



LONGUEUIL BOAT CLUB.

readiness is under-estimating the solemnity of Life."

While the preacher was speaking, we had in mind our large congregation of SUNSHINE readers.

Were they allowing the years to pass along and awake to their responsibilities when perhaps it would be too late to benefit by life assurance? The only difference between the two groups was the difference that is all too prominent even to-day. One group made provision for the future, the other group did not. The unprepared people are always with us — those who mean well but never put their good intentions to practical uses. They do not regard the future with that solemnity that is necessary to prompt and immediate action. We cannot think of anything more solemn than that of a man who has made no preparation whatever for the days when he may not be at the head of the home to direct things. Somebody has to provide for the helpless children. Some-

body's money has to pay for the thousand and one expenses around the home. It is the primary vocation of life assurance to do this very thing, and all that is asked is a small annual payment laid aside for the years of need.

Is it a fixed law that one-half the world are foolish in this regard? We hope not.

Are you in the "wise" group? Or, Are you in the "foolish" group?



Before you lay aside this copy of SUNSHINE look at the table on the back page. It may help you to decide what company to assure in.



A merely fallen enemy may rise again, but the reconciled one is truly vanquished.—Schiller.

The Sun Life of Canada is  
"Prosperous and Progressive."

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