\$2.50 Royal Corsets at \$1.50

Fine white or pink percale, um bush long hips and back, tproof boning wide side four strong wide garters, bust aw cord, lace trim: sizes 19 to 26 Regular \$2.50. Wednesday

'Phone and Mail Orders Filled.

Offer These Mid-Week Specials Today

ers' Air Pillows, \$1.25, \$1

War Tax Extra.

E SIMIPSON D

Silk Parasols \$1.69

Tailored Hat Bands at 35c

FOR PANAMAS. Hat Scarfs, in stripe effects. wit fringed ends. 750 to \$1.50.

Summer Silks

yards Black Silks, Satine and 250 yards Black Silks, Satine and Taffetas, all perfect dyes; formerly \$1.3\$, \$1.34 and \$1.50. Clearing at 1.24 27-inch Japanese Silks and Jap. Satine, not a complete range but good quantities of the popular pinks and blues; also tvory and black. Yard 39 Natural, Colored and Ivery Honan and Shantung Silks, pink and rose shades are included. Wednesday. .75 Ivery Mabutal Silk, odd pieces; fine, medium and weighty weaves. Regular 690 to 75c. Wednesday, yard59

Cool Homespun Two-Piece Suits at \$8.50

COOL CLOTH SUITS FOR YOUNG MEN, \$8.50.

Light gray cloth, single-breasted style, with patch pockets, and cuff trousers. Sizes 33 to 37. Wednesday, at 8.50 OFFICE COATS. Light gray or linen color material; cut single-breasted, with patch pockets. Sizes 34 to 44 1.00 MOTOR DUSTERS. PALM BEACH DUSTERS.

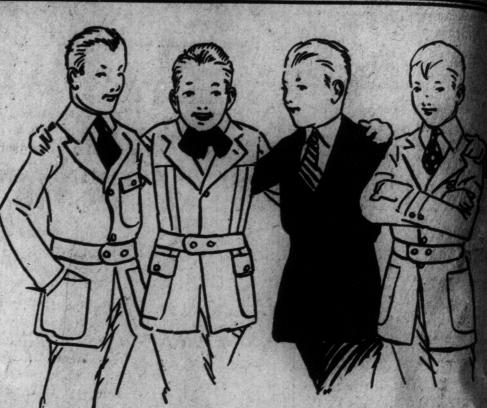
Long, roomy, good-fitting duster; double-breasted; two-way collar. Sizes 36 to 44 12.00

Boys' Norfolk Suits at \$4.35

Smart fancy yoke Norfolk models, featuring plain single-breasted front, with side and breast patch pockets; yoke and pleats in back, with sewn all around belt; full cut bloomers. The materials are medium weight tweeds, in serviceable gray stripe effects. Sizes 25 to 33. Wednesday 4.35 BOYS' PANAMA LINEN BLOOMERS, 75c.

. KHAKI OUTING BLOOMERS, \$1.00.

Serviceable khaki drill; medium weight; for boys of 7 to 16 years. Sizes 25 to 34. Wednesday 1.00



Get Into Something Cool Men's Underwear for Comfort

Nainsook Combinations, 69c—Fine check pat-tern, short sleeves and knee length. Sizes 34 to 44. Spe-

Men's Nainsook Underwear, two-piece style, shirts and drawers. Sizes 34 to 44. Regular 50c. Wednesday39

Three Lingerie Waist Specials

A cool Shirt Waist of fine white, sheer organdy muslin; strictly tailored style; open front, with ocean pearl buttons, each side being beautifully embroidered and edged with Venetian lace; stiff laundered collar; long sleeves, and soft cuffs. Sizes 34 to 42 bust. Regular price \$1.69.

IN SHEER WHITE BATISTE.

