

# "THE LANCASTER WATCH."

EVERY WATCH  
FULLY GUARANTEED  
FOR  
FIVE YEARS.



ALL LANCASTER WATCHES  
HAVE  
FINE THREE-QUARTER PLATE  
MOVEMENTS.

## THE BEST WATCH IN THE WORLD FOR THE MONEY.

THE Lancaster Watch has been thoroughly examined and been very highly commended by the most skillful watchmakers of New York and Philadelphia. One of these experts pronounced it a fine Swiss watch with an American trade mark, and was with difficulty made to believe it the *bona fide* product of a Pennsylvania Watch Factory. Another, after very careful examination, says: "It is the best jewelled watch made in America; it has the best Stem-Winding arrangement to be found in any American watch, it has the best Conical Pivots, and the only ones I have ever seen outside of England that were made right."

Mr. Aug. Krueger, an authority in watches, says: "I find your watches so good as to stand fully equal to any others of American manufacture, while in several respects, particularly in the stem-winding work, they surpass all competitors."

Mr. R. T. Polack, dealer in watches, writes: "I consider your present movement the best in the market for anything near the same price made by any of the other American manufacturers."

Mr. Jas. G. Thompson, dealer in watches, writes: "I have examined your watch carefully and am very much pleased with it. It is decidedly the finest American watch ever brought to my notice."

Messrs. Wilson & Schlechter, dealers in watches, write: "Our watchmakers, and all parties, like very much the appearance of your watch. We are offering it instead of the Howard Movement that we used to keep."

Mr. Wm. Thompson, who has had large experience in English, Swiss and American watches, says: "Having examined several of the Lancaster Watches, I find them sound in principle, accurate in construction, and of such finish in detail as to be capable of close adjustment for temperature and position. The stem-setting arrangement is excellent, and, so far as I know, the only one of the kind applied to watches made in this country."

Mr. Alden Webb, who has had many years' experience in the manufacture and adjustment of the finest watches made in this country, places the Lancaster Watch with full confidence, at the head of the list and pronounces it, as did the Geneva authority, "the best watch made in America." He says:

"The winding and setting arrangements, which are at the stem, are the best I have ever seen, simple, strong, and not liable to get out of order. The design is very pleasing, more handsome than any other I know of. The nickel movement will stand the test with the very best grades made in this country. Having adjusted the finest watches made in America, I feel fully competent to decide that the 'Lancaster' can be rated to keep as close time as any watch made anywhere throughout the world."

SEND FOR PRICE LIST AND TERMS TO  
**ZIMMERMAN, McNAUGHT & CO.,**

56 YONGE ST., TORONTO,

Sole Agents for the Sale of these Watches for the Dominion of Canada.