

STORES OPEN 8.30 A.M., CLOSE 6 P.M.—SATURDAY 10 P.M.

MEN! Important News for You Today

You Can Save a Lot of Money By Supplying Your Clothing Needs Now!

The public has confidence in us because, when this store was established fifty-four years ago, certain strict business principles were set forth for guidance and earning the confidence of the public. These principles have been conscientiously observed through all the years, and that we have been successful goes without saying. In these trying times of reconstruction and high prices, we wish to stand by our customers, and to protect them from present conditions, have planned a series of

Very Special Value-Giving Sales of Necessities

These sales are examples of our resourcefulness in securing exceptional values and letting you share them; and regardless of general business conditions, with prices advancing and likely to advance, will offer you

REALLY GENUINE BARGAINS

Such sales as these could not come in a better time. Our stocks have never been better than just now. Our sales have never been more successful, and our customers of the past have the knowledge that sale goods advertised is exactly as represented. This store never sacrifices quality for low prices. The first sale offers unquestionable bargains in

MEN'S AND BOYS' CLOTHING AND SPRING FURNISHINGS



Men's Spring Gloves

Reliable makes. These will give satisfaction, tan, cape; also beaver and grey suede.

On Sale, \$1.98 pair

Heavy Grey Suede, On Sale, \$1.50 pair

Chamois, natural color. Regular \$2.00, On Sale, \$1.39 pair

Grey Fabric—Regular 1.50, On Sale, \$1.10 pair

"Perrin's" Grey Silk, worth \$3.00, On Sale, \$1.98 pair

Men's Linen Handkerchiefs

1-4 and 1-2 inch hems, all linen. A great bargain 55c. each

Braces Greatly Reduced
Police Braces, extra while they last, Only 47c. pair

Fabric End Braces, On Sale, 79c. pair

"Bull Terrier" Braces, On Sale, 89c. pair

Special Line of Web Braces, French style, On Sale, 95c. pair

SPECIAL SALE OF LUGGAGE

In Leather Bags, Suit Cases, etc., we are offering you prices very much lower than would be quoted if we had to stock up today. This is, undoubtedly, your chance for a bargain, and a reliable piece of baggage as well.

English Kit Bags in oak, tan leather.
Size 14 in. Regular \$15.50, On Sale, \$12.00
Size 20 in. Regular \$22.00, On Sale, \$17.50
Size 20 in. Regular \$24.00, On Sale, \$19.50
Real Leather Boston Bags—Don't miss seeing these! The prevailing style for students, or just the thing for carrying parcels, stamped real cowhide.
15 in., brown and black. Splendid Bargains at \$8.50
16 in. On Sale, \$9.75
Other grades—All in genuine leather. Every bag a bargain, \$10.00 to \$20.00

School Bags—Regular \$1.85, On Sale, \$1.50
Leather Cloth Hat Boxes—Size 18x18 On Sale, \$12.00
Canvas Covered Hat Boxes—Size 20x20 On Sale, \$12.00
Leather Suit Cases—Size 24 in., On Sale, \$12.00 and \$13.50
Canadian Club Bags—All leather.
Size 12 in. Regular \$4.50, On Sale, \$3.50
Size 14 in. Regular \$6.00, On Sale, \$4.75
Leatherette Club Bags—Black only.
Size 16 in. Regular \$10.00, On Sale, \$8.50

Long Grain Brown Leather Club Bags.
Size 16 in. Regular \$21.75, On Sale, \$18.50
Smooth Brown Leather Bags.
Size 18 in. Regular \$28.25, On Sale, \$25.00
Long Grain Bags—Black only.
Size 16 in. Regular \$14.25, On Sale, \$12.00
Size 18 in. Regular \$15.00, On Sale, \$12.50
Fibre Matting Suit Cases—Regular staple lines.
24 in. On Sale, \$3.75, \$4.75
26 in. On Sale, \$6.50
Black Leather Cloth Suit Cases.
Size 26 in. On Sale, \$7.00

MEN'S SPRING TOP COATS

All Worth While Bargains
Slip-ons, Semi Form-fitting, Chesterfields and other popular makes. All in newest cloths and colors. A model to suit every man.
Regular \$24.00 On Sale, \$20.40
Regular \$25.00 On Sale, \$21.75
Regular \$25.50 On Sale, \$22.25
Regular \$31.00 On Sale, \$26.35
Regular \$32.50 On Sale, \$27.65
Regular \$36.00 On Sale, \$30.60
Regular \$37.50 On Sale, \$32.85
Regular \$42.50 On Sale, \$36.15

SALE OF MEN'S SUITS

You Must See Our Stock to Appreciate These Values
All the best patterns and colorings for spring are represented and a big variety of two and three-button styles. Many are "Society Brand" models.

