# Condon Advertiser

Member Audit Bureau of Circulation MORNING EDITION. Outside City

NOON EDITION.

\$4.00 per year by mail. EVENING EDITION.

\$6.00 per year.

TELEPHONE NUMBERS. 30/U Private Branch Exchange. 50/U From 10:00 p.m., to 9:00 a.m., and holidays, call 3670. Business Department; 3671, Editors; 3672, Reporters;

Toronto Representative-F. W. Thompson, 57 U. S. Representatives-New York: Charles H.

Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Build-

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Thursday, Sept. 12.

# SHAUGHNESSY'S VIEWS

D ARON SHAUGHNESSY says that readjust-

one who saw the vista beyond the lakes where other men saw only the old Canada. No man should be more capable of giving a common-sense opinion on the subject than Baron Shaughnessy.

He would not idly administer tonic talk unless he was conscious of the signs of the times. He may not even observe these signs except in a general way, but he may feel the suppressed impulses that fill this youthful country. We have been suffering from the high fever of war times, and we have been carried along under the hypodermic of intense patriotism. There must come a period full an extent as if it were in reality a separate, of recovery when the fever has gone down, but independent nation. Add to these France, Italy, just as many men grow stronger as the result of the United States and other Allied nations, and a serious illness, so must Canada soon shake off a serious illness, so must Canada soon shake off jointly they can noid the world in peace. The mad man of Europe the momentary depression and weakness, and, hold the world in peace. The mad man of Europe the ded glance moved on up, stopping at the world in peace. The time is approach finding new strength flooding through young must first be conquered. The time is approach the scale to ap.

She slid to her knees in the same before the scale to ap. finding new strength flooding through young must first be conquered. The time is approachlimbs, throw away the invalid's chair and the ing when Foch will finish his work. Then the shiny crutches and rush forward to the old work with an unconquerable spirit to achieve.

Baron Shaughnessy has seen this country pass through seasons of financial dissipation with an inevitable sickness of body and soul. But war has been a season of tremendous stress performed because of principle and sacrifice, rather than from greed and commercialism. The war crisis has tried the soul and the strength of the growing western giant, but just as many boys have gone to the front to return as full-grown men, so must the front to return as full-grown men, so must the nation emerge conscious of its strength and the soundaries of Canada. Its operations are very the boundaries of Canada. Its operations are very she bubbled, "but I am so not sorry," she bubbled, "but I am so determined to attain the destiny that lies on a

or getting the solutions back at the distinguished orderly a manner as possible. As the distinguished vest, and then destroys it over thousands of acres, railroader says, it cannot be done in a few weeks, or else it bides its time until the harvested crops chattered and talked half the time, forrailroader says, it cannot be done in a few weeks, and the country must prepare itself for the task and the country must prepare itself for the task and the country must prepare itself for the task and the country must prepare itself for the task have been stored in elevators and obliterates them by the hundreds of thousands of bushels. It operates in every city and town and in the without neglect and without forgetting that they without neglect and without forgetting that they are Canadians who wish to make of their home are Canadians who wish to make of their home land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land the best in which to live, not alone for land taken half the time, for desting had slipping into Spanish, while Holbrooke teased har politic and slipping into Spanish, while Holbrooke teased her politic set on the house.

It operates in every city and town and in the Holbrooke teased her politic set on the house.

Holbrooke tasted to rise, but the girl looked at him protestingly.

"Carmencital" the call was repeated.

"It is what you call my auntie," said the girl looked at him protestingly.

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"It is what you call my auntie," said the girl looked at him protestingly.

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"It is what you that are to follow the people who lived through less homes, bringing devastation and sorrow; and the years of the great war.

# OUR COUNTRY VISITORS.

NE WHO searched for the proverbial hayseed of the alleged jokesmiths on farmers' day at the Western Fair did not get a chance to indulge his doubtful sense of humor. The thousands who flocked to the city were well dressed, upstanding, well-educated people, with no show of ostentation in their clothes or bearing, but with a general air of prosperity and neatness and deportment that would do credit to any gathering of strictly urban folk.

