

COLGATE'S TALC POWDER

Winter brings many uses for talc powder---for adults as well as for children:

Roughening of the skin---caused by the cold, the dampness, the keen winds ---is not only relieved, but in large measure prevented by the soothing action of Colgate's Talc Powder.

Chapped hands and faces frequently come from exposure while the skin is damp. After washing, carefully dry with the towel---then apply Colgate's Talc. By thoroughly removing all dampness it prevents the skin from chapping.

Windburn also may be avoided by the application of this healing, antiseptic powder.

Colgate's is the real boric powder---proved by expert analysis to be the safest and best for you and your children.

*Your choice of three perfumes---
Cashmere Bouquet, Violet or
Dactylis---and Unscented.*

You'll find Colgate's Talc wherever toilet articles are sold. Or, if you wish a dainty trial box, send us 4 cents postage. Mention the perfume desired.

COLGATE & CO.

Dept. C., Coristine Bldg., Montreal

Makers of Cashmere Bouquet Toilet Soap
---luxurious, lasting, refined.

W. G. M. Shepherd, Montreal, Sole Agent for Canada,

