

**EXAMPLE OF HOW TO EVALUATE SPONSORSHIP VALUE OF YOUR EVENT**

<b>Product Category: XYZ</b>								
<b>Company</b>	<b>Contact</b>	<b>Address</b>	<b>Phone</b>	<b>Responsibility to Pursue</b>	<b>Proposal Sent</b>	<b>Meeting Date</b>	<b>Status</b>	<b>Next Steps</b>