In the days of the long struggle to clear the land, the hard-handed farmer had to bend his back and give little thought to the outer man. He bition. grew a long beard if it suited him, and he was sometimes amazed by the sights of the city, quite amazed the ardent city chap. But today the tiller Alliance. of the soil and his wife have all the advantages of the city dweller. In another ten years it will forts of life. Roadways that will carry motor-car gets the crowds. Not a seat left in the stands traffic will bring almost every farmer within an yesterday. hour's ride of city or town, and his relation to the city will be that of the city dweller who from work, with this difference, that the farmer ets showing the names of exhibiting artists on will not hang on a strap. Nor will he work such their pictures. long hours. Motorized farm implements will make farm life one of comparative ease, when the old days are considered.

WESTERN ONTARIO A FLOWERY LAND. GLIMPSE at the exhibits at the Western Fair, and a mental comparison with the fairs of former years, compels the conclusion that Western Ontario is making splendid advancement. There is no better evidence of refinement than flowers, and the genuine pleasure experienced in looking at the flower exhibits causes one to agree with the poet who said "flowers are God's crea-

tures." The exhibit from St. Thomas was mag- had to put up with in the way of slush and mud. nificent. The dahlias were particularly fine. An exhibit of very large and beautiful pansies was staged across the aisle from the St. Thomas themselves a bit more patriotic to go home with exhibit. The London exhibit was arranged with the greatest taste, and took the prize, but we do not envy the judges the task of determining between St. Thomas and London which was entitled to first place. It is quite clear Western Ontario can become a flowery land.

# THE VIEWS OF W. H. TAFT.

TITILIAM H. TAFT, former president of the United States, was staying at the Ritz-Carlton at Montreal on his way back from Murray Bay, where he has a summer cottage. When he ascertained that our representative was from London he inquired how his friend Betts was, and referred to the death of Sir George Gibbons. He made inquiry regarding the Gibbons

dom and democracy would be remembered long

after the end of the war. Great Britain, Canada and the United States were closer together than ever. Even Irish-Americans who wanted home rule wanted more that the Germans should be defeated. They desired Irishmen to take their full share in fighting Germany, and securing peace that would mean to all the world so much that was necessary to make life worth living, and secure to all the world

Throughout the whole conversation it was evi- That afternoon he left the resort with dent that ex-President Taft is a true friend of its hundreds of bathers behind and Canada, and sincerely admires the bravery of the Canadian boys. He believes they have won for a low bluff along which was a row of Canada a foremost place among the nations. He summer houses. Panama in hand, he believes it means closer friendship between Can- breathed deep of the fine sea air and ada and his own country, that will never be weak- let the brisk breeze blow the warm ened, and while sincerely regretting the loss of sunlight through his light hair, pausened, and while sincerely regretting the loss of life should be regarded ing before a great log that had been flung high on the shore during some as a glorious privilege.

His own son is at the front.

# NOT IN VAIN.

S THE WAR proceeds, with all its horrors stone steps that led from one of the and sacrifices, national and personal, it is houses on the bluff a short distance bebecoming more and more evident that such wond flashed a bathing suit seeking the ment for Canada after the war will be quick her allies will win. The road to victory may be because of the country's resources and her hard and awful yet. The Hindenburg line is ten sacrifices will not be in vain. Great Britain and ment for Canada after the war will be quick because of the country's resources and her ability to adapt herself to conditions.

The attracting of public attention to the outlook is commendable on the part of the man who had such a role in the construction of the C. P. R. one who saw the vista beyond the lakes where

Believing they can win will enable them to do so.

Canada's part is glorious. It has paid over one hundred dollars per head of its population, and for charity over twelve dollars per head. The financial strength of Canada has proved to be secured to its lovalty. Its hove are suitable to the path of the log which obstructed the path of the running girl. Without hesitation she leaped high in the air in order to clear the log. Too late she saw with consternation the man who slept on unconscious of his fate, and in a frenzy she flung out her feet in an effort of the log which obstructed the path of the running girl. Without hesitation she leaped high in the air in order to clear the log. Too late she saw with consternation the man who slept on unconscious of his fate, and in a frenzy she flung out her feet in an effort of the log which obstructed the path of the running girl. Without hesitation she leaped high in the air in order to clear the log. Too late she saw with consternation the man who slept on unconscious of his fate, and in a frenzy she flung out her feet in an effort of keep from landing on him, thereby depositing her 124 pounds in a sitting position right in the log which obstructed the path of the running girl. equal to its loyalty. Its boys are equal to the pest position right in the centre of his un-

in the world. The British Empire is the nucleus of a league of nations. Each of its great colonies is a separ-dream ate nation, and each responded to the call to as jointly they can "hold the world in awe," and league of nations will make sure that never again will it be neeessary for Marshal Foch or any of the great generals, who have fought so grandly for the right, again to take the field for any cause. Peace for all time will be secured.