Front beautifully trimmed with fine lace medallions, insertions and pin tuckings; high lace collar: short sleeves and lace cuffs. Sizes 34 to 42 bust. Regular \$1.39. Wednesday69 WAISTS OF ENGLISH VOILE

Elaborately trimmed; yoke of Venetian lace, in medallion effects; lace insertion and groups of pin tucking. Sizes 34 to 42. Regular \$2.48. Wednesday .98

Gingham House Dresses 95c

Pretty ginghams, in stripes and checks; gray, blue, pink, tan and black and white; low neck; threequarter sleeves and patch pockets, trimmed with chambray. Sizes 34 to 44. Regular \$1.50. Wednesday weeken 19. 19. 195

Art Needlework

Dresser Scarfs and Centrepieces stamped on heavy white linen for cross-stitch embroidery, in very effective designs; sizes 18 x 54 and 36 x 36. Regular 590 each. Wednesday, each at. .. new and man39

CHILDREN'S BIBS. Heavy white Turkish bibs, stamped in any initial with floss for working colored or white, Regular 20c, Wednesday.

Little Girls' Dresses

Pretty one-piece middy style, fine white percale, sailor collar, laced or button front, pleated skirt, plain white or with blue or red trimming; sizes 2 to 4 years. Regular \$1.25. Wednesday

Infants' Long Skirts, fine nainsook;

Millinery Clearance TODAY AND THE FOLLOWING THREE DAYS

every early hat, including hats from Paris, New York and most of our own models which have been in stock more than a week or so, all marked to prices that should sell them early Wednesday. Model hats from almost all the good makers will be represented. Regular \$10.00, \$15.00, \$17.50 and \$20.00. Wednesday 5.00

SPORT HATS, \$1.45.

All early Sport Hats which were priced at \$2.95. \$3.50 and \$4.50. Milans and Milan and silk combinations, most in close-fitting styles, suitable for motoring or boating. Wednesday 1.45

SHAPES AT 95c.

A special purchase of tagels, liserets and other good summer shapes that would sell in the regular way for \$1.75 to \$3.00. Nearly all whites or light shades. Wednesday95

Comfort for Summer in These Dresses \$4.95, \$6.50, \$7.95

The season's most desirable models; the Russian coatee effects, in stripes or floral designs, with plain white skirt, or the sheer waist of voile, with organdy collar and cuffs; full, pleated or flounced skirt. Shown in all the most favored colors. Wednesday \$4.95, \$6.50 and \$7.95.

WOMEN'S WARM WEATHER SUITS AT \$10.00.

Made in washable Palm Beach cloth, with belted coat, in flare or ripple effect; deep cuffs, and collar that fastens up to the neck; skirts cut in the full flaring lines. Serviceable and smart. Extra value Wednesday 10.00

WOMEN'S DRESS AND STREET COATS.

Coverts, duvetyne, wool checks, gabardines, serges and fancy stripes; silk jersey and taffeta. Regular prices \$25.00 to \$30.00. Wednesday for 16.95

ANOTHER LOT OF COATS AT \$25.00.

Including wraps, dress and sports coats; new colors of rookie, black, rose, cream, fawn and fancy stripes. Regular \$32.50 to \$38.50. Wednesday 25.00

WOMEN'S TUB SKIRTS, \$1.25.

In an excellent quality pique, rep or cordeline; smartly tailored, with pockets and pearl buttons; wide flaring effect. Wednesday 1.25

Cool Footwear

MEN'S WHITE CANVAS BOOTS.

Made of heavy white canvas, with Mc-Kay sewn rubber soles and solid rubber heels; Blucher cut; neat-fitting last and toecap vamp. Sizes 6 to 11. Wednesday 1.49

WOMEN'S \$4.00 INSTEP STRAP PUMPS, \$1.99.

Extra good value. 475 pairs Women's Patent Colt, Gunmetal and White Canvas Three-strap Pump, with brown and gray suede, quarter and Colonial pumps, with gray and fawn cravenette backs; Goodyear welt soles; leather Cuban and Spanish heels: widths AA to D. Regular \$4.00. Wednesday selling 1.99

SIMPSON'S CUSHION COMFORT PUMPS FOR GIRLS.

Patent colt leather, full fitting last, flexible welt soles and cushion insoles; instep ankle strap; neat black tailored bow; low heel. Sizes 3 to 61/2, \$1.35; 8 to 10, \$1.65.

