

# Brunswickan



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VOL. 92 NO. 20 FREDERICTON, N.B. CHRISTMAS ISSUE

## Dear Mr. Claus

Mr. S. Claus,  
Station 194-C  
DEW Line  
Northern Canada

Dear Santa,

The Brunswickan, recording the pulse of our active campus as it does, has taken note of the following gift suggestions for the people of our college community:

We would like a big choo-choo train, (the kind we can take to Mount A); Little Eddie Daughney, the SRC treasurer, would like a new budget hatchet, having dulled his own one; Donnie Nelson has been a good boy. Won all his football games. He would like a new league to play in; Ear-muffs for those of us who live under the shade of the "Tower of Power" would be nice; Some glass-soap or else a dish-washer who really DUZ do everything for the cafeteria would make us ecstatic; A monogrammed wardrobe and name-tags for the Fred Smiths of the campus would be convenient; 21 copies of the SRC constitution (for the SRC members) would make a nice practical gift.

Other gift suggestions: Good marks, more co-eds, ideas for editorials, Miss December, snow for the Winter Carnival, easy exams, swamp boots, 1600 guides to easy cha-chaing, 1600 parking spaces, better study habits, clues, and a campus bar.

Hoping you have a good flight.

Merry Christmas,  
The Brunswickan

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1960 PLAYBOY CALENDAR NOW ON SALE

## christmas campus calendar

by MARYANNE MOFFATT

For listings in the Brunswickan of coming events contact the Campus Co-ordinator at GR 5-9091. Deadline for Tuesday issue is 6 pm previous Thursday and for Friday issue, 6 pm Tuesday.

**Today:**

**SCIENCE FACULTY PARTY:** Ping-Pong Room, Gym, 9.30-12.30 pm. Admission 25¢

**ART CLASS:** Art Centre, 7.30-9.30 pm

**AITKEN HOUSE SOCIAL:** 9-11

**Saturday:**

**ARCHERY CLUB:** Boxing Room, Gym, 2 pm

**"THE MOUSETRAP":** Memorial Hall, 8.15 pm

**SENIOR CLASS PARTY:** Ballroom, Lord Beaverbrook Hotel, 9 pm

**Sunday:**

**CURLING CLUB:** Fredericton Curling Club, 4.30 pm

**CANTERBURY CLUB:** Discussion Group with Rev. Williams, Cathedral Hall, 8.15 pm

**NEWMAN CLUB:** Guest Speaker, Dr. McInerney; topic: "Conference on Marriage Course"; St. Dunstan's Hall, 8.30 pm, Social following

**Monday:**

**"THE MOUSETRAP":** Memorial Hall, 8.15 pm

**STUDENTS' WIVES CHRISTMAS PARTY:** Art Centre, 8.30 pm

**MODEL UNITED NATIONS:** Organizational meeting, Tartan Room, Student Centre, 7 pm

**CHESS CLUB:** Student Centre, 7 pm

**Tuesday:**

**"THE MOUSETRAP":** Memorial Hall, 8.15 pm

**IDEAL CHRISTMAS GIFT!**

New book, just off the press! Be sure to get "101 Original Ways to Lose Elections" by Roy Davis.

\* \* \*

**HERE'S YOUR BIG CHANCE!**

Reap in the profits from your own produce! Use your waste land to grow this fast-selling, delicious crop! Big Christmas demand ahead! Send for free book "Growing Cranberries for Fun and Profit". No risk from insects (lethal insecticides available). Write today! C. Howe, President, United Cranberry Growers of America, c/o State Cancer Clinic, Cancer City, Kansas.

If you enjoy excitement, chills and suspense in the theatre, don't miss THE MOUSETRAP!

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## THE HOTBED



1960 years ago, almost to the day, happened the greatest event in the history of man. And this year Canadians will borrow \$362 million from small loan companies, \$173 million in sales agreements with department stores, and will open up charge accounts to the tune of \$53 million, in the month of December. They will do this, they say, to celebrate this magnificent event.

To some people, Christmas is still held sacred and observed as it should be—with a minimum of expense, and a maximum of devotion. To others, it means nothing but a month long binge. This binge cost Canadians \$137.6 million in liquor and beer last December. It is only when the gigantic Christmas hangover is finished, do we realize that \$137 million could have been well spent in cancer research, aid for tubercular cases, or educational purposes. Or it could have been used to take care of 137,000 crippled kids for one year. Of course, money on liquor is nothing new to Canadians anyway as every Canadian on an average drinks 147 pints of beer, and 5 quarts of liquor per annum for a world high total.

In the month of December, Canadians go Christmas shopping in department stores, spending a fantastic total of 172 million dollars which exceeds November, the next highest month by almost \$30 million. The reason for the spending in November is that about one-quarter of the nation beats the rush by doing their shopping early. Canadians continue their insane spending spree in the jewelry stores to the wild total of \$28 million which again is more than double spent in November, the next highest month. Variety stores which sell the old pipe and tobacco for poor old daddy take in about 50.9 million dollars, not quite twice that of the month of November.

The ghastly ties, yellow and purple shirts, and green corduroy trousers that Aunt Minnie gives away at Christmas go to make up some of the astonishing total of \$94.5 million that is spent on clothes during December. November is still runner-up, but significantly lower, with \$69.6 million spent.

The gigantic belly-ache suffered by Canadians due to turkey, plum pudding and the like, is probably worth every cent of the \$264.7 million spent on food. And with a loud \$264 million belch they lift themselves from the table.

At least the spiritual impact of Christmas is quite strong as an estimated 80% of the people still go to their local church. Figures decline to mention, however, just how many of these people have two or more drinks under their belts before they go.

The meaning of Christmas has gone. The month long party has soared beyond all proportions of reason. Unfortunately the true meaning of Christmas is as flat as the half empty bottle of beer that decorates the house on the morning after. As each family spends about \$5 decorating their tree, and begin on a wild spending binge, and as the snow falls on Christmas eve, Hotbed re-echoes the sentiments of Ebenezer Scrooge, who was a very wise man—

— "Christmas! Humbug!"

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| Electrical Engineering |                           |

Applications for summer employment are invited from both graduates and those one year from honour graduation.

Details and application forms may be obtained from your University Placement Office.

Interviews will be held at your University on the 10th and 11th of December, 1959.