

This Xmas
give gloves,

and give the best—give "Dent's."

Kid or Cape,
Silk, Fabric
or Wool, there
is a well cut, well made
"Dent's" Glove—the best of
the kind, for every occasion.
And the name on the button
guarantees its excellence.

It's good taste and
good sense, to insist
on "Dent's".



Insist on
"Dent's"



Now enjoy this
"brand-new"
bran!

You never saw bran like this.

You never tasted bran so good.

It's different—it's a delicious cereal—and you'll
enjoy eating it with your breakfast every day.

Perhaps you have been disappointed with
ordinary bran. No wonder. Now get Kellogg's
Krumbled Bran from your grocer and realize
what the big Kellogg Toasted Corn Flake
Co. has done for you.

You'll enjoy eating Kellogg's Krumbled Bran,
and you'll enjoy its benefits even more, for it
promotes natural regularity of the bowels. Be
sure you get Kellogg's Krumbled Bran, in the
same style red and green package as Kellogg's
Toasted Corn Flakes and
with the signature of—

W. H. Kellogg

KELLOGG TOASTED
CORN FLAKE CO.
Battle Creek, Mich. Toronto, Can.



Kellogg's
KRUMBLER
BRAN
for
Better
Health

PAGE OF INTEREST TO WOMEN

Women At Home and Abroad

BETTER BLACKBOARDS AND

MORE LIGHT NEEDED IN SCHOOLS.

"If you want anything to agitate

about, just get busy on the school

blackboards and more accommodation

in crowded school buildings," said a

prominent woman to The Advertiser

such that they will not tire the eyes of

the children which must be constantly

turned upon them. The light should

be so let into the room that it will not

cast a glare on the board and so strain

the eyes of the small scholars as they

try to make out what is written there.

Some of the old-fashioned blackboards

in the city schools are exceedingly bad

and should be done away with.

Another defect which they have is

that of being placed too high. A great

number of them have been put in at

a height which would suit a grown per-

son, but which is altogether too high

for a child. However, even the raising

of a blackboard costs money, and the

school board needs urging before it

will undertake anything new. The peo-

ple of London should study such things

(it is their children who will suffer),

and then come out and demand what

they want. Of course, it will cost a

little money, but how much better to

spend it this way than on glasses and

doctor bills!

ENGLISH DOMESTICS

CROSSING ATLANTIC.

Cheer up, weary housewives! There

is really a detachment of English

domestics crossing the Atlantic now, 53

more to come. Their passage is being

paid by the Imperial Government, and

they are being admitted to the country

on the understanding that they will

enter domestic service. The locating

of these women is in the hands of the

Canadian Council of Immigration for

Women for Household Service lately

appointed, and it is expected that 39

will find homes in Ontario.

Mrs. Chas. Robson of the department

of immigration is now waiting in Hal-

ifax to receive them and she will see

that they find lodging in the hostels

established throughout Canada for that

purpose.

These women have been recently

demobilized from the British women's

war forces, and it is expected that

thousands of others will follow them.

A little employment for them in

England. This will greatly relieve

the strained domestic situation here.

Many Attend Girls'

Friendly Convention

Held Here Saturday

Col. Brown Delivers Address

On "Our Books, Our

Friends."

Delegates from the different Girls'

Friendly Societies of Huron Diocese

gathered together in Croydon Hall on

Saturday afternoon to hear reports of

the different departments of the work

and inspiring addresses from Dominion

officers. Mrs. E. B. Smith, diocesan

president, was in the chair.

A very interesting feature of the

meeting was an address by Col. Wal-

ter Brown on "Our Books, Our

Friends."

"Our success or failure in life de-

pends on what we do when we haven't

anything to do," declared the speaker.

"What do you think about in your idle

moments? What do you read about?"

The speaker urged people to fill their

selves with the thoughts of the great-

est minds of all the ages, placing the

Bible as the greatest piece of litera-

ture.

The bishop opened the convention

with a short talk which was followed

by a paper on social service by Miss

Dupont. Miss Smith read a report on

missions and Mrs. C. C. Waller was

appointed head of missions. A most

interesting outline of an ideal Girls'

Friendly Society was given by Miss

Matthews.

Two members of the central council

for Canada were present, Miss Charles

and Mrs. Walter Brown. Mrs. Brown

as head of the department of literature,

Miss Charles gave an inspiring talk on

club programs for the year. At the

close of the meeting, refreshments were

served.

Children Cry

FOR FLETCHER'S

CASTORIA

Official Reduction

On All Suits

Made of the best materials obtainable

in all the seasons' shades. Regularly

from \$35 to \$65. Sale price \$27.50 to \$55.

