The skin surface is always in process of renewal, and it is this fact that renders it possible, by proper

care, to keep it soft and beautiful.

If the renewing skin be disturbed or retarded in its transmutation by the use of common toilet soaps containing harmful ingredients, or if cosmetics or other artificial agents be resorted to, the skin is sure to lose its natural lustre. By the daily use of

Pears' Soap

a soft and delicate complexion is secured — a complexion that renews its pink and white bloom imperceptibly from year to year, always looking fresh and refined.

Pears, by its exquisite emollient qualities, assists nature in its beautifying work, and is unequalled in its hygienic effect, because it is all pure beauty soap.

To obtain and preserve beauty of complexion use Pears, which is balm, comfort and health to the skin.