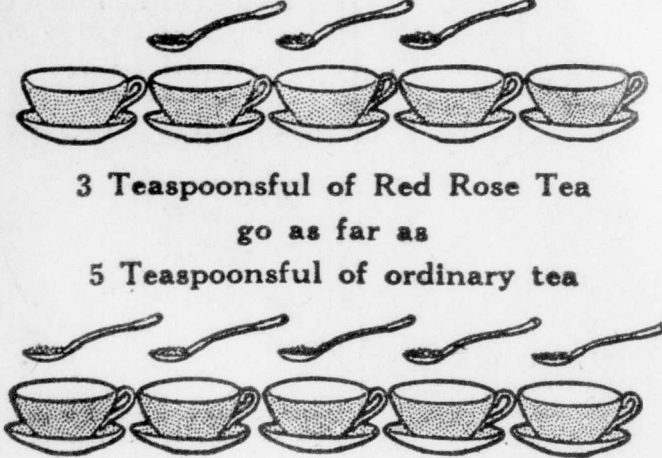


A PAGE OF GENERAL INTERESTS TO WOMEN READERS

Advertiser Patterns



3 Teaspoonful of Red Rose Tea
go as far as
5 Teaspoonful of ordinary tea

Cheap Tea
Not Economical!

Many people complain about the poor flavor of the cheap tea they are using, but are trying to put up with it because they think they are saving money.

In reality, cheap tea is rarely more economical, often less economical, than Red Rose Tea.

While Red Rose Tea may cost a few cents more, or even 10 cents more per pound, than common tea three teaspoonful of Red Rose Tea are equal to five teaspoonful of common tea.

Less Red Rose Tea is required in the tea pot, because this master blend of Indian-Ceylon teas consists largely of the famous hill grown teas of Assam, India.

These Assam teas excel in vigor, richness and strength. Their leaves yield more liquor and a fuller flavored liquor. Blended with Ceylons they make the ideal tea for flavor and economy.

Try a sealed package of Red Rose Tea and keep count of the extra number of cups it yields in comparison with cheap teas. You will find that Red Rose is worth every cent asked for it—and that it costs no more to use this delightful tea.

Sold Only
in Sealed
Packages



Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Her Vision and Ours.

Dear Miss Grey.—Here I am again, coming to bother you once more. I feel I must hop into your cozy corner, for it makes me think of a snug, cozy, little room, a roaring, rollicking, jovial wood fire, throwing the reflection upon two big armchairs, and upon the supercilious, trimly decked with china blue. On the fire a copper kettle hums, while outside this snug little room the winds and rain fight terrible battles.

Would you be so kind as to answer a few questions?

1. Can you give me the addresses of some syndicates that purchase short stories?

2. What kind of paper should you use to write short stories on, and can you write them in pen and ink?

3. Should you send a letter with the stories, or just send the stories by themselves?

4. Should you send a stamp with them in case of rejection?

5. Do they buy stories at the syndicate you mention, then give a testimonial as long as the stories in The London Advertiser?

CHILD'S TONGUE
BECOMES COATED
IF CONSTIPATED

If cross, bilious, sick, feverish,
or full of cold, take
no chances.

"California Syrup of Figs"
can't harm tender stomach,
liver, bowels.

Children love this "fruit laxative,"
and nothing else cleanses the tender
stomach, liver and bowels so nicely.

A child simply will not stop playing
to empty the bowels, and the result is
they become tightly clogged with waste,
liver gets sluggish, stomach sour, then
your little one becomes cross, half sick,
feverish, don't eat, sleep or act natu-
rally, breath is bad, system full of
cold, has sore throat, stomach-ache or
diarrhoea. Listen, Mother! See if
"California Syrup of Figs" is not the
best of all for babies, children and
all ages and for grown-ups plainly
printed on the bottle. Beware of coun-
terfeits sold here. Get the genuine,
made by "California Fig Syrup Com-
pany." Refuse any other kind with-
out.

Millions of mothers give "California
Syrup of Figs" because it is perfectly
harmless; children love it, and it never
fails to act on the stomach, liver and
bowels.

Ask your druggist for a 50-cent bottle
of "California Syrup of Figs," which
has full directions for babies, children
of all ages and for grown-ups plainly
printed on the bottle. Beware of coun-
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1909

A NEW COAT DRESS FOR MISSES
AND SMALL WOMEN.

