



id Garage Made excellent Bookstore.

When his lease on a building on the west block in Wickets, a city of 5,000 inhabitants, expired and he was notified he would have to move in thirty days, the Goldsmith, of the Goldsmith and Stationery Co., had a vision of heavy losses and an enormous amount of work to build up his trade in a new town.

Days passed and he was unable to find a location near the building he occupied, his worry increased. Only two days before his lease expired he had not been able to get a suitable location. Then he closed for a building on the street three blocks away, almost opposite the old location. He was desperate and he took the building as a temporary location, feeling that it would never do as a permanent location, or a few weeks there was a good deal of pessimism in the store.

This store has found that a great proportion of its former workers who have left to get married are not only willing but able to come back at stated seasons of the year to "help out" for a week or so. If they are unable to come one year, they may be available the next. They are taking the city by storm.

Blackstone's, having more space in the store than was really needed by the florist department, last October opened the Rosemary Candy Shop, using a part of the extra space for that purpose and making their own candies.

Mr. Prokos has made a study of the needs of the particular public for a gift which cannot be duplicated elsewhere than in the store of which he is general manager. Having behind him years of experience with customers who desire to make their gifts at once distinctive and dainty, he has finally developed a plan which is taking the city by storm.

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bulk of business enterprises "are built upon guesswork. We will never have a science of business until this is eliminated. Of course, business cannot be made as scientific as the study of natural phenomena, but it can be improved far beyond the trial-and-error stage."

LOCAL NEWS

Routine business was transacted at the monthly meeting of the garage workers held last evening in the armories.

Naturalization papers have been issued to the following residents of this city: Maurice Louis Selig, native of Poland; Maximilian King, native of Poland; and Matthew King, native of Poland.

The anti-tuberculosis clinic, which was held in the quarters in the water and sewerage building, Leinster street, has secured quarters in the former garage building, Prince William street, and will remove to the latter address today.

At a meeting of the school trustees of Fairville held last night it was decided that today would be declared a half-day to celebrate the landing of the Loyalists. It was also decided that the Fairville schools would be run on Daylight saving time from May 22 to conform with the city.

The Windsor Chapter of the L.O.B.E. held its last meeting of the season last night at the residence of Miss Helen Din in Guilford street, west end, with the regent, Miss Gertrude Lawson, presiding. Plans were made for the summer work to be undertaken in connection with the tea and sale to be held in the fall.

The members of the Last Car Club met last evening at the home of Mr. and Mrs. Charles McCafferty, 202 Metcalfe street, and an enjoyable evening was spent. A wheel drive was held, the winners being Mrs. Draycott and Mr. McCafferty. Refreshments were served, after which the members caught the last car to their homes.

"School Days," an enterprising comedy, was very well presented last night by members of the Sunday school of Knox church in Knox hall under the direction of Miss Heffer. A large audience thoroughly enjoyed the entertainment and the proceeds, it is expected, will make a very satisfactory sum. Those who took part in the concert were Misses Jean Sewell, Greta Clayton, Marjorie MacCallum, Mona Sewell, Jean Babcock, and the members of the French club, Florence Smith, Jean MacCallum, Celia McHarg and Amy French and Bertram Sewell and David Legate.

In Chancery yesterday afternoon before Mr. Justice Gwynne an application was made to declare William O'Connell dead intestate, and without wife or children. O'Connell was the late David O'Connell. The court was informed that the will of his father, the late David O'Connell, was proved in the Yukon by drawing on June 6, 1916, and it was requested that the executors under the will of his father be empowered to distribute of his estate as provided for in such event. The amount involved is about \$20,000. S. A. M. Skinner presented the petition.

Dempsy's Plans. N. Y. Times—Jack Dempsy plans to begin serious training this week for his world's championship bout with Georges Carpentier.

Harbor, Mich. and set as the third man in the ring on July 4, at the Benny Leonard-Sailor Friedman match. The promoter said he had received Dempsy's promise to referee if he could get there in time after the Carpentier-Dempsy match.

Sports This Evening. There is a large list of entries for the electric light sports to be held on the East End grounds this evening. St. Mary's band will be in attendance. The Mary's band will be in attendance. The Mary's band will be in attendance.

KILLED BY 'EVIL TONGUES'. London, May 18—Two women were severely injured by the corner at the request for their remarks about Ethel Mary Ford, single, 37, who was found dead in bed. She left a letter saying she had been "killed by evil tongues."

It's Still On and We're Busy at Lesser's Extraordinary Value May Sale

UNTIL SATURDAY MAY 21st. CASH ONLY—NO REFUNDS—NO EXCHANGES. Never have the people of St. John feasted so on bargains in the season's latest clothing. It's drawing to a close, so act at once. Bring your friends along and enjoy yourselves with real bargains.

It pays to shop at Lesser's. Your dollar does double action. Here are only a few of many bargains. Come and see the rest.

- LADIES' COATS: SPECIAL—20 coats, in blue, green, taupe and cover cloths. Sale price \$10.00. SPECIAL—23 velour coats, in sand and fawn. Regular price \$25.00. Sale price \$15.95. Ladies' \$40.00 Coats. Sale price \$30.00. Ladies' \$35.00 Coats. Sale price \$26.00. Ladies' \$30.00 Coats. Sale price \$22.00. SPECIAL—12 Wraps, unlined. Regular \$20.00. Sale price \$10.98. LADIES' SUITS: SPECIAL—35 Blue, black and brown serge all wool suits, in all sizes. Priced regular \$30.00 to \$35.00. Sale price \$20.00. SPECIAL—18 light sand suits, in Poplin, Tricotine. Regular price up to \$60.00. Sale price \$30.00. \$70 Tricotine Suits. Sale price \$47.50. \$60 Tricotine Suits. Sale price \$40.00. \$45 Blue Serge Suits, in all sizes. Sale price \$30.00. RAINCOATS: All Ladies' Raincoats at Half Price.

Men's Suits and Overcoats All Reduced 1-3 Off Regular Price. Come along to the Real Sale. Full Bargains. Meet Your Friends at Lesser's. STORE OPEN MONDAY, FRIDAY AND SATURDAY EVENINGS. Alex. Lesser, 210 UNION STREET

GOVERNMENT GIRLS FROM Maimed Italian Soldiers Take the Law Into Their Own Hands.

Rome, May 2.—(A. P. by mail.)—Italian soldiers who were maimed during the war lately have taken the law into their own hands and have sworn in thousands into many of the government ministries, taking possession by force of the places of the many young women who gained a footing there during the war, and so far have refused to be displaced.

OUR CONFECTIONERY SOLD ABROAD. Wrigley President Speaks of Value of Newspaper Advertising.

Toronto, May 18.—Canadian chocolates are standing up well against the competition of the world, according to Charles J. Bodley, secretary treasurer of the Confectionery, Biscuit and Chocolate Industries of Canada, in an address here yesterday at the third annual convention of the organization.

Loaned to Toledo. Detroit, May 18.—Clyde Manlon, Detroit catcher, has been loaned to the Toledo American Association team and left today to join the Toledo club at St. Paul.

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NOTICE TELEPHONE SUBSCRIBERS' Copy for the Summer Issue of the Telephone Directory Will Close on Saturday May 21

If you contemplate taking new service, or making changes in or additions to your present services or apparatus, you should make application at the local manager's office at once, in order that you may not be omitted from the new directory.

Advertise in the New Classified Business Section of the Directory Make It Easy for the Buyer to Find You

The buyer picks the line of least resistance in purchasing. He will turn to the classified advertising section of the Directory, for he knows he can quickly and easily find the things he wants.

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