

Food survey points to best buys

by Sherri Ritchie

Digging for dimes at the supermarket is a common occurrence for many students. Engineer and Artsy alike are destined to make the dreaded journey to the grocery store. Here, we are confronted with a barrage of brand names, sale upon special, gimmicks and offers, and all of us with a marginally empty pocket.

Student budgets are very limited, and what we buy has to go a long way. (It's amazing how creative you can be with an egg and some spaghetti when that is all there is for the next two days.)

Television is saturated with supermarket ads. "Guaranteed lowest prices, your money's worth, and more." Does anyone really have the best deals? Are any price differences substantial enough to matter to the pocketbook? The answer on both counts is yes.

An unofficial survey shows the differences in price are enough to impact your wallet.

The outlets under consideration were Bateman's IGA, Woodward's Food floors, The Real Canadian Superstore, and Food for Less.

While there are many other factors to consider when shopping for groceries in terms of prices, The Superstore and Food for Less come out the front runners in the Grocery Wars.

Safeway by far has the best prices for the "little grocers," with The Superstore and Food for Less averaging 10 to 40 cents less on most grocery items.

Where the discount stores have the edge is with their generic or No-Name products.

They can average up to 50 cents less than brand items in the local outlets such as Safeway or IGA.

If you are worried about the cost

and don't mind a little less quality and polish, they are a great idea.

When they are not out of stock, the bigger stores have a much better selection in produce and seafood. While for those specialty and hard-to-find items, Woodward's is a good bet.

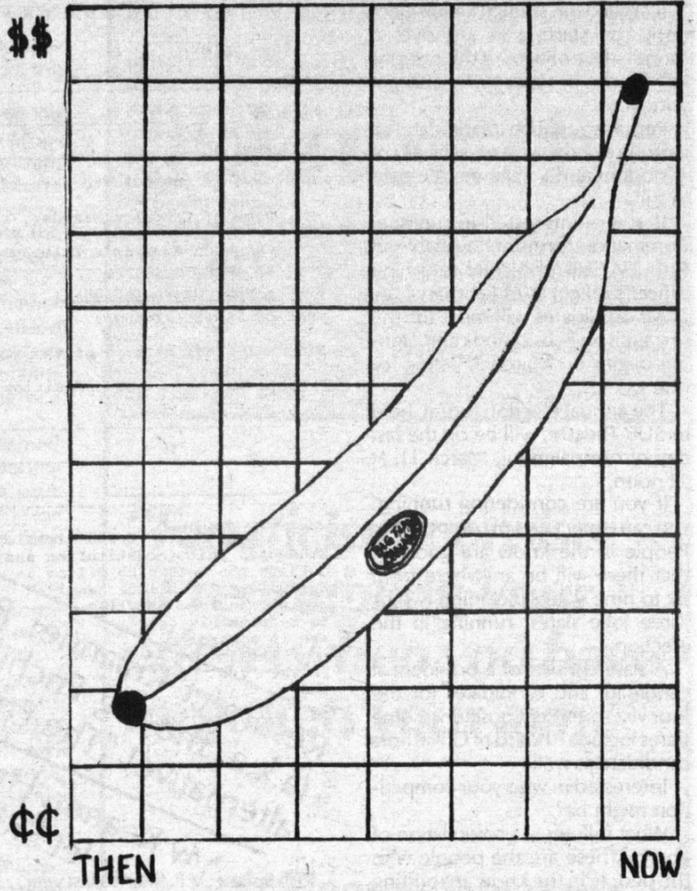
Price is of prime importance when choosing where to shop, but it is not the only consideration.

Food for Less may be cheaper, but if you don't have transportation to the edge of the city one of Safeway's many locations makes more sense.

Check the due date of the products you buy. Could a close date be why they cost less?

Take into consideration customer service. The Superstore has plenty to offer, but unless you have a strong will, you are going to walk out of there with much more than you walked in for.

FOOD PRICES



QUESTION OF THE WEEK!!

The Gateway approached a number of students on campus this week and asked them this question: **Do you approve of Students' Council giving \$20 thousand to the Golden Bears hockey team so that they can go to Czechoslovakia and play in the World University Games?**



"I think I'd have to disagree with it... corporations like Labatt's and Molson's should do it... council should take care of campus issues like facilities and student concerns."

Scott Munro
Engineering IV



"I'm in favour... there's not much sportsmanship around here... it should help the Bears. The money wouldn't have done much good against tuition fee increases anyway."

James Benoit
Business III

photo Keith Zukiwski

"I think it's a great idea..."

Carolyn Cragg
Arts I



"It only benefits a small group and it's good that they can go there, but it doesn't benefit the whole student body as such."

Shauna Poller
Education II

★★★ "Basically I think in times where prices and tuition fees are high and government financing is questionable, I don't see how you can advocate such an amount of money for something like hockey. If students here supported their teams like they should, they wouldn't have to grant money like that."

Suresh Ganpatt
Special Student

"I didn't realize they had that much money to throw around... I suppose it's good for the school."

Alan Findstad
Business III

"I think it's a good idea, good support for them to be able to go."

Donna Mumert
Science IV

"I think the Dinosaurs should've gone. I do agree with supporting sports team like that."

Jodi Johnston
Science II

"I think it's a lot of money, but it's their right, and our duty to support the team and get out and cheer."

Charlotte Samis
Recreational Admin I

"I think it's good to support university sports... they're not supported enough... I think they should spend more on advertising."

Brian Law
Economics II



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