Justrite Ladies' Wear

254 Dundas Street.

769 Quarts Fruit
Canned by School
Children for R. C.Domestic Science Kitchens
Put to Good Use This
Fall.

The magnificent array of about 769
quarts of fruit is the contribution of the
trays of soldier patients in the various
military hospitals and the children of
raw fruit was donated by various in-
dividuals in the city on the request of
the Red Cross Association early this
fall. This in turn was handed over to
the domestic science teachers of the
schools along with jars and jars sup-
plied by the Red Cross and the children
did the magic work which converted all
the material into the most delectable
jam for the soldiers.

The high school domestic science
pupils under the direction of Miss Mac-
pherson turned out 111 quarts of fruit
and pickles and 75 jars of jelly. The
public school pupils under the super-
vision of Miss Isabel Craig and her
assistant filled 523 quart jars with fruit
for the hospitals and 82 quarts with
communication to distribute among needy families.

The Red Cross will shortly take up
its new and permanent quarters in the
old Dr. Bolton home on King street.

SOCIAL AND
PERSONAL

Mrs. H. E. Wheeler, Oxford street,
was the hostess of a most enjoyable
function on Saturday night when she
entertained twenty of the convalescent
soldiers of Wolesey Barracks and the
Red Cross Hospital Visiting Committee.

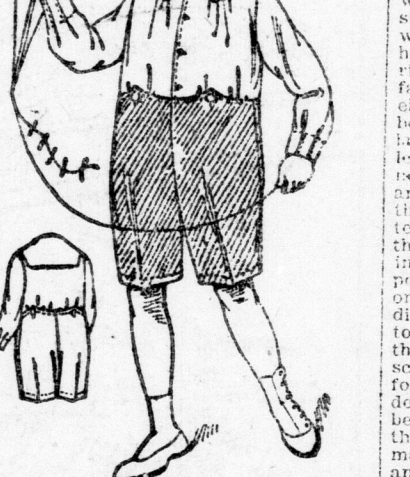
Mrs. Byron Broadwell, formerly
Myrtle Sheppard, received for the first
time since her marriage in her beau-
tiful home on Division road, near Kings,
yesterday afternoon a group of friends
who were with her was Mrs. Benjamin Broadwell.

The drawing and dining-rooms were
beautifully decorated with roses and
chrysanthemums. A silver basket filled
with roses decorated the centre of the
table.

Mrs. Charles Palmer, assisted by Mrs.
Miss Clara Adams, Miss Mil-
dred Elliott and Miss Ethel Major, as-
sisted and the little Misses Lois Palmer
and Carmine Vickers opened the door.

A great many took advantage of the
bright, sunny day to call on the happy
bride in her new home.

Advertiser Patterns



A Practical Suit for the Small Boy.
2976—The blouse has a collar of can-
brick, Indianhead, drill, linen, percale
or madras, and the trousers of khaki,
serge, flannel, corduroy or cheviot; or
the entire suit may be one kind of
material. The trousers are finished
with an inside waist-band which is
buttoned to the band of the blouse;
additional closing is effected by but-
tons sewed to the shaped part of the
trousers, as illustrated.

This pattern is cut in four sizes, 3,
4, 5 and 6 years. Size 4 requires 2 1/2
yards of 44-inch material.
A pattern of this illustration mailed to
any address, receipt of 10c in silver
or 10c and 2c stamps.

Name.....

Province.....

Town.....

Age (if child's or miss's pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to include the

above illustration and send size of

pattern wanted. When the pattern is

sent, you need only mark 38,

34, or whatever it may be. When in

waist measure, 22, 24, 25, or whatever

it may be, if a skirt, give waist and

length measure. When miss's or child's

pattern write only the figure refer-

ring the age. It is not necessary to

write "ladies" or "youths" as the pat-

terns cannot reach you in less than ten

days from the date of application.

FEELS WELL DRESSED
BEFORE SOME PEOPLE,
NOT BEFORE OTHERSWhy Is It? Asks Elspeth Wil-
son, Who Is Puzzled.

It is of interest to note how large
or how small a place the matter of
clothes fills in our lives and in the lives
of those at one time. Certain individuals
have the knack of making us at once
conscious of our appearance, indi-
rectly affecting our spirits thereby.