AN ALLY OF GERMANY. THE MONTHLY organ published by the conservation commission makes the following strong appeal to the Canadian people, and effective. It enters munition plants and causes expiosions. It cripples hundreds of factories which clearly defined trail.

The country will proceed with the business of getting the soldiers back to Canada in as waits until the grain in the fields is ripe for har-waits until the grain in the fields is ripe for har-waits until the grain in the fields of sores. themselves, but for the sturdy future generations every hour of the twenty-four. It enters count-

last, but not least, it causes heavy loss of life. This foe is not an "alien enemy," but comes of good Canadian stock. It is encouraged by millions of people who believe themselves to be paniotic. Without their help, it would soon be over come. The name of this great enemy is Preventable Fire, and its principal cause is Canadian

# EDITORIAL NOTES.

Broad aisles for all Western Fair buildings are a need which must wait on inevitable expan-

What do we care for a September shower? was the song of the farmer who visited the exhi-

The 7th Regiment Band got "soaked" twice as much as the sights of the country may have yesterday, but no one will blame the Lord's Day

No matter what one may think the Fair might be a toss-up as to which one has the most real com- be, it must be admitted that the present policy

It would be well if the committee in charge of hangs on a strap and travels ten miles to and the Art Building would arrange for readable tick-

He was a midway speiler, and he got into the Art Building by mistake, perhaps. The crowd carried him through, and as he looked at one or two classic sketches he said: "Gee, if we showed them they'd make us cover 'em up."

London's traffic officers deserve all manner of the bard of the control of the contr

To raise the price of a hair cut to a dollar, as is pro posed, would throw mankind into a panic. The average man can shave himself, but he would be helpless if he were thrown on his own resources for the rest of his hirsute adornment. Only the Bolsheviki could view the possibility

Dons. He made inquiry regarding the Gibbons family.

[Christian Science Monitor.]

[Christian Science Monitor.]

[Christian Science Monitor.]

[Christian Science Monitor.]

That the war has reversed the order of many things is a fact that must particularly impress the American soldiers in Italy who are now, according to the dispatches, laying the Lindlahr System of Natural tracks in that country. And it cannot be wholly realized tracks in that country. And it cannot be wholly lacking in humor to the Italians who formerly labored in America and are now in the ranks at home and, perhaps, looking on.

[IMPORTANT NOTICE.

A representative of the LINDLAHR HEALTH RESORT, Chicago, Illinois. Will be in the city all of the next two weeks. Anyone desiring information realized tracks in that country. And it cannot be wholly lacking in humor to the Italians who formerly labored in America and are now in the ranks at home and, perhaps, looking on.

[Sept. 2]

# The Advertiser's **Daily Short Story** Copyright, 1918, by the McClure Newspaper Syndicate.

"THE AMERICAN PLAN."
[By Imes MacDonald.]

Freed of his official duties for a few the blessings enjoyed so freely on this continent. the arduous task of enjoying himself. storm. And finally with a little sigh of content he laid himself down on the sand in the strip of shade cast by the

log and dozed off to sleep. Presently, down the long flight o deserted beach. The bathing suit in

position right in the earth of the protected chest.

At that inauspicious but identical moment of concussion Holbrooke was busily engaged in dreaming himself a dream wherein he had just plowed through Yale's ironclad defence for a five-yard gain, and painfully he gasped in a cross between a grosn and a curse, "Down, you rummy, down! Get off my chest, you big cheese!" He moved his arms feebly and then his half-open eyes caught sight of a pair of smooth, round blue-stockinged ankles. "Some quarterback!" he murmured, and his bewildered glance moved on up, stopping at the side him and burst into a torrent of Spanish, contritely patting the place she had just vacated.

spanish, contritely patting the place site had just vacated.

"It is with so much regret that I sit on you," she pleaded. "Many times have I jumped over the log, and never before has a man been under where I hit. Your suffering must be of such a greatness. I implore that you forgive."

"It's all right," conceded Holbrooke, with a grin. "With a little practice! think I could get used to it." He arose weakly on one elbow and looked up comically out of the corner of his eye. Whereat the recent bombardment sat back on her feet and giggled hysterically.

her.

Together the two walked on ahead and just as Holbrooke came abreast of the shop the clerk came running out and called after the two who had by this time gone some distance down the

London's traffic officers deserve all manner of credit for handling the enormous stream of motor traffic which poured along every principal thoroughfare. Any accidents that occurred could not be attributed to lack of care by the men in blue.

