POOR DOCUMENT

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THE STAR ST. JOHN N. B., FRIDAY, JULY 23 1909

Cost of Industrial Insurance Further Reduced Voluntarily by

The Prudential

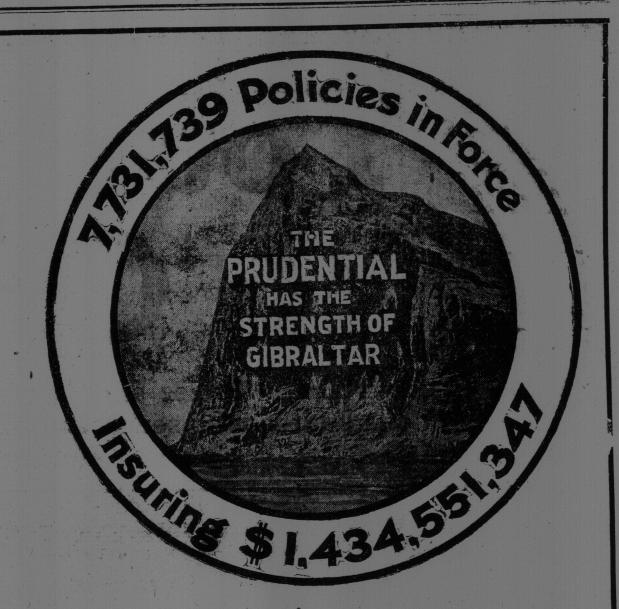
Industrial Policies now being issued have increased Benefits averaging over 10 per cent. and will

Give Many Millions of Dollars

of Life Insurance more than the Old Rates would have provided

Million Dollars

Extra Life Insurance has Also been added voluntarily to Industrial Policies issued since January 1st, 1907, and in force July 1st, 1909, with no increase in premiums



This is the Greatest Benefit to Policyholders Ever Granted by the Prudential and Provides More Life Insurance for the Money Than Any Similar Policy Ever Before Offered

Ordinary and ndustrial policies Ages I to 70. Both sexes, Amounts S15 to \$100,000.

THE PRUDENTIAL INSURANCE CO. OF AMERICA

HOME OFFICE, NEWARK, N. J. JOHN F. DRYDEN, President.

Agents Wanted to Write Industrial and Ordinary Life Insurance Good Income--Promotion--Best Opportunities--Now!

Branch Office in St. John-T. R. McARON, Supt., 3rd Floor Royal Bank of Canada, Cor. King @ Canterbury Sts.

Prudential Agents are new canvassing in this vicinity. They have a most vital story to tell of how Life Insurance has saved the home, protected the widow, and educated the children. Let them tell it

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OUT FOR AN OUTSITE

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