1909—This model is ideal for the new fall series and gabardines and would be real smart in velvet, satin, corduroy or taffeta. The dress has yoke portions, beneath which the dress is plaited. Its fullness is confined at the waistline by a broad belt. Jaunty shaped cuffs and pockets, and a smart sailor collar complete a very stylish effect. Added to that is the fact that this model is comfortable and practical.

The pattern is cut in four sizes: 14, 16, 18 and 20 years. Size 16 requires six yards of 44-inch material. The dress measures about three yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below, to:

Name.....
Town.....
Province.....
Age (if child's or miss's pattern).....
Measurement: Bust..... Waist.....

Caution: Be careful to include the above illustration, and send size of pattern wanted. When the pattern is mailed, you need only mark 22, 24 or whatever it may be. When in waist measure, 22, 24, 26, etc., it may be. If a skirt, give waist and length measure. When miss's or child's pattern, write only the size representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you less than one week from date of application.

a grouch, surely the cream of life has turned sour for her. Suppose if this reaches print I shall be considered one of the "happy idiots"; however, "we should worry."

To me the Mail-Box is like the filling of a nice sandwich, the front and back of The Advertiser is excellent and the centre is fine. Sometimes, as has happened a few times lately, the Mail-Box has been left out, and it feels like expecting an old friend and at the last minute they are not coming. At one time it did rather overflow with coupons, etc., and was not interesting to me; perhaps the editors thought I was a little too much into them. We must not judge the many for what the few do. On the other hand, the Mail-Box is a revelation in the waste basket, but on second thoughts, don't they are amusing and we need a little amusement now, so let's print them. ONCE OF MISS GREY'S VERY WARM FRIENDS.

P.S.—It may be the new price of the Advertiser that is causing our worthy friend to think of dropping her pen. Just a revelation of my failings? But anyhow, I am glad you did.

Who is good at making friend mugs? Please tell us how.

Sounded Interesting.

Dear Miss Grey.—Well I have been silent for a long time, but I can't let "Eighteen's Friend" letter, for it really sounded so interesting. I am sure she must be termed an old crank in the neighborhood in which she lives. I'll bet Miss Grey was shaking in her boots the whole time she was reading it and for a good while afterwards.

I guess The Advertiser staff can find plenty of subscribers without "Just Eighteen's Friend" stopping the paper and interfering with our corner before she does stop it. It seems as though the rest of us are quite satisfied with

it's a pleasure.

Miss Grey.—Kindly tell me through your column what day 22nd September, 1872, came on, and oblige.

ANS.—It is a pleasure to do so, "Eighteen's Friend." The date came on a Sunday.

A True Briton.

Dear Miss Grey.—I am sending an old yarn, called "Hold the Fort," for "June Pearl."

Now just a word to "Brown Eyes" about the chain letters. I do not think that the person who took the money had anything to do with the chain letter. They had received, as we did not send seven of them away, and no misfortune has happened to us.

May I come again? I remain, TRUE BRITON.

ANS.—Somehow I imagine you are a boy. What a fine pen name, anyway. We'll place you on guard at the Mail-Box door, I think, then you'll be quite handy to "call again" whenever you wish.

Another "Escaped One."

Oh, Cynthia, Cynthia, your sins are many; just how many we did not know until you were pointed out, as you are by "Just Eighteen's Friend." What

natural cause will account for it?

ANS.—I am not a doctor, but I think I can tell you. It is a case of "Just Eighteen's Friend."

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Sunlight Soap is made for the housewife's profit, for only thereby can the makers hope to profit. Sunlight Soap makes your work lighter, your clothes whiter, your home brighter. It is mild and pure and does not harm either hands or fabric.

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An Attractive Showing
of New Silks

The following are up-to-the-minute in style and offer a very desirable selection in color, design, quality and price.



