



City of Fredericton, N.B., showing section of its fine system of pavements. Allan K. Grimmer, City Engineer; Robert S. Lowe & Co., Contractors; W. T. Chestnut & Sons, Cement Dealers.

## THE IMPORTANCE OF A GOOD PAVEMENT SYSTEM

throughout a city or town is vital to the best interests of the community.

The business and residential properties of a town are increased in value if the approach to them is made easy.

Traffic determines the value of a business premises and nowadays people refuse to pick their way along dangerous, uneven and unclean sidewalks. No section of a town, either business or residential, can afford to be without the most accessible approaches.

Fredericton, N.B., as a municipality fully appreciate these facts and are equipping themselves with the most up-to-date and serviceable system possible, knowing well that the expenditure will be fully returned in increased property value.

# "VULCAN"

is the Cement that has been used throughout in these improvements, because VULCAN CEMENT is absolutely the best Cement made in Canada.

It is BEST, because—

*It is made from Cement Rock, which surpasses in uniformity and composition any other cement-producing material in the world.*

*The plant in which it is manufactured is the most modern and complete in operation.*

*The Engineers and Chemists in charge are competent and expert.*

Shipments can be made over any line entering Montreal and from our own dock on the St. Lawrence River.

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