

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 520-TOKYO

010-MINE, METAL, MINERAL PROD & SRV  
JAPAN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MINERALS AND MINERAL PRODUCTS

CONTINUED AD HOC REPORTING ON INDUSTRY RESTRUCTURING,  
SHIFT IN GOVERNMENT POLICIES E. G. STOCKPILE SCHEME

MINERALS REPORTS: MONTHLY REPPORTS AND ANALYSES OF TRADE, PROD-  
UCTION, CONSUMPTION TRENDS BY COMMODITY.

COAL AND STEEL REPORTS; MONTHLY REPORTS AND ANALYSES OF TRADE,  
PRODUCTION AND CONSUMPTION TRENDS

ANALYSIS OF MARKET POTENTIAL FOR RARE EARTHS AND METALS

METALS, PRIMARY & FABRICATED

THROUGH A FOLLOW-UP PROGRAM ON MISSIONS, PROMOTE IN-DEPTH  
CONTACTS BETWEEN JAPANESE & CDN INDUSTRIES IN CERAMICS AND  
OTHER ADVANCED INDUSTRIAL MATERIALS.

CONTINUED REPORTING ON JAPANESE POSITION IN INTERNATIONAL  
COMMODITY GROUPS.

CONTINUED MONTHLY ANALYSIS OF MARKET DEVELOPMENTS CONCERNING  
METALS TRADE.

MONITORING DEVELOPMENT OF ANTI ASBESTOS SENTIMENT IN JAPAN AND  
DEVELOPMENT OF STRATEGY TO HANDLE IT.

ANTICIPATED RESULTS:

IDENTIFICATION OF NEW TRADE AND INVESTMENT  
OPPORTUNITIES IN JAPAN AND CANADA; BASIS FOR  
BROADER INDUSTRY ANALYSES OF IMPACT ON WORLD  
TRADE.

PROVISION OF CURRENT INFO TO GOVERNMENT AND  
PRIVATE SECTOR RE JAPANESE DEVELOPMENTS; BASIS  
FOR SHIFTS IN MARKET STRATEGIES.

PROVISION OF CURRENT INFO TO ASSIST COMPANIES  
IN DEVELOPING MARKET STRATEGIES.

IDENTIFICATION OF EXPORT/LICENSING/JOINT  
VENTURE OPPORTUNITIES.

LICENCING AND JOINT VENTURE PROJECTS IN BOTH  
CANADA AND JAPAN.

IMPROVE INFORMATION BASE FOR CANADIAN IN-  
DUSTRY.

IMPROVE INFORMATION BASE FOR PRIVATE SECTOR.

PRE-EMPT RESTRICTIVE LAWS RE USE OF  
ASBESTOS; EXPAND CANADIAN MARKET SHARE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MONTHLY REPORTS ON COAL & STEEL, MINERALS AND ME-  
TALS; PRODUCTION, TRADE, CONSUMPTION TRENDS - PRO-  
MOTION OF INT'L NICKEL STUDY GROUP - ASBESTOS  
MARKET PROTECTION - COAL NEGOTIATIONS; INDUSTRY  
LIAISON.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

TOTAL OF 4 MKT REPORTS PREPARED. - LIAISON WITH  
JAPANESE GOV'T & INDUSTRY. - INDUSTRY & GOV'T  
LIAISON. - CLOSE LIAISON WITH CDN SUPPLIERS ON  
NEGOTIATION AND DEVELOPMENT.