36-INCH WHITE HABUTAI SILK, the kind that washes well, at 50c, 75c, \$1.00 and \$1.25 yard

SATIN-STRIPED SHIRTING SILKS, 36 inches wide, in a beautiful range of colors and different width stripes. Price \$1.50 yard

36 INCH TASSAH SILKS, in plain colors, in all the leading shades, also black. Price 65c yard

FIGURED PONGEES, 36 inches wide, in pretty Paisley designs in the following colorings—brown, green, cadet, old rose, navy, grey, maroon, helio and light blue. Special value at 75c yard

STRIPE AND PLAID TASSAHS, in various combinations of shades, 36 inches wide. Special at 89c yard

White
Brushed
Wool
Skating Sets
At \$2.00

Brushed Wool Skating Sets, consisting of cap and scarf, in white only; scarf is 58 inches long with deep knotted fringe; smart cap with turned-up band and sides of cap fastened down with wool buttons. Cap and Scarf sold separately if desired.

New Silk
Crepe de
Chine Waists
At \$2.75

Silk Crepe de Chine Waists, made with plain front, large square collar and buttoned cuffs, in maize, flesh, white, black and navy, in sizes 36 to 44. Very special value at \$2.75

GRAY'S
LIMITED.

AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS
140 DUNDAS STREET
Phones 115, 116.

GRAY'S
LIMITED.INFANTS-DELIGHT
TOILET SOAP

Try This for Your Complexion
WORK up a copious, full-bodied lather of "Infants-Delight" and apply to your face with a brush. Rub well into the skin with your finger tips and remove. You'll be delightfully surprised to see the improvement in your complexion. Infants-Delight is ideal. Unequalled for cleansing because it is the only borated toilet soap.

One Price 10c. Everywhere in Canada
JOHN TAYLOR & CO., LIMITED
TORONTO
Established 1865
Makers of Fine Soaps and Perfumes T-B

ing, no. There are young men who simply call for friendship, and who enjoy the "Lambton" style of enjoying the true "homey" atmosphere. But most men when they call, wish to have "The Girl" all to themselves.

Wants It for Mother.
Dear Miss Grey.—Has the song, "A Constant Farmer's Son" been sent in yet? If it has will you please print it for me?
I am thirteen years old and am in the entrance class. Am I far enough advanced?
3. What are the meanings of the following names: Laura, Mae, Isabella, Grace, Elizabeth?
Hoping to see this in print soon, I remain as ever,
BOO
ANS.—So far as I can recollect no copy of the song was ever received. Shall retain your envelope in case it comes in now.
2. I think any girl who attains her entrance certificate at or before the age of fourteen, is progressive very nicely indeed.

3. The name Laurel means "crowned with laurel"; Mae, a short form of "Mary"; Isabella means "God's grace"; Grace, beauty, and Elizabeth, consecrated.

NOTES.
"Meta"—A copy of the song will be mailed you when printed.
"Friendship, Queen's Avenue"—Thank you for your kind interest in our Mail-Box friend. Hope the "colts" are better for the winter. It's hard to keep her from "em this frosty weather."
"Fish Peggie"—Do not know what the disease is; could find no references to it in any encyclopedia. Better ask a doctor, I guess.
"Happy Mother, Sarnia"—Would like to see "The Girl" and would pass them on to someone else. "June Pearl," will you send address for me?

Is It Proper?
Dear Miss Grey.—Have often wished to be a Pageite, but somehow could never get up courage to write. Would you please answer the following questions?
1. Is it proper for a boy to ask to kiss a girl's hand after doing her a favor?
2. How late should a young lady stay when calling on a young lady in the evening?
3. How often should a young man write to a young lady friend living in another city?
4. Should a young girl's mother stay in with them when a young man is spending the evening?
PUZZLED.

ANS.—1. This savors rather of the golden days "when chivalry was king." It is proper for him to ask it, and for her to grant it.
2. Ten o'clock or ten-thirty is considered enough to stay.
3. There is no rule marked down in black and white that I know of. If not engaged, to write once a fortnight, or every month, would seem frequent enough. Better no letter at all than one full of nonsense and nothing else.
4. As a rule when he comes a-court-

COMPASS OIL
the handy remedy that quickly heals all cuts, scrapes, bruises, etc.

Cut Flowers
Plants That Bloom
That's All.
West Floral Co.
247 Dundas St. Phone 219.CEETEE
UNDERCLOTHING
Guaranteed Not To Shrink.

Brussels Sprouts Box 20c
Head Lettuce 20c
Celery Hearts 15c
Main & Collyer
Phone 2831. P. O. Box 275.