

PROBABILITIES—Moderate westerly to southerly winds; fine and decidedly warm.

Tuesday, June 14, 1910



H. H. FUDGER, President. J. Wood, Manager. Store Opens 8 a.m. Store Closes 5.30 p.m. Telephone M. 7841

Summer Sale Whitewear



WEDNESDAY'S list is a particularly full one. Read it over and see whether you can afford to miss such values. Phone orders filled while goods last.

\$1.50 PETTICOATS, WEDNESDAY 98c. Fine Cotton, extra deep flounce, lawn dust ruffle, one style has four rows insertion and frill of val lace. The other has three rows insertion and frill of val lace with clusters of hemstitched tucks. Lengths 38 to 44 inches.

\$3.75 PETTICOATS, WEDNESDAY \$2.50. Fine Cotton flounce, is entirely of fine val lace, lawn dust frill, a very handsome garment. Lengths 38 to 44 inches.

75c AND 85c CORSET COVERS, WEDNESDAY 49c.

Fine soft nainsook, several styles, daintily trimmed with lace insertions; beadings, trills or embroidery and silk ribbons. Sizes 32 to 44 bust measure.

75c NIGHTDRESSES, WEDNESDAY 50c. Fine nainsook, slip-over style, elbow sleeves, neck and sleeves finished with lace beading and silk ribbon. Lengths 56, 58, 60 inches.

\$2.50 CORSETS, WEDNESDAY \$1.50. A handsome model in white batiste, medium high bust, deep extension skirt, double boned, all rust-proof steel, wide side steels, 4 strong garters, trimmed with satin band and lace frill, draw tape in top. Sizes 18 to 26 inches.

35c DRAWERS, WEDNESDAY 25c. Fine ribbed cotton, tight fitting, knee length or umbrella style with lace frill. Sizes 32 to 40 bust measure.

15c CHILDREN'S VESTS, WEDNESDAY 6c. Fine ribbed cotton, medium neck, short or no sleeves, beading and ribbon; sizes 10 to 14 years.

Half Price for Girls' Summer Dresses

About 700 dresses in all — ginghams, chambrays, galateas, lawns, prints, zephyrs, serges; all colors and combinations, pink, blue, green and tan prevailing; this season's styles; well-made, perfect-fitting garments; trimmings of lace, embroidery, piping and buttons. Not all sizes in every style, but all sizes 6 to 14 years in the lot. Wednesday Half Price and Less.

Women's \$8.50 to \$12.50 Dresses \$3.95

A clearance sale of 175 Women's Dresses in a great variety of one and two-piece styles. The materials are French mulls, ginghams, chambrays, linens and muslins.

In the lot are pale blue, pink, sky, fawn, mauve and white, some in fancy stripe and check effects. Waists are trimmed with lace and embroidery insertions, others with narrow pipings of self and small buttons; skirts flounce and panel effect, and are trimmed to match waists.

The regular prices of these were \$8.50, \$10.00 and \$12.50. To clear Wednesday, \$3.95.

New York Waists Wednesday

300 Smart Tailored Shirtwaists, of pure linen, tucked back, front of wide hemstitched tucks, fastens with large pearl buttons; another style with Gibson pleat over shoulder, centre front trimmed with fine Swiss embroidery in tab effect, shirt sleeves, linen cuffs and collar.

Also Outing Waists, of white figured madras, made with Dutch neck, shaped turn-down collar and pleated jabot. Piped with pale blue pique, shirt sleeves, front opening; sizes 32 to 42. Regular \$2.00 and \$2.50. Wednesday, \$1.48.

A Summer Sale of Trimmed Hats

Over 250 in the lot, and every one new. They represent nothing but the most desirable summer shapes, with expensive flowers and trimmings that have been reduced only for these hats. Pure white mohair, fancy tuscan, burnt and black chips will be the foundations of these beautiful hats, any one of which is worth nearly twice the special price, Wednesday, \$4.50.

Summer Muslins at Half-Price

(Wash Goods Dept.—Second Floor.) A manufacturer's clearance of a splendid line of Printed Batiste at a ridiculous price.

2,375 yards 28-inch Printed Batiste, dainty floral designs of various combinations of pink, sky, mauve, etc.; a tremendous range and one of the best bargains of underpriced muslins we have ever been able to put before you. Dainty small designs for children's dresses; larger patterns for ladies' dresses, wrappers, etc. Had we bought these in the regular way we should have had to sell them at 15c. Special price, 8c.

Summer Silks 47c yd.

3,000 Yards Smart Summer Silks, Regularly Selling at 75c and 85c, On Sale Wednesday, 47c Yard.

