

A WINTER'S TALE —

Christmas Shopping

AT WALKER'S

WHAT a nuisance it is to go into a store at Christmas-tide where everything is disorder! Goods piled topsy-turvy on the counters, people rushing into each other, clerks scarce and cranky when one does get one, and no assistance given to the weary present-buyer—this is what is found in most places.

Walker's store, however, is large, bright and roomy. Other departments are being cleared out or condensed to give abundance of space to our Xmas goods. Clerks are here in plenty, and each clerk is an expert at suggesting suitable gifts. Come here, make yourself at home, and discuss your holiday plans with our salespeople.

This season Walker's take a hand in all present making. Such a magnificent holiday display was never seen in Toronto before, nor never will be again, till Walker's repeat it. The values are as high as your New Year hopes—and the prices are beating the mercury in the race to the zero mark! You'll not notice the inconveniences of holiday shopping, when you see the offers we're making!

A POST CARD DOES IT

Drop us a post card, and the next mail will bring you a beautiful 60-page illustrated Christmas catalogue of our goods. When you know what we have, you'll be better able to decide what you want.

WALKER'S, TORONTO.

ORDERING BY MAIL

Mail orders will receive prompt attention. Look over our lists and send to us for what you want, and we'll show you how satisfactory a mail-service can be made, when it's managed in the Walker style. Remember: Your money is not our money until you're satisfied.

WALKER'S, TORONTO.

IN A STORE LIKE THIS

You are always sure of finding a few things that are worth while buying, because for some reason or other they are extra cheap. The best way to find these things is to come often and go round the store.

WALKER'S, TORONTO.

HINTS FOR GIFT GIVERS

A beautiful assortment of fine Handkerchiefs (embroidered Initial and Real Lace). Fine Kid Gloves. Evening Silk Gloves and Fans. Dressing Cases, etc.

WALKER'S, TORONTO.

IT SHOWS YOUR TASTES

And betrays your character—your choice of presents for your friends. We would suggest some tasty presents in Sterling Silver Nick-Knacks, Toilet Articles, Books and Booklets.

WALKER'S, TORONTO.

R. WALKER & SONS,

THE PRINCES OF DEPARTMENTAL
MERCHANDISING
33-43 KING ST. EAST, TORONTO, ONT.