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IT'S THE TALK OF THE TOWN!

If WE were throwing gold dollars from the roof of our building next Wednesday, **What a Scramble there would be. The Streets Blocked! The Police Helpless! But Gold Dollars** thrown from the roof are not a **Circumstance** to the **Real Money** you can save at THE MANUFACTURERS' OUTLET COMPANY.

Matchless Movement of modern garments in **Henderson & Hunt's Building**, Corner Germain and King Sts., St. John, **Commencing Wednesday April 10th, at 10 a. m., and Continuing for 10 Days.** At the appointed Hour the excited masses will be permitted to enter the **Bargain Arena.** No matter what the weather conditions **May Be**, you must and will be here to get your **Share** of this \$50,000 to 75,000 stock of **Hand-Tailored Clothing** for **Men, Boys' and Children.** Think of it! This enormous stock of swell up-to-date wearing apparel for all mankind to be thrown on the market at the mercy of the public and mercilessly **Slaughtered For 10 Days.** We want the skeptical, the doubters and the **Bargain Hunters** to come to this sale. We can and will convince **One and All** that **This** mighty offer is **Unparalleled in Annals** of Mercantile History.

Long experience has taught us that and the prices **We Quote** on this magnificent stock of stylish clothing **Are Positively Beyond Competition.** We challenge the retail **Clothing Dealers** of **Canada** to meet our **Price During This 10 Days** of the unequalled underselling. **We told you the wonderful story of Modern Merchandise in Our Opening Announcement.** Henderson & Hunt have undoubtedly made **Their Master Stroke, But You Don't Care** to know any more of the why and wherefore, **All You** are interested in, is our **Price List.** It is impossible for you to appreciate the magnitude of this gigantic offer, unless **You Come** and see with your **Own Eyes. Seeing is Believing,** and what your eyes see, your heart must surely believe. Every man of good intelligence, no matter what his **Vocation May be** should avail himself of this golden opportunity. **Stylish and Dressy Clothing** for all **mankind.** Be you **Farmer, Mechanic or Business Man** we can supply your clothing wants. Everybody **With Money** will purchase at least a year's supply. Bear in **Mind Gentlemen,** this sale has been advertised for a **Hundred Miles Around.** The early buyers will naturally get the cream. We advise **You to Strike While the Iron is Hot, "For He Who Hesitates is Lost. Souvenirs Given Away During This Sale.**

Price is a Great Salesman,

Read! Read! Read! Read!

PRICES NEVER BEFORE HEARD OF ON A HIGH GRADE STOCK OF MODERN MERCHANDISE.

200 pair Men's Pants, worth \$2.50, Manufacturer's Outlet Co's price while they last, \$.98
 100 Boys' Suits, retail price \$2.50, Manufacturer's Outlet Co's price, .89
 70 Men's Black Worsted Suits, worth \$15.00, 3.89
 100 Men's English Mackintoshes, worth \$8.00, 1.98
 150 Fit-Reform Suits, worth up to \$28.00, Henderson & Hunt's price for 10 days, 16.50

Sensational Bargains in Men's and Boys' and Children's Clothing.

Genuine Wolsley Underwear, England's best, worth \$5.00 and \$6.00, at \$1.98
 Pure Wool Fleece Underwear, worth 75c. to \$1.50, M. O. Co's price, .39
 60 doz. Dress Shirts, worth up to \$1.50, .39
 50 " Regatta Shirts, worth up to \$2.00, .59
 40 " Hats, worth up to \$4.00, .89
 40 " Working Shirts, worth 50c., .19
 149 Boys' Ulsters, worth \$5.00 and \$6.00, 1.98
 75 Men's Ulsters, worth up to \$10.00, 2.88
 150 Boys' Vestee Suits, worth \$5.00, 1.98
 60 doz. Summer Underwear, worth 50c., .19

A good Suit of Men's Clothes all to match, \$3.00. This suit is positively worth \$9.00 or your money refunded any time during the sale.

\$4.50—We offer your choice of about 200 Men's Suits in a variety of nobby patterns suitable for business wear, cut in the height of fashion, actually worth \$10 or your money back.

\$5.50—You are free to pick and choose from 40 distinct lots of Stylish Spring Suits, all the most wanted patterns. This is a \$12.50 value, nothing like it was ever seen before in St. John.

\$7.00—450 Men's Hand-tailored Suits in Fancy Mixtures, Black, Blues and popular Grey, a sweet suit of clothes that no man need be ashamed to wear in any company, worth \$14.50 or your money refunded.

\$8.50—50 Men's Suits in Single or Double Breasted, made with hand padded shoulders, hand felled collar, hair cloth fronts, etc. They will hold their shape forever, positively and actually sold for \$16.50 in any clothing store in St. John.

