

Task force fights crime

by Doris Montanera

In an effort to decrease crime on campus, Security has formed a York Crime Prevention Task Force (YCPTF).

Two years ago, vandalism and theft were some of the biggest crime problems on York's campus. Computers, wallets and briefcases were walking out of classrooms. Last year we heard about assaults and rapes. This year the focus is on bicycle thefts. Now these problems are getting the attention they need.

If you've noticed the Campus Watch and the "Please do not leave valuables unattended" signs in Scott library, then the newly-formed YCPTF is doing its job. Pam MacDonald, York's interim director of security, said the YCPTF is out to increase the ability of York community members to prevent crime on campus. Pictures of shadows waiting near empty classrooms, wallets taken from purses and glass being kicked in, are some of the images depicted on YCPTF's posters: these are measures to make us aware of such crimes and the steps needed to stop them. It's a preventative campaign, sending a message to the York community to stop temptation.

"We need heightened awareness," MacDonald argued, "... because there are things happening on campus that we'd rather not have happen... [There are] measures that we can be taking as

individual members of this community, both to protect ourselves, our fellow members and our property."

Along with posters, pamphlets are available in front of the Lost and Found, Credit Union, Student Registration and Parking Office. They describe various services Security offers and defense measures against crime.

York's Crime Prevention department has expanded and will be more visible around campus. Previously, Susan Hope was the only officer dealing with crime prevention. Now there will be an additional five people assisting her — four volunteer members of York Security and one from Student Security. There will be someone in the Security Control Centre, 24 hours a day, who will be specifically responsible for crime prevention. And, there will be more input and follow-up for initiatives that can be taken against crime.

This kind of offensive against crime requires participation by everyone. The Task Force can be reached at the Security Control Centre at ext. 2271. Other numbers include the Escort Service at ext. 5454 and Emergencies at ext. 3333.

Mark's buys rights to York's logo

by Enza Vaccher

The York campus is no longer the only place where students can purchase products marked with the university's names, crests and logos.

This milestone is the result of the creation of the York University License Board. The board's terms of reference state that it was formed last February for the purpose of "regulating the commercial use of York University's names, insignias, emblems, crests, logos, and other distinctive marks." Malcolm Ransom, vice-president of institutional affairs and chairman of the board, sees the move as "protection of the university, and to some extent, promotion."

The board's primary responsibility is to grant retailers licenses to sell merchandise associated with York. There are, however, some criteria that must be met. The board requires that the products to be sold should "cast a positive reflection on the university," and conform to standards of high quality. A royalty must also be paid to the university. Most importantly, each product must be approved by the board. York's

primary concern is that the commercialization of its names will be in its best interests.

A granted license would also include the right to use other York names and logos such as that of the Yeomen or Glendon.

Until now, only Dr. Labib's Sports and Fashion and the York bookstore have had the right to sell York merchandise. With the creation of the licensing board, Mark's Work Warehouse has been granted a license, and other licenses are in the process, said Ransom.

Dawn Mackinnon, general manager of Mark's Downview outlet, said her store is the only one carrying the products at this time. Being just a stone's throw away from York's main campus, Mark's (located at 3685 Keele St.) is testing the success of the launch. If results prove favorable, Mark's can expand and sell the merchandise in other stores. "The university would like to see us go national," she added.

Mackinnon was the one who came up with the idea to approach York. "We came up with good quality merchandise that had reasonable artwork. It took about seven months for the whole process, beginning with the original

application for the license and ending with the garments on the shelves."

The label under which Mark's sells York merchandise is the Wind River Outfitting Company. The trial products now on its shelves include: 100 per cent cotton sweatshirts, prairie-style tops, turtlenecks and solar fleece tops. The latter garments are made of brushed polyester and are said to be as warm as wool, although half the weight.

Dr. Nabil Labib and his wife Ines, who have been running their store in Central Square for 15 years, are very confident of their products. Labib said his number one priority is quality and his second is price. He said he tries to stay within the budgets of all students. His products are sold under many labels, including Gym Master (the same factory that supplies Roots), Euro Fleece, Penman's and Club Victory.

Labib's pride in his merchandise is evident. When asked if he is threatened by the fact that Mark's is now selling York products, he had no comment. It seems that he sees himself at an advantage; his store was the first, and is still on campus.

Vandoo opinion

by R. G. Granger

"Well, guys, you're finally at university. Imagine thousands of beautiful sex-starved young women, all ripe for the picking." This is how an article in the latest issue of Vanier College's newspaper, the Vandoo, began. The article is entitled, "How to meet women — How to pick up chicks at Vanier" by the "Resident Slime, Eddie Fabrizio." Was this article an attempt at humor or a slap in the face of intelligent people at York?

Vanier master Mary Sue McCarthy said she was "embarrassed for Vanier... Even more appalling was the neanderthal-level machismo, the sexist attitudes and the racism."

Now I would like to espouse a few choice words on the subject, which I have also expressed in a letter to the editor of the Vandoo, Bret Lamb:

I am outraged over the printing in your Orientation issue of "How to meet women — How to pick up chicks at Vanier." The article is in poor taste. The racist and sexist slurs create a diminished view of the character and reputation of your college. The author's conclusion that most women are at university to get married is an obscene lie and reflects a chauvinist attitude which should have died in the 60s with the rise of the feminist movement.

Also, I understand that the author of this trash is not of Italian descent, which leads me, and others, to believe that the byline "Resident Slime, Eddie Fabrizio" is possibly being used to stir up some racial tensions in the Italian community.

I hope that the article was merely a moment of weakness in the Vandoo's editorial stance, and that the paper will become a responsible voice of and for the students of Vanier College.

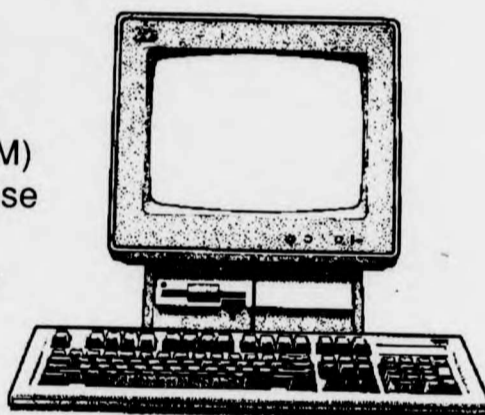
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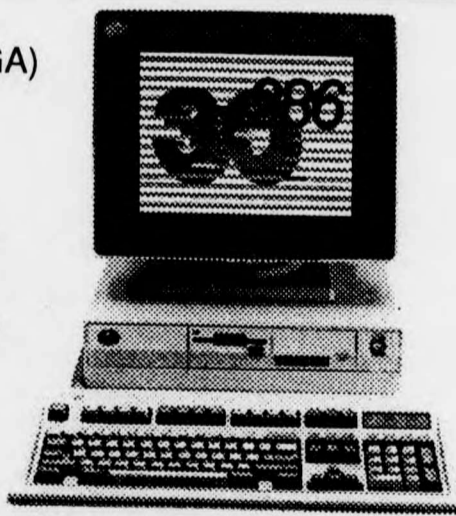
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