The strong demand for smart, dressy, light and medium check and stripe silks has been well anticipated in the Simpson Silk Department. They come in splendid qualities novelty satin paillettes, French satin de chine and chiffon taffetas, light and medium grounds, all colors, with plenty of this summer's particular fad—black and white effects. These silks we have not previously sold at less than 75c and 85c per yard. Wednesday's sale, 47c yard.



A Strong Programme of Summer Sale Staples

Second Floor, Yonge Street. 15c FACTORY COTTON, 10c YARD. 45 inches wide, a good heavy, strong, unbleached or factory cotton, round thread, close weave, only 1,200 yards. Regular 15c per yard. Wednesday 10c. 600 YARDS NEW SHIRTINGS, CLEARING 10c YARD. Galateas, Oxfords, fancy weaves, etc., all new lines for men's shirts, boys' blouses and wash suits, girls' outing dresses, etc., fast colors, 27 and 28 inches wide. Regular 15c per yard, Wednesday 10c.

CRASH LINEN for MOTOR COATS, 29c YARD. All linen, cream or silver bleached, coarse Scotch crash, to make a close cool motor coat nothing could be better, 36 inches wide. At white linen counter, per yard, Wednesday 29c.

CRASH ROLLER TOWELS, CLEARING 25c EACH. Plain Crash, Brown Twilled Crash, Cream Twilled Crash, Brown Huckaback, Homespun, etc., some without borders, some with, 17 inches by 24 yards, all pure linen, ready for the roller, 15 dozen only. Each, Wednesday, 25c.

CRASH ROLLER TOWELS, CLEARING 25c EACH. Plain Huckaback, Homespun, etc., some without borders, some with, 17 inches by 24 yards, all pure linen, ready for the roller, 15 dozen only. Each, Wednesday, 25c. Phone Direct to Linen Department.

Summery Cream Dress Goods Wednesday

Cream English Serges, nice clear twill and excellent wearing quality, all pure wool and thoroughly sponged. We have been selling this cloth all season at 75c yard. Special, Wednesday, 55c.

Cream Worsted Suitings, striped effects, suitable for suits and coats, all wool and unshrinkable. Regular price 85c. Wednesday 69c.

Bill of Sale Wednesday

Men's \$15 to \$22 Suits \$11.95 Men's \$2.50 Pyjamas \$1.50 Sale of Footwear Women's \$8.50 to \$12.50 Dresses \$3.95 Girls' Dresses at Half Price Trimmed Hats for About Half 75c and 85c Silks for 47c 15c Printed Batiste 8c 35c and 50c Lisle Socks 23c Children's 35c Stockings 15c Fine Savings in the Staple Dept. Wall Papers Less Than Half Price \$2.00 and \$2.50 Waists for \$1.48 Two Cream Dress Goods Items

Last of Relic of the Block



THE Wanless Building is to come down and be rebuilt uniform with the great steel structure that surrounds it. It will be the last of the old-time stores that once clustered on the Yonge street front of the Simpson site. The effect of the change that has come over this portion of the city may best be observed by the picture made at that time and reproduced herewith. The Wanless store will be readily recognized. It is the most northerly of the smaller stores in the picture.

Since the vacating of this old jewelry shop we have come into possession of it, and pending the rebuilding operations we have utilized it as a Men's Furnishing Store, showing therein the more exclusive grades of pyjamas, shirts and ties.

The time has come to clear the decks for action. The old Wanless. Section is to be torn down. We must clear out the stock. We go about it in the good old way, namely, "one thing at a time." On Wednesday it is Pyjamas.

\$2 and \$2.50 Pyjamas to be Cleared To-morrow at \$1.50

200 suits of Pyjamas to be sold on Wednesday. Garments that sold in the regular way at \$2.00 and \$2.50. Swassettes, Madras, cashmerettes, etc., in stripes and plain colors. Made to fit and feel just right. Every suit ought to go early at, each, Wednesday 1.50.

Summer Suits for Men at a Summer Sale Price

\$15, \$16, \$18, \$20 and \$22 Values for \$11.95 THIS is one of the very best opportunities in the whole Summer Sale. The Suits are perfect in every way. We got them cheap—we sell them cheap.

It happened that a well-known Montreal firm had a surplus after orders were placed. We are always in line for "specials," and we took them. Here they are!

The materials are fine imported West of England fancy worsteds, all this season's newest goods in the called for patterns and colors. Among the lot are a number of neat greys and grey tones, made up in this season's three-buttoned single-breasted sack style, with best mohair twill linings, very carefully tailored. Sizes 34 to 44. Regular prices \$15 to \$22. On sale Wednesday at 11.95.



Summer Sale of Lisle Socks

Men's Fancy Lisle Thread Socks, for summer wear. In the lot are plain colors, silk embroidered fronts, silk clockings and fancy Jacquard patterns, summer wear; all sizes. Regular 35c and 50c. On sale Wednesday, pair, 23c.