Regular \$27.50 On Sale, \$23.40
Regular \$28.50 On Sale, \$24.25
Regular \$30.00 On Sale, \$25.50
Regular \$32.50 On Sale, \$27.65
Regular \$36.00 On Sale, \$31.05
Regular \$37.50 On Sale, \$32.85
Regular \$40.00 On Sale, \$34.00
Regular \$43.50 On Sale, \$36.95

MEN'S WATERPROOF COATS

A splendid collection of Waterproofs, Tweeds, rubberized by best modern methods. Full back, half and all around belted styles.

Regular \$12.50 On Sale, \$10.65
Regular \$14.00 On Sale, \$11.90
Regular \$16.50 On Sale, \$14.05
Regular \$19.00 On Sale, \$16.15
Regular \$21.00 On Sale, \$17.85
Regular \$22.50 On Sale, \$19.15
Regular \$24.00 On Sale, \$20.40
Regular \$26.00 On Sale, \$22.10

MEN'S COLORED SHIRTS

Priced With Greatest Savings

All the best lines. Patterns of remarkable diversity. Colorings too varied to describe.

These Prices Speak For Themselves:

EXTRA QUALITY COLORED SHIRTS On Sale, \$3.39 Each
COLORED SHIRTS of better grades, woven stripes and figures, soft double cuffs On Sale, \$4.29 Each
BEAUTIFUL SILK SHIRTS—Made in a splendid assortment of colorings, soft cuffs. Some have collar to match. On Sale, \$7.75 and \$8.75
SHIRTS in popular colors and patterns; made with soft double cuffs. On Sale, \$1.39 Each
COLORED SHIRTS in latest designs and reliable cloths; also WHITE OUTFITTING SHIRTS with collar attached. On Sale, \$1.39 Each
COLORED PERCALE SHIRTS of superior quality. On Sale, \$2.49 Each

MEN'S SPRING UNDERWEAR

A wonderful lot that includes famous makes. These sale prices make them extraordinary bargains.

Natural Balbriggan Shirts and Drawers On Sale, 75c. gar.
Natural Merino Shirts and Drawers On Sale, 89c. gar.
Velvet Finish Shirts and Drawers, fine elastic rib. On Sale, \$1.75 garment
Men's Balbriggan Combinations—Very reliable, elastic ribbed, long sleeve, ankle length, or short sleeve, knee length. Worth \$4.00 gar., On Sale, \$3.00 garment
White Elastic Ribbed Combinations On Sale, \$2.15 garment
White or Cream Combinations, fine elastic rib, soft finish. On Sale, \$3.00 garment

Men's Coat Sweaters

Every man should have one at these prices:

Up to \$8.00 Sweaters On Sale \$ 5.00
\$10.00 Sweaters On Sale, \$ 7.50
\$ 6.50 Pull-overs On Sale, \$ 5.00
\$ 3.00 Pull-overs On Sale, \$ 2.00

Boys' Sweaters

Splendid bargains, and just what the boy needs for his vacation.

Greys, browns, maroons. The styles boys like. On Sale, 75c. to \$3.00

SUITS FOR BOYS

At such an opportunity for bargains as this, parents would be wise to stock up ahead of the boy's present needs. We can please you in style, fit, cloth and finish. Bring the boy in.

Sizes 7 to 12 Years
Regular \$12.00 On Sale, \$10.80
Regular \$12.50 On Sale, \$10.60
Regular \$13.00 On Sale, \$11.05
Regular \$13.50 On Sale, \$11.45
Regular \$15.00 On Sale, \$12.75
Regular \$16.00 On Sale, \$13.60
Regular \$16.50 On Sale, \$14.00
Regular \$18.00 On Sale, \$15.30
Regular \$18.50 On Sale, \$15.75
Regular \$20.00 On Sale, \$17.00

Sizes 13 to 18 Years
Regular \$13.00 On Sale, \$11.05
Regular \$13.50 On Sale, \$11.45
Regular \$15.00 On Sale, \$12.75
Regular \$16.50 On Sale, \$14.00
Regular \$18.00 On Sale, \$15.30
Regular \$19.00 On Sale, \$17.15
Regular \$20.00 On Sale, \$17.00
Regular \$21.00 On Sale, \$17.85
Regular \$22.00 On Sale, \$18.25
Regular \$24.00 and \$25.00, On Sale, \$21.25
Up to Regular \$29.50 On Sale, \$25.05

FANCY AND JUNIOR NORFOLK SUITS

For Small Boys 3 to 9 Years

A splendid showing of "Tommy Tucker" and other styles—made with straight pants. Many new patterns and colorings.