\$10.00—400 Men's Suits, such elegant fabrics as West of England Worsted, genuine Scotch Tweeds and those soft and fluffy Vicunas so warm and pleasant to the touch, sewed throughout with pure dye silk, the equal in fit, style and character to any \$20.00 suit you ever wore or we will refund your money.

Don't fail to see our \$12.50 and \$14.75 Suits, any tailor on earth would charge you \$25.00 to \$30.00. These garments are made by Canada's Best Wholesale Tailors. A famous brand that we are forbidden by contract to advertise. Look for their label, it's a small thing to look for but a big thing to find. The patterns are exclusive. Henderson & Hunt control the sale of this clothing in St. John.

SPECIAL—119 Winter Overcoats, manufacturers' samples, bought at 40c. on the dollar wholesale. All go in this big sale at 40c. on the dollar retail. In times of peace prepare for war—buy a Winter Overcoat now and save 60 per cent.

EXTRA! EXTRA! EXTRA!—70 Men's Black Clay Worsted Morning Suits, worth up to \$15.00, while they last, \$3.98.

Dress up the Boys---You Will Never Buy Boys' Clothing So Cheap Again.

75 Boys' Suits, worth \$2.50, go at \$.89
 125 Boys' Suits, worth 2.50, go at 1.49
 175 Boys' Suits, worth 4.00, go at 1.98
 220 Boys' Suits, worth 5.00, go at 2.39
 450 Boys' Suits, worth 6.50, go at 2.39
 190 Boys' Suits, worth 8.50, go at 3.88
 300 Youths' " worth 10.00, go at 4.90
 180 Youths' " worth 12.50, go at 5.49
 100 Boys' Vestee Suits, worth up to \$5.00, go at 1.98
 1000 pairs Boys' Knickers, all sizes, worth 75c., go at .19
 2000 pairs Boys' Knickers, worth 75c. to \$1.50, at .39, .49, .69
 75 Boys' All-Wool Reefers, worth \$3.00, at .98
 49 Boys' Ulsters, worth \$5.00, at 1.98
 150 Boys' Overcoats, worth \$4.00 to \$8.00, at 1.49 to 3.69
 700 pairs Men's Trousers almost free.

200 pairs Men's Pants, good enough for Sunday wear, worth \$2.50, while they last, .98

500 pairs Trousers, all new spring patterns, at half price.

150 pairs West of England Worsted Trousers, worth \$4.50, at 1.98

450 Priestly Cravettes and Spring and Fall Toppers. You can defy the elements if you wear one of these Rain-coats—no man's wardrobe is complete without one. Prices reached the very lowest limit.

100 English Mackintoshes, worth up to \$8.00, while they last, 1.98

Gent's Furnishings Department.

Think of it!
 100 pairs Overalls, worth 75c., go at \$.39
 50 doz. Dress Shirts, worth \$1.00, go at .49
 40 doz. Colored Shirts, worth \$1.25, go at .49
 Best Working Shirts on earth, .39
 A big lot of Summer Underwear, .19
 50 doz. 20c. Linen Collars, 6 for .25
 100 doz. Men's White Linen Handkfs, worth 10c., at .2
 50 doz. Red and Blue Handkfs, worth 10c., at .2
 Children's Handkfs, .1
 All the Odds and Ends left over from our Winter Underwear stock at your own price.

20 doz. Working Shirts, worth 50c., 19c. Men's Caps worth 50c., 19c. Boys' Braces, worth 15c., at 6c. Men's Braces, worth 25c., at 9c. Silk Wove Suspenders, at 19c. 25c. Neckwear, 9c. 35c. Neckwear, 15c. 50c. Neckwear, 19c.

HATS! HATS! HATS!

A liberal discount on Hats, Trunks, Valises and hundreds of other articles impossible to mention.

Come With the Crowd, It Will Do You Good. Inducement Extraordinary.

There will be excursion rates on all railroads to this great sale. To every purchaser of \$20.00 or more, showing a return ticket, we will refund R. R. Fare a distance of 40 miles.

Don't allow anything to keep you away from this sale---you can't afford it. Be on hand when the doors open, **Wednesday, April 10th, at 10 a. m.,** and you will never regret it the longest day you live. This sale will prove the **GREATEST CROWD BRINGER** Canada has ever known, and will go down in history as the **Grandest Bargain Feast** ever placed before the public by any concern on earth. It is just merely a question of how much you buy, how much you save at

HENDERSON & HUNT'S,

Opposite Royal Hotel. Cor. King and Germain Streets St. John, N. B.

Make no mistake, the building will be covered with **BIG BLACK SIGNS.** Do not enter unless you see the name, **HENDERSON & HUNT,** on the large sign. P. S.--To complete arrangements for this mammoth sale, it will be necessary for **HENDERSON & HUNT** to close their store for two days---Monday and Tuesday. Next.