Summer Sale of Boots, Oxfords, Pumps and Slippers,

CHILDREN'S BOOTS. 150 pairs Children's Boots, Donagola kid, patent toe caps, medium and heavy soles, all sizes 8 to 10 1/2, regular price \$1.00, on sale Wednesday, 79c. WOMEN'S WHITE CANVAS OXFORDS. 300 pairs Women's White Canvas Oxfords, Blucher out, leather Cuban heel, all sizes, 2 1/2 to 7, regular \$1.25, Wednesday, 99c. WOMEN'S WHITE ANKLE STRAP PUMPS. 600 pairs Women's White Canvas Ankle Strap Pumps, covered Cuban heel, all sizes, 2 1/2 to 7, regular \$1.49, Wednesday, \$1.19. PRUNELLA BOOTS AND BUSKINS. 180 pairs Women's Prunella Cloth Boots, with elastic and buskins, also donagola kid buskins, all sizes, 2 1/2 to 8, regular values \$1.25 and \$1.50, on sale Wednesday, 99c. WOMEN'S KID AND PATENT OXFORDS. 180 pairs Women's Kid, Patent and Tan Russia Calf Oxfords, Blucher out, heavy sole for street wear, patent toe caps, Cuban heel, all sizes, 2 1/2 to 7. Regular \$1.49, Wednesday, \$1.29. WOMEN'S HOUSE SLIPPERS. 240 pairs Women's Donagola Kid House Slippers, one strap and bow, Cuban, military and low heels, all sizes, 2 1/2 to 8, regular value \$1.25, Wednesday, 99c. WOMEN'S TAN CALF PUMPS. 180 pairs Women's Tan Calf Ankle Strap Pumps, dainty buckle on vamp, high Cuban heel, medium heavy flexible sole, all sizes 2 1/2 to 7, worth \$2.50. Special purchase price, Wednesday, \$1.99. WOMEN'S SAMPLE OXFORDS AND PUMPS. Women's "Queen Quality" Traveller's Sample Oxfords and Pumps, 2 1/2 to 4, regular \$4.00, Wednesday, \$1.95. Women's "Invictus" Traveller's Sample Oxfords and Pumps, 2 1/2 to 4, regular \$4.00, Wednesday, \$1.95.

\$2.50 Brussels Rugs Reduced

250 Brussels Rugs, in floral, Oriental, lattice and conventional designs; a range of over 25 to choose from in as many different colorings, including shades of rose, blue, brown, green, etc. Sold regularly in our department for \$17.50, \$18.00 and \$20.00. Wednesday, each, 9 x 10 1/2, \$11.95; 9 x 12, \$14.95.

Wall Papers at Less than Half Price

Imported Bedroom and Sitting Room Papers, regular to 25c, Wednesday 12c. Imported Dining Room, Hall and Den Papers, regular to 50c, Wednesday 25c. Foreign Parlor and Dining Room Papers, regular to 75c, Wednesday 35c. Pressed Papers, for parlors and dining rooms and vestibules, regular to \$1.50, Wednesday 63c. Japanese Leather, dark and light colorings, regular to \$1.50 yard, Wednesday 59c. Room Mouldings, imitation oak and white, regular to 2 1/2c, Wednesday 1 1/4c.

Stockings for Boys and Girls

Boys' and Girls' Black Ribbed Cotton Stockings, 1-1 and 2-1 ribbed, extra strong spliced knee, sole, toe and heel; a splendid stocking for wear; strictly fast dye; sizes 6 1/2 to 10. Reg. 25c. On sale Wednesday, pair, 15c.

Summer Sale of Palms

Kentia Palms, regular \$1.25 each, for 89c. Kentia Palms, regular 50c each, for 35c. Rubber Plants, regular 50c, for 35c. Table Ferns, special, 15c, 2 for 25c. Cobes, or Climbing Bluebell, regular 15c each, for 10c. Phone direct to department.

Grocery Store Items

2,000 Stone Fresh Rolled Oats, per stone, 26c. Choice Side Bacon, peameal, half or whole, per lb., 22c. Finest Canned Tomatoes, 2 tins for 15c. Canned Corn, 2 tins for 25c. Choice California Prunes, 4 lbs. for 25c. Telford's Cream Soda Biscuits, 3-lb. box, 25c. Canned Apples, gallon a tin, 23c. Domestic Kipperd Herring, in oil, 3 tins for 25c. Finest Messina Lemons, large size, 2 dozen for 25c. Fancy Patna Rice, 4 lbs. 25c. Best quality Queen Olives, 12-oz. bottle, 25c. Condensed Milk, Challenge brand, per tin, 10c. Telephone direct to department. 2 LBS. FRESH ROASTED COFFEE, 35c. 300 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, 2 lbs. for 35c.