RUBBER SOLE OUTING SHOES.

Black and Blue Oxfords, canvas, rubber sole; 6-11, 85c; 1-5, 75c; 11-13, 65c.

White Duck Oxford, black rubber sole; 6-11, 85c; 1-5, 75c; 11-13, 65c. Women's White Duck Oxford, white,

sole, 21/2-7, 95c. Women's White Duck Pump, white rubber sole, separate strap, 21/2-7, \$1.40.

Gloves and Hosiery

Women's White Cotton Hose. Regular

Women's Silk Ankle Hose, seamless, black only, 17-inch silk leg. Regular 50c. Wednesday, 3 pairs \$1.10; pair 39c.

Women's Cotton Stockings, white and black. Wednesday, 3 pairs 55c; pair 19c. Children's Fine Lisle Thread Socks, plain white, tan and black and white, with fancy

colored tops. 20c and 15c. Women's Lisle Thread Gloves, white only. Sizes 5 1/2 to 8. Wednesday . . . 75

Women's Long Silk Gloves, 12 and 16button lengths, double tipped fingers; white and black. 75c and \$1.00.

Men's Lisle Thread Socks; gray, white and black, with unbleached maco sole. 3 pairs 55c, pair 19c.

Summer Dresses for Misses

\$3.75, \$5.00 and \$7.95

Distinctly charming models from the smartly tailored sport dress to the dainty afternoon frock, in novelty voiles, linen and fancy cottons.

DON'T FORGET A SPORTS COAT.

Beautiful assortment in Italian silk, corduroy and chinchilla, \$10.50 to \$15.00.

Mid-Week Sale of Men's Straw Hats \$1.00

English and American makes, the popular sailor shape, fine clear sennit braid, medium crown with notched or round brim, light in weight, with easy-fitting sweatband. Wednesday 1.00

CHILDREN'S STRAW HATS.

Sailor, Turban and Jack Tar shapes, fine Canton braid, trimmed with navy blue or white name bands.

Today's Specials for the Home 35c Sheeting at 25c

Good Serviceable Bleached Sheeting, plain weave, 2,000 yards, 70 inches wide. Regular 35c yard. Wed-

\$3.00 Bed Quilts at \$1.98—Blue and white or pink and white, English satin bed spreads, all fast colors, for single or double beds. Regular \$3.00. Wednesday 1.98

Odd and Soiled Spreads, including crochets, honeycomb, English satins, etc., for single or double beds, soiled and mussed spreads from stock. Cannot accept phone or mail orders. Each, 98c to \$2.49.

White Saxony Flannelette, soft finish, 32 inches Bedroom Towels, hemmed or hemstitched hucka-Checked Glass Towelling, 22 inches wide. Wednes-Table Napkins, pure linen damask. Size 20 inches.

Wednesday, dozen 1.89 Damask Scarfing, 18 inches wide, pretty scalloped Handkerchief Cases, with helio or delft designs.

Cream Serges, \$1.00—All wool cream serges and cream with black hairline stripe, for suits, skirts or coats. Wednesday 1.00 English Chinchilla Coating, \$2.00-A lovely cream

chinchilla in close curt finish, guaranteed not wear rough and will wash or clean to perfection; 52 inches wide.

English "Tuscan" China Finest quality, three gold line and clover leaf decor-

Regular 20c Cups and Saucers, Minton shape, for .15 Regular 25c, Cups and Saucers, Kermis shape, for .20 Regular 12c Bread and Butter Plates for, each .10 Cream Jugs, Cake Plates and Slop Bowls. Regu-

Women's Bathing Suits at \$3.25

One of this season's biggest values that has already found hundreds of wearers. We have just 240 suits for today's customers.

