

EDITOR'S PAGE

THIS ISSUE AND OTHER MATTERS

Changes and Progress

With this issue the position of Mr. D. A. Chalmers, who joined the staff as Business Manager in December, has been enlarged to that of Managing Editor.

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This is something of a double number of the Westminster Hall Magazine. Owing to various re-arrangements, it was thought well to incorporate the March number with the April one, but neither subscribers nor advertisers will be losers by an issue or otherwise.

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As the size and contents of this number will demonstrate, we aim at giving our daily-increasing list of subscribers better value in quantity without lowering the high standard of quality formerly set. In all departments our motto applies: "We Seek the Best."

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A Much Larger Magazine

In this number we have not only had other paper used, but we have changed the type arrangement so that we may get nearly twice as much matter on each page. That means that this present issue gives nearly twice the amount of literary matter incorporated in former ones. As, notwithstanding these and other improvements and marks of progress, our rate re-

mains "one dollar all the year round," our friends will infer that we aim at producing a Magazine one copy of which will itself now and then be held worth the modest yearly rate.

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In this connection, we would direct attention to the "Special Announcements" of the literary good things we have already in store for immediate use. Our aim from month to month will be to combine variety and worth.

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We would also note that the new paper selected for the letter press is such as to do more justice to cuts, which we believe have an important place at times in the make-up of a good Magazine. Incidentally, of course cuts in the Advertisement department will have the advantage of the same special paper, and we hope to arrange to give more attention to that department soon.

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The Three Departments

Though every department of the Magazine is of equal importance, believing that the class of the literary matter and the circulation of the Magazine are of primary importance to the advertisement department, we have hitherto put our time and strength on these departments; but we hope to arrange at an early date, personally or through our representatives, to give more of "The Best" in business circles an opportunity of using our pages,