I have called forth, my mind filled
with other topics, yet subconsciously
aware that, while I am not a fashion
leader, I am at least fairly passable.
Then I encounter a type of woman who,
though no better gowned than I may be,
instantly draws my thoughts to that
eternal question. She may be all un-
conscious of it, but at once I see my
self with this other woman's eyes, a
back number, a dandy, in spite of my
sane judgment my spirits are
dampened, my cheerfulness evaporates
while I denounce myself for being thus
influenced.

Another type of woman immediately
places me on the best of terms with
myself. The matter of clothes and
class distinction disappears, and the round
world grows rosy and a sane place to
live in. Though she may wear costly
raiment she at once emits a feeling
of equality which fine raiment has no
part. One simply forgets it while with
her.

Still another type gives me a "comfy"
feeling of being dressed even better
than I am. She has a "way" with
her. Her dress is simple and she is
satisfied in garments of finest texture.
She makes the persons about her feel
like knights and dames of note.

What is this elusive something per-
haps unconscious, that gives us so
that it even a poorly-dressed woman
may give us a helpless feeling of shad-
ow, a queenly, queenly lady raise
us, figuratively speaking, to her own
level in dress?

May time soon come when per-
sonal adornment and the safeguards for
which so many strive will be of so
importance that one will be so
ashamed to be found without them
for a stylish appearance. For after
all, we are clothed only according as
people see us.

ELSPETH WILSON.

Cynthia Grey's
Mail-Box

Wants Christmas Dialogues.

Dear Cynthia Grey—May I take into
your corner for a few minutes' chat? I
wrote some time ago for the stockings
foot pattern, including a stanza also, but
have not received it yet. Has anyone
been found who would send me a
good Christmas dialogue?

Ans.—Welcome to our corner. We're
always ready for a chat. Sorry you
didn't get the S. F. pattern immedi-
ately. What about Christmas dia-
logues, Boxites?

Still Another Pattern.
Dear Miss Grey—I am inclosing a
stamped envelope for your stocking
foot pattern, which I have heard praised
so much, and oblige.

Yours truly,
P. C. P.

Juno Discussed Things.

Dear Miss Grey—Last spring I wrote
asking for a poem which I thought was
"Canadian." The poem, "The Cor-
rect Title is "A Talk With the Boy,"
and I am pleased to be able to send it
to you. I hope that you may find
space to print it. I also asked for
Gon. Currie's address to the Canadian
Council of Immigration for Women for
the year 1918. This is the extract I referred to:

"I place my trust in the Canadian
corps. Knowing that where the Cana-
dians are stationed there can be no
giving way. Under the orders of your
valiant officers in the coming battle
you will advance or fall where you
stand, facing the enemy."

There have been many subjects dis-
cussed on your page that I would have
liked to express my views on, but be-
fore I could get my ideas written out, I
new one crowded up. One was "Who is
the more lonely, a man or a woman?"
I should say it would depend greatly on
the man—and the woman. But I think
allowing each to have the same expe-
rience that though a woman would feel
just as lonely as a man, she would bear
her loneliness more bravely. If a man's
wife dies he will sell out and move to a
strange place or begin hunting another
wife. A woman will miss the society of
her husband just as much, but will keep
right on living, with or without her
form or business and not waste about it
either. There are many other points to
be mentioned, but I will discuss the
latest subject. I haven't Sunday's de-
corations considered, and another writer
echoed her sentiments. I think neither
understands what the term means. One
objected that the farmers could not spend
time driving their children so far. It is not
surprising that each farmer would be
supposed that each farmer would be
one conveyance would take all from one
direction or locality. People can afford
to have their milk or cream carried to
the factories, why not the children to
school in these days of motor cars? As
for the expense, the teachers in the
large towns of four or five there would
be that much saved in salaries. As for
the expense of building new schools, in
many places new schools are needed
and where they are not the present
ones might be rebuilt in a central lo-
cation. Or where a community house
is needed the one building might do for
both. I think where the advantages are
more thoroughly understood there will
be less objection to the idea. The
world is moving on and we must move
with it.

How many of you have seen Rural
Canada for October? I'm afraid the
editor didn't see what a break he was
making when he wrote this on Pro-
fessor Graham of the O. A. C. poultry
department. "Graham" bent down to
egg production is 310 eggs in one year,
or to be strictly accurate in 355 days;
the hen died ten days to go to
complete the year."

I thought it was only the farmers'
wife that died from overwork, but even
the hen died from overwork. The hen
is going to work us all to the pro-
duction, we will be sorry to vote
for them. I suppose everybody is
waiting anxiously to see what a list
they will make of fashioning laws.
More power to their army, say JUNO.

