

SHOWING DETAIL OF DOORWAY AND PARTITION AROUND MANAGER'S OFFICE IN MARBLE.

had been assumed in part by the manufacturers in the case of trademarked goods, whereas in others it was passed along to the consumer entirely, if in fact it was not increased.

The result of the inquiry might have been foretold, as it simply demonstrates again the responsibility which the manufacturer of a trademarked article feels, and which is not shared by the maker of a non-branded material. Not only must a manufacturer of the trademarked goods stand behind them, but he must avoid dissatisfaction, even with the price, to the limit of his ability, and a majority of them would rather assume a temporary loss of profits than to disturb relations with their customers

by increasing prices. Where, as in the present instance, it is no longer possible to market their goods at the old price, it has been found that they have increased their prices as little as is consistent with the maintenance of the quality and continuation in business.

Viewed from any angle, it would seem that an architect is always protecting both his client's interests and his own reputation by selecting for use only those goods whose manufacturers are responsible, and who proclaim and make real that responsibility by marking their products so that they can be identified at all times, or at least until they have finally reached their respective places in the work for which they were intended.

Governmental Endowment of a Chair of Architecture

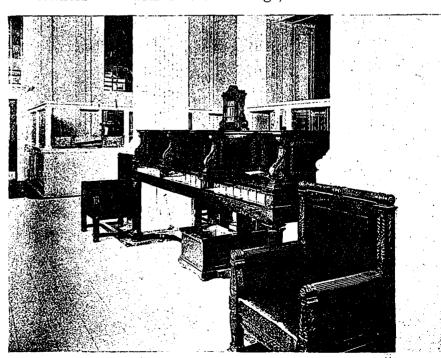
An endowment of £2,000 a year has been granted by the New South Wales Government for a Chair of Architecture at Sydney University; and it is claimed that this is the first occasion of a Government of the British Empire recognizing the national importance of architecture. A certain twinge of envy must therefore accompany our nevertheless sincere congratulations to the Government and to the architects of New South Wales. But the example is not merely for Governments. but for those universities upon whom it has not yet dawned that architecture, broadly considered, has in it all the essentials of a liberal education. This news from New South Wales brings us much

nearer to the time when any university from which a well-endowed Chair of Architecture is excluded will be regarded as being hopelessly behind the times. Particulars of the Sydney Chair are not yet available, and it will be interesting to learn whether the conditions provide for the complete absorption of the professor in scholastic work, or whether the authorities adopt the more modern view that he shall be at liberty to keep in touch with actual practice.—

Architect and Contract Reporter.

Durability of Stucco and Plaster

Exhibitions have made the public familiar with stucco buildings, and the stucco villa en-



SHOWING CUSTOMERS' DESK IN BANKING ROOM.

HOGLE & DAVIS, ARCHITECTS.