Since they heard what the boys in the trenches had to put up with in the way of slush and mud, people are becoming less finicky about a few drops of rain. They are even capable of considering themselves a bit more patriotic to go home with wet feet.

WILL TURN BOLSHEVIKI.

[Toronto Globe.]

To raise the price of a hair cut to a dollar, as is proand he turned to late his assist, the aunt and duenna of Carmencita.

"Alone they are—and he makes love to her!" she said tensely. "And you, my brother, permit it—your own

man can shave himself, but he would be helpless if he were thrown on his own resources for the rest of his hirsute adornment. Only the Bolsheviki could view the possibility with composure.

"SONE" DRIVE.

[Cobalt Nugget.]

It is all in the way one looks at things. Yesterday the Nugget displayed in its window a war bulletin announcing that the total German casualties were now over six million.

"By gosh," said one man, who was studiously reading the bulletins over audibly, "that sure was some drive."

my brother, permit it—your own daughter. The ambassador looked back toward the couple. Holbrooke had Carmencita by the hand and was drawing her toward him. The silhouettes became one while Carmencita's free arm slipped up and clung about Holbrooke's neck.

"They love." said the ambassador softly. "What have we to do with it? They love." said the ambassador softly. "What have we to do with it? They love." said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly. "What have we to do with it? It would be a said the ambassador softly." It was a said the ambassador softly. "The silhouetes became one while Carmencita's free arm slipped up and clung about Holbrooke had Carmencita's free arm slipped up and clung abou

IMPORTANT NOTICE.

# THE TERRIBLE TEMPERED MR. BANG -By FONTAINE FOX. Copyrigm. 1916.



The Terrible Tempered Mr. Bang is shooting a little better game of

BY LUKE McLUKE

Aw. Gwan! A folly blind man is Bill Bind Said he: "I have few cares. walk around with ease, but find It hard to get up stares."

Then It Happened. ny, as he picked up his change. "You guess you could what?" demanded the Barkeep, as he grabbed

"Why, if an American stutters guess you could say that he speaks

# IN THE STOMACH

DR. FOWLER'S EXTRACT OF WILDSTRAWBERRY

Mrs. J. Fawcett, Hopewell Hill, N. B. writes: "I am writing you of my ex perience with Dr. Fowler's Extract of cinch that you'll get the experience." Wild Strawberry.

I asked my sister to go to the store and The man who has true friends, you'll your valuable medicine, and always keep | The way to test a friendship true,

the girl demurely, but with sparkling eyes.

"I shall go, but you must not be seen by her. For me to talk to a man without her to hear what I say—it is terrible." She laughed as she slid over the log, at the same time waving toward the house, and then, looking back over the log at Holbrooke, she reached down impulsively and gave his cheek a little caressing pat—and was gone.

For several days Holbrooke haunted the beach in the vicinity of the fateful log, but Carmencita returned not. He had about despaired of seeing her again and was on the point of making a canvass of the neighborhood in order to find her when one day as he strolled along the street that led down to the son a girl tripped out of a little gift shop some distance ahead of him and joined an elderly man who waited for her.

Together the two walked on ahead

broken English," replied the Rummy as he headed for the door. Advice.

Fair warning I bring In this song that I sing, It may save you worry and strife; If you have a sweet smile Some female to beguile, My friend, take it home to your wife.

Though I may seem rude,

My advice is sure good. You'll thank me some day of your life On some female to blow. My friend, take it home to your wife

Willie-Paw, what is a necessary evil? Paw-An alarm clock, my son. Wuff! A lot of new-born fleas I've met. And heard their monologues: Said they: "We do not drink, and yet

Paw Knows Everything.

Correct. "I am going out into the world to ac quire wealth and experience," bragged the Youth. "Well," replied the Old Man, "it is

We're going to the dogs."

First Call. "Cut this out," said Old Man Hurley. "Do your Christmas Shopping early." Friends.

A friend's a friend from West to East;

Is he who uses them the least. -Luke McLuke.

And know the vital spark's alive, Is, when bad luck has come to you, To try to touch him up for five. -L. A. Handley, Richmond, Ind.

