



HERE'S a luxury within the reach of everyone—a hair-bath in the whipped-cream-like lather that LUX makes in hot water. Your hair takes on a soft, luminous silken quality that makes it a crown of beauty indeed. The scalp is stimulated, your head refreshed.

LUX makes water soft as summer rain. These wee satin-smooth flakes of the purest essence of soap dissolve absolutely in hot water so that not the tiniest particle of soap can remain to clog the pores. Try it to-night.

10c.
at all
grocers

LUX

Lever
Brothers
Limited,
Toronto

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British

Made