P. S.—Is "Rural Canada," or "The
Farmers' Sun" the official U. F. O.
newspaper?

Ans.—The Farmers' Sun, published in
Toronto, is the official U. F. O. organ.
Very glad to receive your opinion on
it.

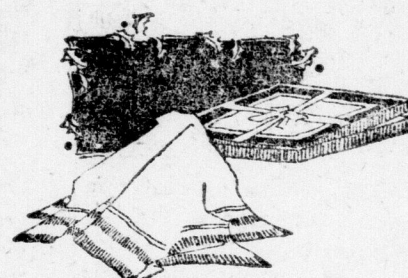
THE OLDEST MAN LIVING

If asked about his corns would he
say that he didn't bother him because he
was used to them? Putnam's Corn Ex-
tractor. For fifty years "Putnam's" has been
the favorite because painless and sure.
Try only "Putnam's." 25c. at all dealers.

SHOP EARLY FOR CHRISTMAS GRAY'S, Limited

Store Hours: 9 a.m. to 6 p.m., Saturdays Included.

Handkerchiefs



Bits of silken tissue, first used centuries
ago by priests at the altar, later taken up
by grand court ladies when maids and
gentlewomen gave their favorite little
handkerchiefs and the gentlemen wore
them in their hats.

Twenty-five years ago the handkerchief was a lacey effect, used
by the belle of the family to flutter au revoir from the garden
gate to a home going beau of an evening. Nowadays handker-
chiefs are practical as well as beautiful. This season our newly
arrived stock was never more complete or attractive—a large
assortment and the lowest prices in each line.

The handkerchief is a favorite Christmas gift, and because of its
small size and light weight is most suitable for sending long dis-
tances. All our Christmas lines are now in stock. Have the
pleasure of choosing from a complete assortment.

LADIES' INITIALED LINEN HANDKERCHIEFS. Price, each.....	35c, or box of half dozen for \$2.00
LADIES' HANDKERCHIEFS, embroidered in white or colors, two in box. Price, a box.....	60c, 85c, \$1.00 and \$1.50
LADIES' HEMSTITCHED LINEN HANDKERCHIEFS. Price, each, 25c, 30c, 35c, 50c	
MALTESE LACE HANDKERCHIEFS, dainty and exquisite. Prices, each.....	\$1.50, \$2.25, \$2.50 and \$3.00
LINEN HANDKERCHIEFS, guipure lace corner and edge. Prices, each.....	50c, 60c, 75c, \$1.00, \$1.25, \$1.50 and \$2.00
LACE EDGE HANDKERCHIEFS. Price, each.....	15c, 20c, 25c, 30c, 35c and 50c
LADIES' HANDKERCHIEFS, embroidered in white or colors. Prices, each.....	10c, 15c, 20c, 25c, 30c, 35c, 50c, 75c and \$1.00
CREPE DE CHINE HANDKERCHIEFS, embroidered corners. Price, each.....	35c
CREPE DE CHINE HANDKERCHIEFS, embroidered corner and lace edge. Price, each.....	75c
MEN'S HEMSTITCHED LINEN HANDKERCHIEFS, quarter and half inch. Prices, each.....	50c, 75c and 85c
MEN'S HEMSTITCHED CAMBRIC HANDKERCHIEFS. Price, each.....	15c and 25c
MEN'S LINEN INITIAL HANDKERCHIEFS. Price, each.....	50c
MEN'S CAMBRIC INITIAL HANDKERCHIEFS. Price, each.....	25c, or box of half dozen for \$1.50
CHILDREN'S EMBROIDERED HANDKERCHIEFS, two in box. Price, per box, special.....	25c
KIDDIES' PICTURE HANDKERCHIEFS. Prices, each.....	5c and 8c
KIDDIES' HANDKERCHIEFS, in the movable mannequin holder. Price, each.....	20c

ART EMBROIDERY

Stamped articles ready to embroider. Main Floor.

If there's a very dear little person for whom you'd like to work something particularly dainty and extremely useful. You will find it in this charming sugges-

BABY BLANKETS

30x40, white with blue or pink border, stamped "Baby" and dainty spray. Price, each.....

STAMPED PILLOW COVERS, scalloped edge. Special, a pair.....

HEMSTITCHED PILLOW CASES, stamped with dainty designs. Special, a pair.....

STAMPED DAY SLIPS, a good assortment of patterns. Special, a pair.....

36 and 45 INCH DRESSER SCARFS (to match day slips), best quality of linen, ready to work. Prices, each.....

STAMPED GUEST BATH TOWELS, white with pink or blue. Price, each.....</