

Under Searching Eyes— Do you ever wince inwardly?



AN unexpected meeting—a battery of eyes focused upon your face—Can you meet it with composure? Is your skin flawless? Clear, lovely in coloring?

Or is there some blemish that stands out mercilessly in your own consciousness? Some fault in your complexion that you *know* observant eyes must take notice of?

There is nothing that so destroys a man's or woman's poise and self-confidence as the consciousness of a complexion at fault. Even a little blemish in some conspicuous place makes you miserably embarrassed. You want to shrink into the back-ground. You lose your confidence, your gaiety. Your very personality is dimmed just when you are most anxious to appear at your best.

Yet this suffering is entirely needless. You need never be miserable and tongue-tied from such self-consciousness. Almost anyone, by simple, regular hygienic care of the skin, can free her complexion of the defects that so commonly mar an otherwise lovely face.

Blackheads are such a disfigurement. Enlarged nose pores, a skin that *will* get shiny—These things *can* be corrected.

Take care of the new skin that is forming every day as old skin dies. Give it every night the right treatment for your particular trouble, and *within a week or ten days* you will notice a marked improvement.

Take one of the most common skin troubles. Perhaps your skin is constantly being marred by unsightly little blemishes. No doubt you attribute them to something wrong in your blood—but authorities on the skin now agree that in the great majority of cases, these blemishes are caused by bacteria and parasites that

are carried into the pores *from outside*, through dust and fine particles in the air.

How to remove skin blemishes

By using the Woodbury method of cleansing your skin, you can free it from such blemishes.



Just before retiring, wash in your usual way with warm water and Woodbury's Facial Soap, finishing with a dash of cold water. Then dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy, cream-like lather. Cover each blemish with a thick coat of this and leave it on for ten minutes. Then rinse your face very carefully, first with clear hot water, then with cold.

Use this treatment regularly and the blemishes will gradually disappear.

The famous treatment for conspicuous nose pores

Do you know what it is that causes conspicuous nose pores?

The pores of the face are not as fine as on other parts of the body. *On the nose, especially*, there are more fat glands than elsewhere, and there is more activity of the pores.

These pores, if not properly stimulated and kept free from dirt, lose their power to contract properly; they clog up and become enlarged.

Try using this special treatment for conspicuous nose pores, and supplement it with the steady, general use of Woodbury's Facial Soap.

Wring a soft cloth from very hot water,

lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in *very gently* a fresh lather of Woodbury's. Repeat this hot water and lather application several times, *stopping at once if your nose feels sensitive*. Then finish by rubbing the nose with a *piece of ice*. Always dry your skin carefully.

Use this treatment every night before retiring, and before long you will notice how this gradually reduces the enlarged pores until they become inconspicuous. But do not expect to change completely in a week a condition resulting from long continued exposure and neglect.

Special treatments for all the commoner skin troubles are given in the booklet that is wrapped around every cake of Woodbury's Facial Soap. Get a cake today—begin tonight, the treatment your skin needs.

You will find Woodbury's Facial Soap on sale at any drug store or toilet goods counter in the United States or Canada. A 25-cent cake lasts for a month or six weeks of any treatment, or for general cleansing use.

Would you like to have a trial size cake?

For 6 cents we will send you a trial size cake (enough for a week of any Woodbury facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 15 cents we will send you the treatment booklet and samples of Woodbury's Facial Soap, Facial Powder, Facial Cream and Cold Cream. Address The Andrew Jergens Co., Limited, 7505 Sherbrooke Street, Perth, Ontario.

