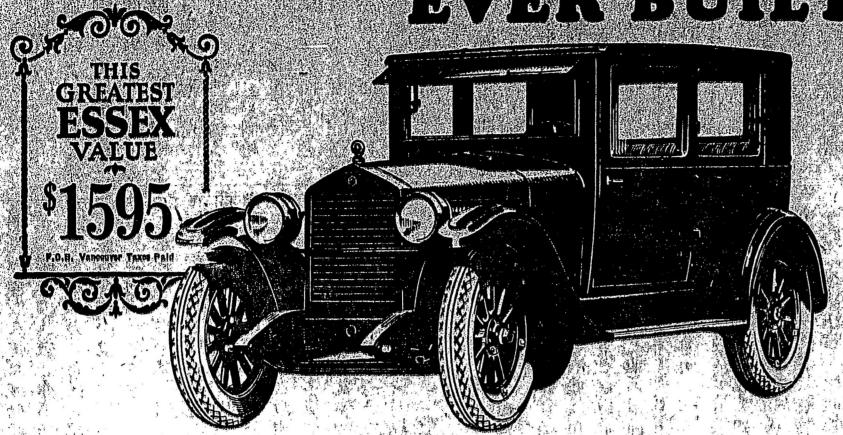
#### HEDDINING TOOK



#### You Cannot Get Equal Style, Performance and Reliability Within Hundreds of Dollars of Its Price

Essex is a totally different type. Its advantages are exclusive because patented. It gives results never before attained in any car:

Low price, without disappointment in looks or reliability.

Economy without sacrifice of performance. Stability and highest roadability without unneceseary weight.

The riding case of large, costly cars. The handling case of a bicycle. Utter simplicity in design. The lowest maintenance cost, we believe, of any car in the world.

#### A Car You Will Be Proud to Own

These qualities make it the most wanted and largest selling car of its class in the world.

It is the finest Essex ever built. It is the smoothest, most reliable Essex

comfortably riding Essex ever built. And the price, because of volume, is the lowest at which Essex ever sold.

Surely you cannot be satisfied with less than Essex offers when its cost is but

### Its Chief Values

Just as the Coach, invented by Hudson-Essex, changed practically all buying to closed care, so the patented Super-Six principle and other exclusive advantages, forecast the mechanical design which all must seek to rival,

But the extensive copying of the Coach type and the Coach name, even by costlest cars, cannot be carried to the Resex chassis. That is patented and no other maker can use it. It is responsible for the smooth vibrationless performance and long lasting reliability for which Essex is famous everywhere.

Hudson and Essex are of one quality.

None Can Copy

The Chassis Is Patented

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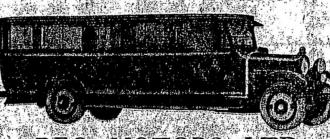
1288-89 W. GEORGIA STREET



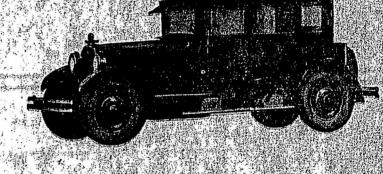
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