



**LONDON
GUARANTEE AND
ACCIDENT COY.
Limited**

Head Office for Canada:
TORONTO
Established 1869

**EMPLOYER'S LIABILITY
PERSONAL ACCIDENT
SICKNESS
BURGLARY
ELEVATOR**

**FIDELITY GUARANTEE
COURT BONDS
CONTRACT
INTERNAL REVENUE
TEAMS AND AUTOMOBILE**

D. W. ALEXANDER, Manager for Canada

Business Permanency

One of the greatest contributors to the permanency of a business is partnership insurance.

A North American Life partnership policy will establish a high degree of credit, and safeguard your business in any eventuality, be it financial stringency or death.

The numerous advantages which this form of policy offers will be explained by any representative, or upon direct communication with

North American Life Assurance Company

"SOLID AS THE CONTINENT."

Head Office: **TORONTO, CANADA**

Yes, Opinions Differ!

Some claim that life insurance "without profits" is preferable to life insurance "with profits."

Some hold that life insurance issued by stock companies is just as good as life insurance issued by mutual companies.

Others maintain that old line companies issue policies that protect while fraternal societies issue certificates that only seem to protect.

We have our opinions too but on one point all of us are agreed, namely, that no Canadian home is safe whose owner is not insured.

And on another point all are agreed—that one cannot make a mistake in placing his insurance with "The Good old Mutual."

**The MUTUAL LIFE ASSURANCE CO.
OF CANADA**

Waterloo

Ontario

ESTABLISHED 1869

"I know of no single truth that should be more potent in driving people to insure than this—that the time may come, does come to many, when they cannot get it. The one who makes the best bargain is the one who insures early, the man who insures today."

WHY WAIT?

The cost of Insurance in the Great-West Life is low, the profits high, the Policy terms most liberal, and the Contracts cover the needs of every age and circumstance.

Ask for rates—age nearest birthday.

The Great-West Life Assurance Co.

HEAD OFFICE

WINNIPEG

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

Merchants Casualty Co.

Head Office: **Winnipeg, Man.**

The most progressive company in Canada. Operating under the supervision of the Dominion and Provincial Insurance Departments. Embracing the entire Dominion of Canada.

SALESMEN NOTE

Our accident and health policy is the most liberal protection ever offered for a premium of \$1.00 per month.

Covers over 2,500 different diseases. Pays for six months for sickness and two years for accident. Liberal indemnities for accidental death, total disability, quarantine, operations, death of beneficiary and children of the insured.

Good Openings for Live Agents

Eastern Head Office...1 Adelaide St. E., Toronto
Home Office...Electric Railway Chambers,
Winnipeg, Man.



Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Two Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. B. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

Hudson Bay Insurance Co.

Head Office - **VANCOUVER, B.C.**

J. R. BERRY, President. C. E. BERG, General Manager

Authorized Capital	...	\$2,000,000.00
Subscribed Capital	...	872,400.00
Paid-up Capital	...	188,080.00
Net Cash Surplus	...	107,041.60
SECURITY TO POLICYHOLDERS	...	979,441.60

A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW, Managers for Ontario
26 Wellington Street East Toronto, Ont.