Regular \$ 8.00 On Sale, \$ 6.80
Regular \$ 8.75 On Sale, \$ 7.40
Regular \$ 9.50 On Sale, \$ 8.10
Regular \$10.00 On Sale, \$ 8.50
Regular \$11.00 On Sale, \$ 9.35
Regular \$12.00 On Sale, \$10.20
Regular \$13.00 On Sale, \$11.05
Regular \$14.00 On Sale, \$12.35

BOYS' WASHABLE SUITS

Sizes 3 to 6 Years

Plain white, tan and blues; also smart stripe combinations with contrasting collar and cuffs. This is a splendid offer at the very beginning of the season.

Regular \$1.15 On Sale, \$0.98
Regular \$1.75 On Sale, \$1.50
Regular \$2.35 On Sale, \$1.99
Regular \$3.10 On Sale, \$2.64
Regular \$3.50 On Sale, \$3.05
Regular \$3.75 On Sale, \$3.19
Regular \$4.00 On Sale, \$3.60
Regular \$4.50 On Sale, \$3.85

BOYS' OVERCOATS AND REEFERS

Sizes 3 to 9 Years

Smart fitting and dressy. Made of Blue Serge and Cheviot; also good-looking, serviceable Tweeds. A full range of sizes.
Regular \$11.00 On Sale, \$ 9.35
Regular \$12.00 On Sale, \$10.20
Regular \$12.50 On Sale, \$10.60
Regular \$13.50 On Sale, \$11.45
Regular \$14.00 On Sale, \$11.90
Regular \$14.75 On Sale, \$12.55
Regular \$18.00 On Sale, \$15.30

Sale is Placed For Thursday, Friday, Saturday and Monday

You will regret it later if you miss these bargains now.
(Men's Clothing Section—Second Floor, and Men's Furnishings Section—Ground Floor)



Men's Sleeping Garments

Marked at prices very much below today's values.

Pyjamas—Made from good, serviceable cloths. On Sale, \$2.00 and \$3.00 suit

Pajunions—The popular one-piece sleeping garment. On Sale, \$1.50, \$3.00, \$3.50

Men's Steamer Rugs

Made with fringed ends. Here is a chance for a good bargain and a solid comfort for your car. All in fancy plaids.

On Sale, \$5.00, \$5.95, \$6.50, \$8.75 and \$13.75.

These are very exceptional values!

Men's Spring Hosiery

These prices warrant you supplying your needs now, to do for months to come.

Lisle Sox—Full fashioned, very fine qualities. Colors are grey, navy, bronze and black. Regular 75c. and 85c. pair. On Sale, 59c. pair

Superior Lisle Sox—The best available. Navy, grey and brown. Regular \$1.25 pair. On Sale, \$1.00 pair

Men's Silk Sox in white, bronze, grey and champagne. Wonderful values at \$2.00. On Sale, \$1.55 pair

Men's Fine Cotton Sox—Black, grey, brown and navy. On Sale, 29c. pair

Men's Fine Lustré Sox—Same colors On Sale, 43c. pair

Men's Neckwear

Seven groupings—all marked at prices that are astonishing. Soft, four-in-hand shapes with open-ends.

GROUP I
Regular 50c. quality, mostly dark, neat designs, On Sale, 39c.

GROUP II
Regular 75c. On Sale, 49c.

GROUP III
Regular \$1.00 On Sale, 69c.

GROUP IV
Regular \$1.50 On Sale, \$1.19

GROUP V
Regular \$1.75 On Sale, \$1.39

GROUP VI
Regular \$2.25 and \$2.50, On Sale, \$1.79

GROUP VII
Fancy Knitted Ties—Regular \$2.25 and \$2.50, On Sale, \$1.79

Men's Soft Collars

Two of the season's latest styles. Regular 50c. quality. On Sale, 37c. each

Another line of assorted Soft Collars. Sizes 15-12 to 16-12. On Sale, 29c. each

Trousers of Best Makes
Stripes and Mixed Tweeds, medium and light weight. Made to stay in shape. Every pair a bargain. Regular \$5.75 to \$12. On Sale, \$5.00 to \$10.20

Bannockburn Pants

All Wool, five pockets. On Sale, \$5.59

Manchester Robertson Allison Ltd.