Phoenix Assurance Company, Limited

FIRE of London, England LIFE

Founded 1792

| | |
|---|---|
| Total resources over..... | $ 90,000,000 |
| Fire losses paid ..... | 425,000,000 |
| Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed..... | 2,500,000 |

Agents wanted in both branches. Apply to

R. MACD. PATERSON, J. B. PATERSON, } Managers

**100 St. Francois Xavier Street, Montreal, Que.**

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

## The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.

Authorised Capital, $1,000,000.00 Subscribed Capital, $1,000,000.00

PRESIDENT—L. W. Shatford, M.P.P.

VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis

Secretary—C. F. Stiver.

Liberal contracts offered to general and special agents

## THE MONARCH LIFE

IS A GOOD COMPANY

President: J. T. GORDON — Vice-President: E. L. TAYLOR, K.C.

Managing Director: J. W. W. STEWART — Secretary and Actuary: J. A. MACFARLANE, A.I.A.

HEAD OFFICE .... .... .... WINNIPEG

## The West is Prosperous

Never before have crops in the West been so bountiful. There is now a great harvest of insurance applications to be reaped from the prosperous farmers. Capable and energetic agents can make big incomes representing a live Western Company. Get started now by writing for particulars to

## THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

ADAM REID .... .... Managing Director

## British Colonial

FIRE INSURANCE COMPANY

2 PLACE D'ARMES, MONTREAL

| | | |
|---|---|---|
| Authorized Capital | - | $2,000,000 |
| Subscribed Capital | - | $1,000,000 |

*Agents Wanted in Unrepresented Districts*

## The Prudential Insurance Company of America

has no connection with any other life insurance company, and should not be confounded with any present or former company of similar name.

The Prudential Insurance Company wrote $28,000,000 of life insurance in Canada in 1915—an increase of $4,000,000 in Canada over 1914—and part of $581,000,000 written by The Prudential Insurance Company of America in 1915 in the United States and Canada.

**The Prudential Insurance Co. of America**

Incorporated under the laws of the State of New Jersey

FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.