Atta Boy! On the eve of his journey Over There, John Callahan, Company A, Three Hun-Price, 35c. Put up by The T. Milburn dred and Twenty-fifth Machine Gun, Camp Mills, Long Island, writes: "We with an accumulation of bile and bowel sicken.



et as good as the first. MADE IN CANADA

EWGILLETT COMPANY LIMITED TORONTO, ONT. MONTREAL

are going over and get the Huns. Then ing back and get the Drys.'

He Can Sleep Soundly Now. reader wants to know what has beome of the old-fashioned hotel night clerk who used to have to "gum-shoe" and the halls looking for trouble?

Names Is Names. Kate Kant Koo lives in Bangor

Our Dally Special. An Ounce of Prevention Costs Less Than a Pound of Cure.

Luke McLuke Says. If a girl is pretty enough, she doesn't even need wings on her hat to make a man thinks she is an angel. We are always glad to help out a good cause, so we will charge nothing for this suggestion: Install a steam calliope in each church and play the hymns on it, and you won't be able to keep the children away from church on Sunday.

Annoying, isn't it? But you can soon get rid of this form of eczema by applying Dr. Chase's Ointment after shaving.

Any self-made man can tell you that We wish we could get an automobile at the valuation given by the owner to the tax assessor. That is the only way we know of to secure a \$2,000 car for spreading of skin trouble.

away a man is never so lonesome as his letters indicate. But after that he is the poorhouse it because they never can ing. It acts as a food for the see it from a distance.

One good thing about the present styles is that a woman isn't expected vety.

A girl may be dead in love when she marries. But later on some other man is liable to come along and bring her back to life.

Always remember that a man who is rooked is certain to be in straightened ircumstances before long.

# "Barber's

This soothing ointment heals the irritated skin and keeps it soft and pliable. By it's antiseptic influence it prevents the

You will not suffer from tenderness of the skin if you apply Dr. Chase's Ointment after shavskin, keeping it smooth and vel-

# When at the Fair Just you hear that Complete Phonograph

Your Liver and Bowels and Feel Fine.

poison which keeps you bilious, head-Spend a Dime! Liven and stomach sour—why don't you get a 10-cent box of Cascarets at the drug store and feel bully. Take Cascarets to-night and enjoy the nicest, gentlest liver and bowel cleansing you ever experienced. You'll wake up with a clear head, clean tongue, lively step, rosy skin and looking and feeling fit. Mothers can give a whole Cascaret to a sick,

Enjoy life! Your system is filled \_\_they are harmless\_never gripe or

# the shop the clerk came running out and called after the two who had by this time gone some distance down the clerk. You forgot your change, 'called the clerk. 'You forgot your change, 'l and the clerk in the shop.' he complained to the clerk in the shop the shop the clerk in the shop the shop the clerk in t

Men's Neat Serviceable Dress Shoes. Special sale price \$2.98 Men's Patent Leather Shoes, recede and rounding toes, welted soles, \$6.00 values. For ......\$3.98 Men's Mahogany Shoes, with fibre and leather soles, \$7.00 Men's Good Strong Work Shoes, plain toes. Sale price \$2.98 Men's Tan and Black Grain Leather Work Shoes, strong and serviceable, \$4.75 value. For ......\$3.98 Men's All Solid Urus Calf and Chrome Calf Work Shoes.

Bargains in Men's Leather and Waterproof Canvas Leggings. TRUNKS, SUITCASES AND CLUB BAGS AT BARGAIN

Very special at ...... \$4.98

LADIES, YOU'LL BE DELIGHTED with our wonderful showing of Fine Shoes in Plain Blacks and Two-Tone Shoes, values up to \$5.00. Sale price ...... \$2.98

# SPATS! SPATS! SPATS!

Just received and now on display, big shipment of Ladies' New Spats for fall; they're beauties; all the new shades. Be sure and see them. All priced to save you money.

Ladies' Fine Black High-Laced Kid Shoes, \$5.00 values, 

Be sure and see our New Fall Shoes; they're winners, and are selling fast. We save you from 50c to \$1.00 and more a pair.

We carry a large stock of all the best makes of Shoe Polishes, Pastes, etc.

# Our Boys', Girls' and Children's Department

is large and roomy; it is light; it is pleasant, where you can bring the children and have them fitted with the best makes of Shoes at the most reasonable prices. It is presided over by experienced salespeople, who know the requirements of the boys, girls and little folk, and can render you every assistance in making the best possible selections. Come and bring the kiddies.

# THE PEOPLES SHOE STORE

131 DUNDAS STREET

12 MARKET SQUARE.