Women's Bathing Suits, navy or black lustre, blouse

"Annette Kellerman" Bathing Suit, black lustre tunic, trimmed with black and white piping, Empire style, and black cotton tights, knee length, no sleeves. Sizes 34 to 44 bust. Very special value 5.00

Seasonable Hardware Barga

Lawn Hose, 3 ply, warranted

1/2 -in. size, 25-foot length, V 1/2-in. size, 50-foot length, W

%-in. size, 25-foot length, T %-in. size, 50-foot length, We Gem Hose Nozzies for stream spray. Wednesday... Deluge Sprayers, for spraying vi plants, trees or cattle. Wednesday

Watering Cans, japanned green ish, 3-quart size, 35c; 6-quart, 4 10-quart, 60c. Galvanized, 6-qu size, 75c; 10-quart, 95c.

size. 75c; 10-quart, 95c.

Ekko Solid Alcohol Stove, with coered kettle and tin of solid alcohol Wednesday.

Sterno Solid Alcohol Stoves and Ofits at 75c, \$1.00, \$1.50 and \$2.00.

Garbage Cans, large size, gray panned finish, 95c; medium size, wanized iron, 95c.

Two Mops and a Bottle of Polifor.

MARKET Telephone Adelaide 6100

MEATS.

Loin Roast Young Pork. Wednesds special, per lb.

Round Steak, finest quality, per lb.
Sirloin Steak, highest grade, per lb.

Veal Cutlets, best, per lb.

Veal Chops, off shoulder, por lb.
Family Sausage, our own make, lb. 12

Pure Lard, 1-lb. prints, per lb.

Maple Leaf Select Breakfast Bacon, micuring, whole or half side, per lb.
Finest Bolied Ham, sliced, per lb.
Finest Jellied Ox Tongue, per lb.

Jelliad Lunch Tongue, per lb.

Pressed Pork, per lb.

Pressed Veal, Ham and Tongue, per lb.
Headcheese, 1-lb. moulds, per lb.

6,000 packages Redpath's Granulat Sugar, in 5-lb. packages, 3 packages 1. Lake of the Woods Five Roses Flour, bag 2,000 stone Fresh Rolled Oats, stone Finest Canned Corn, Peas or Beans, tins
Choice California Prunes, 3 lbs...
Pork and Beans in Chill Sauce, Sime Brand, 3 tins
Mecaroni or Spaghetti, 3 packages...
Choice Pink Salmon, ½-lb. flats, 3 tins
Crisco per tin

Choice Pink Salmon, 1/2-lb. flats, 3 tins
Crisco, per tin
Choice Lima Beans, 3 lbs.
Telfer's Soda Biscults, tin
500 Jars Harvey's Marmalade, qt gem
Paris Pate, per tin.
Fancy Japan Rice, 3 lbs.
Finest Canadian Cheese, per lb.
Campbell's Soups, 2 tins.
Mustard in bulk. compound, per lb.
Clark's Potted Meats, assorted, 5 tins
Finest Table Salt, Ivory Brand,
boxes
Heinz Sweet Mixed Pickles, in bu
quart quart
St. Julien Cream Cheese, package ... 10
Fresh Buttermilk, gallon ... 15
Malta Vita, 3, packages ... 25
1,000 lbs. Fresh Roasted Coffee, in the hean, ground pure or with chicory. Wednesday, per lb ... 1,000 lbs. Special Blend of Ceylon Tea of uniform quality and fine flavor, biad or mixed. Wednesday, 3 lbs ... 1,000 lbs. 1,

FRUIT AND VEGETABLES. Choice California Sunkist Oranges, dez Finest Lemons, per doz. Fresh Cucumbers, each Fresh Green Peas, measure Wax Beans, measure

500 Fresh Geranium Plants, in bloom, pel SPECIALS FOR FRENCH DAY,

The SIMPSON Company

Germ:

tonight,

attack la DNDO Angio taining ever again tacks wh having h from the pected st French

the Germa Somme be troops ne-dun again crown pri even age No ever brief bull cevery by lost in th

against (progress Wood, t desperate days. Ir ments on ed by th ogainst th Somme.

> B the Ger course part of

complet won in As tem of attracted these a ground, Whethe Somme point in of reinf Joffre, fighting tion by Somme